

MEDIA ROUNDUP

A snapshot of what's happening this week in Portland's top rags and mags

■ The Portland Monthly is featuring the Top 10 headlines published by the magazine in 2012. Coming in at number four was, "Oregon is beautiful." Number three; "Oregon is beautiful on red wine." Number Two; "Beer and wine makes Oregon look beautiful." Coming in at number one; "Oregon looks beautiful on weed, wine and beer."

■ The Oregonian will begin a new revenue generating model in the summer that entails renting out most of its empty office space to advertisers in exchange for actually buying an ad in the newspaper. The newspaper's editorial board is thought to be moving its office space to Clackamas where it will feel closer to its bat-shit crazy roots.

■ The Willamette Week is working on a cover story about Portlanders whose past is so jacked up that they should never even think about running for office.

■ After ten years, The Portland Mercury is still hoping for its first Oregon Society of Professional Journalist award.

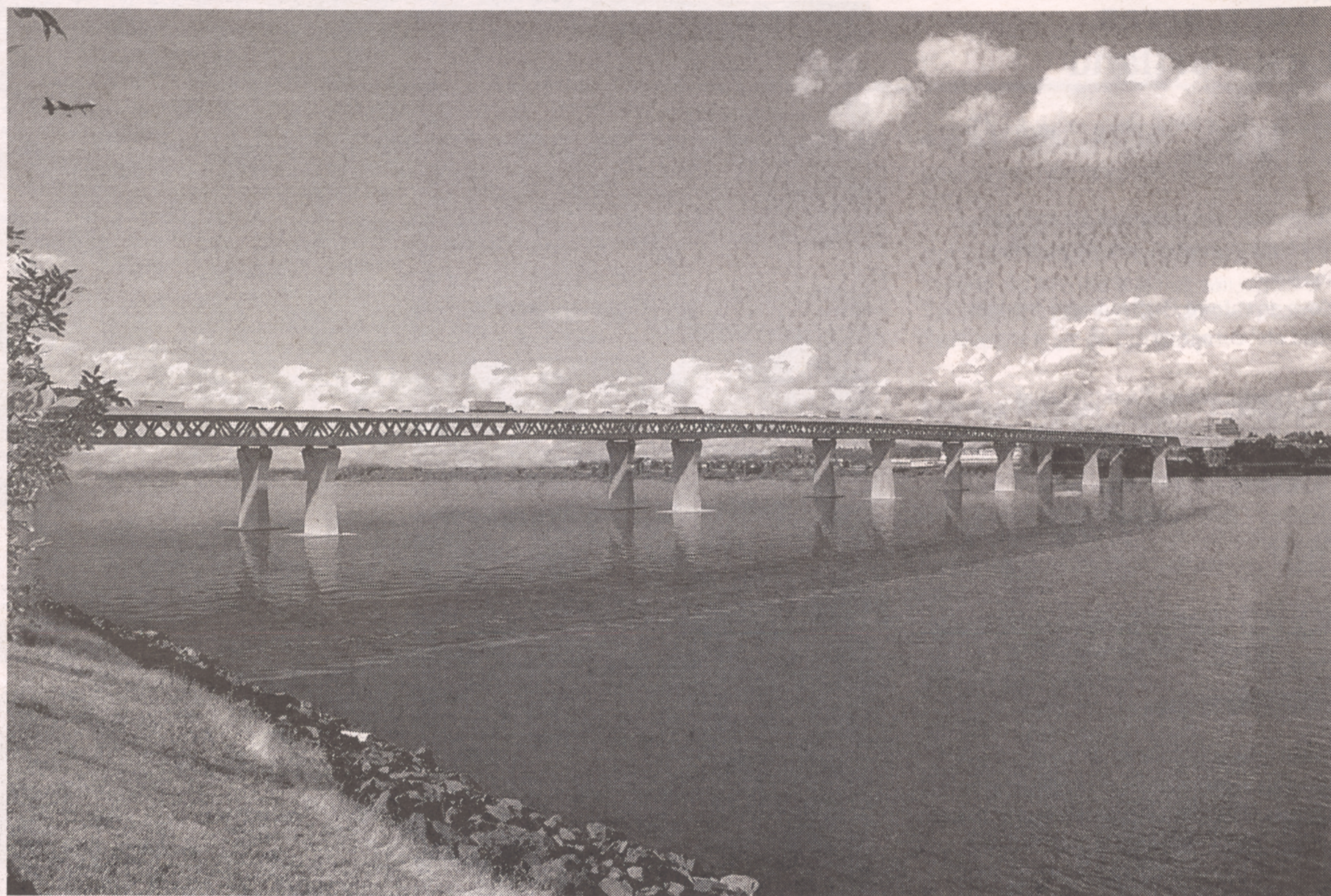
■ Portland Afoot, PDX's 10-minute magazine on buses, bikes and low-car life, will be upgrading to a 15-minute read this coming summer.

