



Street Roots Rose City Resource

The Street Roots Rose City Resource is a publication and is the most comprehensive, updated list of services for people experiencing homelessness and poverty in Multnomah and Washington counties. Street Roots produced 105,000 guides last year – 40,000 in the summer and 65,000 in the winter. The guide was distributed to more than 300 organizations and institutions throughout the Portland region. The guide is used by social services, local businesses, law-enforcement, health care organizations and hospitals, to name a few. For more information on the guide, go to www.streetroots.org.

“The Rose City Resource guide has been a lifesaver for us when working with people on the streets.”

— ER nurse

We are proud to partner with the following organizations and institutions that support the guide and Street Roots. If your business or organization is interested in becoming a sponsor of this great resource contact us at israel@streetroots.org.

- The City of Portland, \$30,000
- Multnomah County, \$20,000
- 211 Info, \$3,000
- Washington County Homeless Connect, \$1,500
- NW Natural, \$1,000
- Oregon Food Bank, \$1,000
- Sisters Of The Road, \$1,000
- Home Forward, \$1,000
- Office of Neighborhood Involvement, \$1,000
- United Way Columbia-Willamette, \$1,000
- Portland Patrol Inc., \$1,000
- Oregon Opportunity Network, \$500
- Salvation Army, \$500
- Planned Parenthood of Columbia-Willamette, \$500
- The Portland Trail Blazers, \$500
- Potluck in the Park, \$500
- Swanson, Thomas, Coon and Newton, \$500
- JOIN, \$500
- Transition Project Inc., \$500
- Central City Concern, \$500
- Portland Rescue Mission, \$250
- Janus Youth Program, \$250
- Kaiser, \$250

Street Roots would like to thank the following businesses for supporting the organization in 2012. Street Roots is proud partners with the Portland business community.

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| <p>Alberta Cooperative Grocery
 Albina Community Bank
 Alexis Restaurant
 Amy Terepka
 Anne Hathaway's Bed & Breakfast
 Backspace Cafe
 Beauty For The Beast Pet Launderette
 Binks
 Bitch Magazine
 Blue Hill Solutions, LLC
 Body Balance Massage
 Bolt
 Brewer's Union
 Brim Investment Company/ Brim Revocable Trust
 Bushido Yoga
 C.C. Slaughters
 Canvas Dreams Web Hosting
 Chapel Of The Good Samaritan
 Circle Healthcare Clinic
 Citybikes
 Coffeebean International
 Coffeehouse Five
 Costco
 Dan & Louis Oyster Bar Restaurant</p> | <p>Dave's Killer Bread
 Deschutes Brewery
 Embody Freedom Roling
 Food Front
 For Paws
 Georgie's Beachside Grill
 Gilly's Salon
 Girasole Wood Fired Cafe
 Hallmark Inns and Resort
 Helzer Cromar Schneider
 Hopworks Urban Brewery
 Hot Lips Pizza
 Hotel Deluxe
 Jake's Famous Crawfish
 Kahneeta
 Legacy Health System
 Lloyd Center Ice Rink
 Lovely's Fifty-Fifty
 LRS Pastoral Care Enterprises, LLC
 Magnum Opus
 McClure, Nikki
 McMenamans
 Meat For Cats and Dogs
 Microsoft Matching Gifts Program
 Mississippi Pizza Pub</p> | <p>Mississippi Records
 North, Inc.
 Northrup Corp.
 Oakridge Hostel
 Old Town Pizza
 OMBU
 OpenSourcery
 Oregon Adventures
 Oregon Museum Of Science and Industry
 Oregon Nikkei Legacy Center
 Oregon Shakespeare Festival
 Oxford Suites Jantzen Beach
 Peet's Coffee
 Petite Provence
 Pilates Conditioning
 Ping
 Pizza Schmizza Pub and Grub
 Por Que No
 Portland Center Stage
 Portland Trail Blazers
 Portlandia
 Pre1 Software
 Quillayute River Resort
 Regence Employee Giving Campaign
 Renee Hartig Studios</p> | <p>Self Aligned Bodywork
 Seven Corners Bicycles
 Severson, Andrea D. (DBA Massage Therapy)
 St. Johns Bookseller
 Star E. Rose
 Steelman, Bryan and Olberding, Claire
 Stumptown Coffee
 Stumptown Mortgage
 Sundown Healing Arts
 Swanson, Thomas & Coon
 Taoist Tai Chi Society
 The Bhaktishop
 The Outer Rim
 The People's Sandwich Of Portland
 The Standard
 Trade Roots
 Voodoo Doughnut
 Wabi Woolens
 Whole Foods
 Willamette Mtn. Mercantile
 Willamette Week Give!Guide
 Yoga Pearl</p> |
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Revenue: \$267,757.32

- Newspaper sales: 17.2%
- Individual donations: 25.2%
- Foundation support: 25.8%
- Government (Rose City Resource Guide): 18.7%
- Business/Non-Profit Support/Sponsorships): 4.9%
- Advertising: 4%
- Event: 4.2%

Expenses: \$273,470.35*

- Newspaper & Vendor Program: 67.4%
- Rose City Resource: 21.7%
- Administration: 10.9%

*\$29,770.22 was carried over for grants allocated for the next fiscal year of 2012-13.

Street Roots is proud to partner with the following foundations:

- The Dayton Foundation, \$500
- The Ganapati Fund, \$1,000
- Coon Family Foundation, \$12,500
- Kahn-Ables Foundation, \$500
- Koe, Rick and Susan Fund, \$500
- Meyer Memorial Trust, \$35,000
- Lucky Seven Foundation, \$500
- Larson Legacy, \$500
- Rose E. Tucker Charitable Trust, \$1,500
- Willett Family Foundation, \$2,500
- McKenzie River Gathering \$15,000
- Timothy and Jeanne Freeman Fund, \$1,531

More than 700 individuals supported Street Roots last year. Individual donations, and supporters through events made up 30 percent of our annual budget. Your support means the world to all of us at Street Roots. We thank you!

“I'm happy to be here. It is hard work, but it's a whole new journey.”

Rick Wagner
SR Vendor

