



Above: Street newspaper vendors from around the globe. Below: Street Roots vendors.

## Street newspapers put spotlight on vendors worldwide

Throughout the week of Feb. 4, Street Roots and street newspapers around the globe will be participating in an international vendor week. Street Roots is a part of a larger global movement of street papers that exist throughout North and South America, Asia, Europe and Africa.

While each street paper is their own organization, we share content and best practices through the North American Street Newspaper Association and the International Network of Street Papers. For more information go to [www.street-papers.org](http://www.street-papers.org).

Street Roots will be participating through Facebook and Twitter and through the news site. We're also asking readers to take part by posting photos and your favorite experiences with vendors through your own social media.

### Did you know?

- Number of street papers worldwide: 122
- Number of countries covered: 40

### Readers just like you...

- Global circulation per edition: 1.6 million
- Global readership per edition: 6.3 million
- Global circulation per year: 27 million

### The vendors you support...

- Vendors on the streets at any one time: 14,000
- Number of vendors supported per year: 28,000
- Total amount earned by street newspaper paper vendors each year: \$26 million
- Average number of female vendors: 23%

