



## Help support Street Roots by spreading the word

Street Roots is celebrating the first anniversary of being a weekly publication. Being only the 4th street newspaper around the globe to be a weekly publication – we are proud of the work we have been able to

accomplish. We couldn't do it without you Portland.

We ask Portlanders to support Street Roots and vendors and you have responded overwhelmingly. Overall, sales for vendors have increased by 65 percent. We hope to continue to grow both the vendor program and newspaper

appeal to readers in 2016.

"Weekly has made my life so much better! I used to have to save my money the first week to spend it the second. I used to have to struggle every day," said Street Roots vendor Tony Boone. "Now I look forward to the new paper every Friday. So do my customers. The one thing I've been told over and over again is that the paper has gotten better."

History tells us that people expect less from street newspapers, often times thought to be simply a homeless newspaper for "those people." It's not an exaggeration. In fact, I hear all of the time from people who aren't regular readers.

For those of you who are regular readers, you know how much Street Roots prides itself on delivering quality journalism and commentary from a wide range of voices in the community. That includes voices from people on the streets. You also know how important the

relationship between readers, local businesses and vendors selling the newspaper is.

Beyond gaining an immediate income, it really is the relationships and community that is created that makes Street Roots special. We all need self-confidence to be the best we can be in the world. It's your support of vendors that not only gives people a hand up through purchasing the newspaper, but you're offering people the opportunity to believe in themselves. It's hard to measure. You can't measure love. It's infinite. It's powerful. It's real. It's that love that is at the heart of what drives Street Roots.

"I'm grateful for the fact that I have friends and family here at Street Roots that I have come to love and count on," said Billy Meyer. "Street Roots is pretty much the only thing that has kept me alive and going."

Street Roots is built on Dorothy Day's philosophy of social work. Embrace non-violence and meet people where they are at, regardless of their circumstances. What matters most is that we are all human beings – with all of our hardship and grime, failure and heartache, greatness and achievement.

You can help spread the word about Street Roots to coworkers and peers by purchasing the newspaper and leaving it in your break room and talking with friends and family about the newspaper. Street Roots success depends on relationships and readers spreading the word. We can't thank you enough for having your support and readership. From all of us at Street Roots, thank you and Happy New Year!



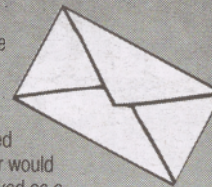
### DIRECTOR'S DESK

By Israel Bayer

Israel Bayer is the executive director of Street Roots. You can reach him at [israel@streetroots.org](mailto:israel@streetroots.org) or follow him on Twitter @israelbayer.

### Write in

If you would like to have something that you've written published in our pages, or would like to get involved as a member of our reporting staff, contact Managing Editor Joanne Zuhl at 503-228-5657, [joanne@streetroots.org](mailto:joanne@streetroots.org). We ask that all submissions include the author's name and contact information, if available.



### Street Roots

211 NW Davis St.  
Portland, OR 97209  
503-228-5657  
Fax: 503-227-3117  
[www.streetroots.org](http://www.streetroots.org)  
[www.news.streetroots.org](http://www.news.streetroots.org)  
Hours: 7:30 a.m.-3 p.m. Mon.-Fri., 7:30 a.m.-2 p.m., Sat. and 7:30-11 a.m. Sun.

### Advertising

Interested in advertising in Street Roots?  
Contact Israel Bayer at [israel@streetroots.org](mailto:israel@streetroots.org)

### Staff

**Executive Director** Israel Bayer  
[israel@streetroots.org](mailto:israel@streetroots.org)

**Managing Editor** Joanne Zuhl  
[joanne@streetroots.org](mailto:joanne@streetroots.org)

**Vendor Coordinator** Cole Merkel  
[cole@streetroots.org](mailto:cole@streetroots.org)

**Operations Director** Sarah Beecroft

**Development Director** Sarah Cloud

**Program Assistant** Scott Jackson, Jesuit Volunteer

**Development Assistant** Ann-Derrick Gaillot

**Reporters** Emily Green, Sue Zalokar, Ann-Derrick Gaillot, Sarah Hansell, Lenora Ko

**Photographers** Diego Diaz, Joe Glode

**Canvasser** Desmond Hardison

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If you are interested in volunteering with Street Roots, please submit a volunteer application at [streetroots.org/volunteer](http://streetroots.org/volunteer). Or call our volunteer coordinator for more information at 503-228-5657.



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