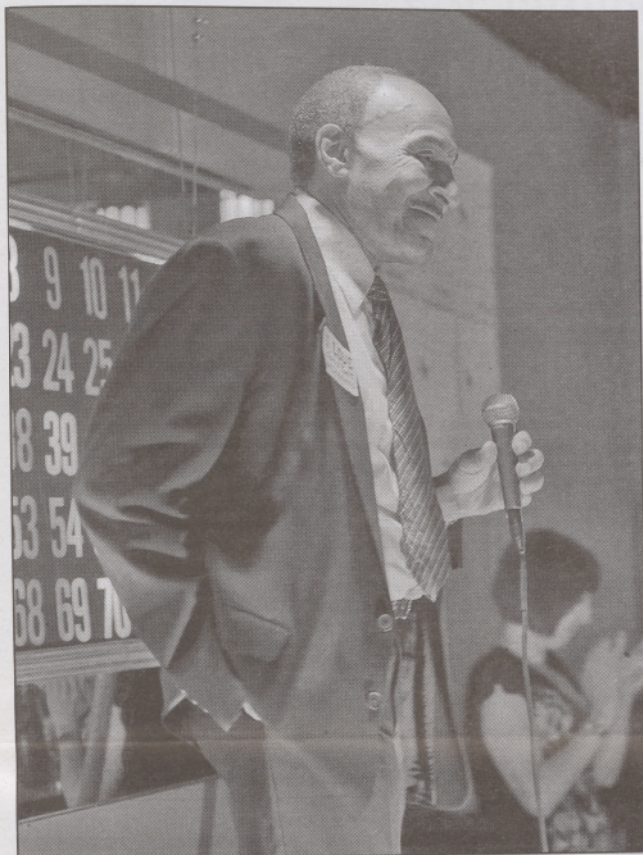
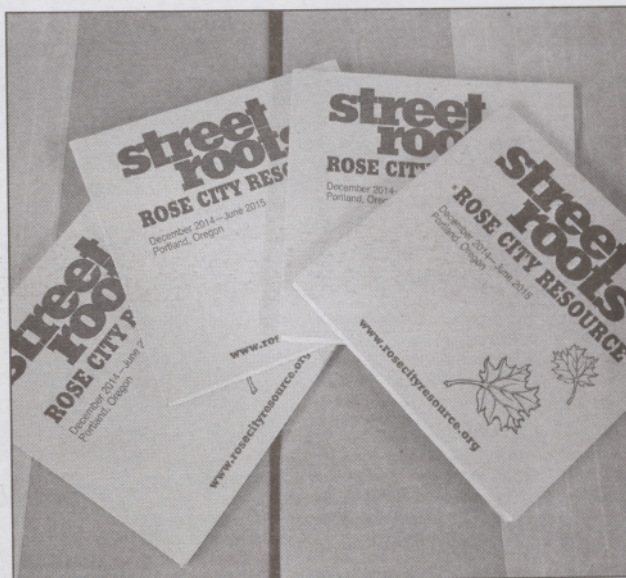




Desmond Hardison, a vendor and canvasser with Street Roots, reflects on the organization before an audience at the Radio Room for a special Street Roots' Love Bomb earlier this year.



Street Roots Rose City Resource

Street Roots published 150,000 Rose City Resource guides, distributed to more than 300 organizations and business in the Portland region.

The Street Roots Rose City Resource is a pocket-sized, 104-page guide filled with the most comprehensive, updated list of services for people experiencing homelessness and poverty in Multnomah and Washington counties.

This year, Street Roots put a special focus on distributing the guide to culturally specific organizations.

Street Roots and Rose City Resource Sponsorships:

Metro: \$5,000	Home Forward: \$500
Portland Patrol Inc. \$2,000	Planned Parenthood: \$500
NW Natural: \$1,500	Salvation Army: \$500
Oregon Food Bank: \$1,000	Transition Projects Inc.: \$500
United Way Columbia-Willamette: \$1,000	Clean & Safe: \$500
Albina Community Bank: \$500	Volunteers of America: \$500
Central City Concern: \$500	Alano Club: \$500
JOIN: \$500	Sisters Of The Road: \$500

Financials

Revenue: \$453,319

Newspaper sales: 16%
Individual donations: 33%
Foundation support: 28%
Government (Rose City Resource Guide): 16%
Business/Nonprofit Support/Sponsorships: 5%
Advertising: 2%

Expenses: \$455,535

Newspaper and Vendor Program: 62%
Rose City Resource: 19%
Administration: 19%

\$90,336 was carried over for reserves and grants allocated for the next fiscal year of 2015-16.

1,025 individual donors donated a total of \$160,540. Your support means the world to us. Thank you!

Street Roots partnered with more than 150 local businesses in 2014-15 through both the vendor program and Street Roots online auction. Thank you!

Street Roots is proud to partner with the following foundations:

CareOregon: \$5,000
Coon Family Foundation: \$25,000
Evelyn L. Jones Fund
of the Oregon Community Foundation: \$20,000
Ganapati Fund: \$18,000
Larson Legacy: \$2,000
Madeline Moore Donor Advised Fund: \$2,000
Marian and Elihu Schott Family Fund
of the Oregon Community Foundation: \$2,000
Meyer Memorial Trust: \$60,000
OCF Joseph E. Weston Public Foundation: \$2,000
Peter H. Michaelson Foundation: \$2,000