

# IDAs spark the BIGGER things.

Homeownership is BIGGER than a roof over your head.

Being the first in the family to graduate is BIGGER than your diploma.

*Starting a small business is BIGGER than your paycheck.*

Fortitude is deposited in accounts of dignity that don't run dry.

Knowledge is earned. Sacrifices are made. Obstacles are overcome.

## All in the name of something BIGGER.

*Fulfill your dreams. Make resilience reality. Inspire a generation.*

Stand on the shoulders of hope where there's no looking back.

For us, for our loved ones, for our cherished communities - we strive.

## Here's to choosing BIGGER.

## Here's to renewing the IDA.

The Oregon Individual Development Account (IDA) Initiative has its biggest waiting list in history. Thousands of hardworking Oregonians with low incomes are looking to build financial skills and receive matched savings for a new home, education or small business. The Oregon Legislature needs to act as the IDA 75% Tax Credit sunset date quickly approaches. Learn more about one of Oregon's most innovative economic opportunity programs: [OregonIDAInitiative.org/renewal](http://OregonIDAInitiative.org/renewal).



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