

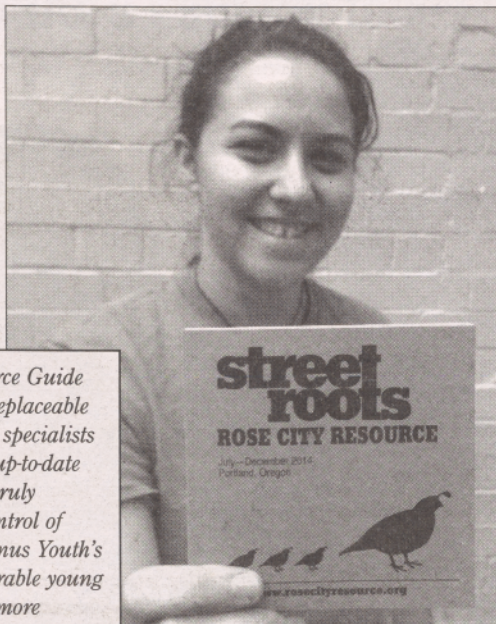
Street Roots Rose City Resource

The Street Roots Rose City Resource is the most comprehensive, updated list of services for people experiencing homelessness and poverty in Multnomah and Washington counties.

Street Roots produced 140,000 guides last year (60,000 in the summer and 80,000 in the winter).

The guide is distributed to more than 300 organizations and institutions throughout the Portland region.

The guide is provided to social services, local businesses, law enforcement, health care organizations and hospitals, among other agencies and organizations at no cost. For more information about receiving the guide or becoming a sponsor contact Street Roots at www.streetroots.org.



"Over the past several years the Rose City Resource Guide has become a comprehensive, invaluable and irreplaceable tool for our street outreach workers and resource specialists who make it their business to provide accurate, up-to-date referrals. The usability and design of the guide truly empowers folks experiencing hardship to take control of their situation and make informed decisions. Janus Youth's mission to connect our community's most vulnerable young people to resources and services would be much more difficult without the Rose City Resource."

— Dennis Lundberg, Associate Director, Janus Youth Programs

We are proud to partner with the following organizations to bring you the Rose City Resource:

- OMBU Web Development
- NW Natural
- United Way of Columbia-Willamette
- 211 Info
- Oregon Food Bank
- Portland Patrol Inc.
- Home Forward
- Portland Trail Blazers
- Care Oregon
- Sisters Of The Road
- Planned Parenthood
- Transition Projects, Inc.
- Central City Concern
- JOIN
- Salvation Army
- Oregon Opportunity Network
- Voodoo Doughnut
- City Club of Portland
- Albina Community Bank
- Swanson, Thomas, Coon and Newton
- Metro
- City of Portland
- Multnomah County



At right, Street Roots published a 15-year poetry anthology, "I Am Not a Poet," of works featured in the newspaper over the years. Poets and vendors did several public readings in the community.

At left, Street Roots comes out in force each year for the annual Pride Parade.



Poets and vendors Michelle Grant and Michael Vance stand with their complimentary copies of "I Am Not a Poet."

Financials

Revenue: \$319,478.72

- Newspaper sales: 15%
- Individual donations: 39.2%
- Foundation support: 20.1%
- Government (Rose City Resource Guide): 20%
- Business/Nonprofit Support/Sponsorships: 3.8%
- Advertising: 1.9%

Expenses: \$323,455.95

- Newspaper & Vendor Program: 62%
- Rose City Resource: 21%
- Administration: 17%

\$43,981.10 was carried over for reserves and grants allocated for the next fiscal year of 2014-15.

Nearly 1,000 individual donors gave a total of \$144,744.24. Your support means the world to us. Thank you!

Street Roots partnered with more than 150 local Portland businesses in 2013-14 through both the vendor program and Street Roots online auction. Thank you!

Street Roots is proud to partner with the following foundations:

- Coon Family Foundation: \$22,500
- McKenzie River Gathering: \$20,000
- Oregon Community Foundation: \$20,000
- OCF Joseph E. Weston Public Foundation: \$2,000
- Fidelity Charitable Gift Fund: \$1,000
- Ganapati Fund: \$1,000
- Henry Lea Hillman, Jr. Foundation: \$5,000
- Kahn-Abeles Foundation: \$500
- Kinsman Foundation: \$2,500
- Larson Legacy: \$1,000
- Morgan Family Foundation: \$2,400
- Starseed Foundation: \$500
- The Wyss Foundation: \$1,000

Street Roots also partnered with Meyer Memorial Trust, completing the second of a two-year capacity building grant allocated in the fiscal year 2012-13.