■ Bike Portland announced that it has the most readers of any blog in Portland with the least amount of diversity.

■ For the fourth year in a row the Portland Business Journal claims to be the most read newspaper in the region that has yet to question or break any investigative news on the business community. The advertising department say they couldn't be more thrilled.

■ KGW was the first to report a crash on SE 122nd and Stark. Not to be outdone, KATU reported another crash on I-205 Westbound. Reporters at KOIN claimed on Twitter that the two crashes resulted in a traffic jam. Fox 12 reported rain.

■ Street Roots, a paper for "those people," continues to report drivel that most of Portland couldn't care less about.



'You betcha' Palin eyes CRC from Alaskan home

STAFF REPORTS

Project managers for the Columbia River Crossing, also known as the "Bridge to Nowhere II," announced today that the \$27 billion project will get a new consultant in the spring.

"We're really happy to be bringing on Sarah Palin," says Richer Bytheday, a spokesperson for the project. "We know that by completing this project, Alaska will be that much closer to Oregon residents."

Oregon and Washington Democrats have struggled to convince their state's Republican officials to sign onto the Bridge to Nowhere II project. This move sends strong signals that they're willing to work with anyone to get the job done, sometime in the future, at a price that has yet to be determined.

Palin declined to comment on the details of the deal, only saying that if she takes the job there will need to be significantly more studies done on the issue. "There's still so many unknowns. It will be important that we understand exactly how to build this

thing," she said.

Local consultants who have been making money hand over fist for the past five years say that their grandkids' retirement should be taken care of by the time Palin takes over and they're fine with the changes.

One former Oregon Democrat named Jefferson Smith says if he were still in office he would lock himself to his desk and go on a hunger strike over proposed changes.

"Luckily, Jefferson's only platforms are Facebook and some dog on Twitter," says a Democrat who wanted to remain anonymous.

Asked why he changed his vote in the last two months after railing against the project for the past three years, the Democrat said, "Politics are complicated. Have you ever thought about how hard it is to actually build a bridge to nowhere?"

Voters concerned with the project are being asked to call a hotline that to-date has not been set up. Testimony given on the outline will be duly noted by someone, probably.

Artist Cristo signed to drape CRC in red tape for unveiling

In a bid to offset the perpetual economic suspension system known as the Columbia River Crossing, Oregon has agreed to let controversial and usually nonsensical artist Cristo perform at the proposed bridge's unveiling.

Cristo says he will pay to wrap the new bridge entirely in red tape. Cristo says he's chosen the motif as a stark contrast to the green environment and the muddy waters of sketchy accounting the bridge spans. Cristo became famous for wrapping islands and whatnots in thousands of miles of fabric for some reason.

The unveiling event - which has already cost taxpayers \$179,000 — is still in its planning stages, but organizers say it will include a traditional mushroom planting on either end of the bridge.

Sisters Of The Road
creating community,
creating change, together



We are—

- } Hospitality & friendship
- } Community change through the Dorothy Day Community School
- } Working together for nonviolence & justice
- } And don't forget: fun!



All are welcome ~
Monday-Friday, 10am - 2:30pm

133 NW 6th Ave. in Portland
503-222-5694

www.sistersoftheroad.org



Albina Community Bank

Meet Your Local Branch Manager:



Mary Edmeades
Social Impact Banking
503.445.2155
medmeades@albinabank.com

"Communities aren't just streets and buildings. Communities are thriving places where cultures, commerce and souls grow stronger together."

- Mary

At Albina Community Bank the most ordinary financial transaction can have an extraordinary impact on our local community.

You're going to bank somewhere, why not let your banking make a difference in the places where you live and work?



Time is running out!

