

# street roots

## OUR MISSION

Street Roots creates income opportunities for people experiencing homelessness and poverty by producing a newspaper and other media that are catalysts for individual and social change.

### BOARD OF DIRECTORS

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Keith Vann  
Homeless Activist  
Molly Ziegler  
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### PUBLICATION SCHEDULE

Street Roots publishes every two weeks and is launched every other Friday morning.

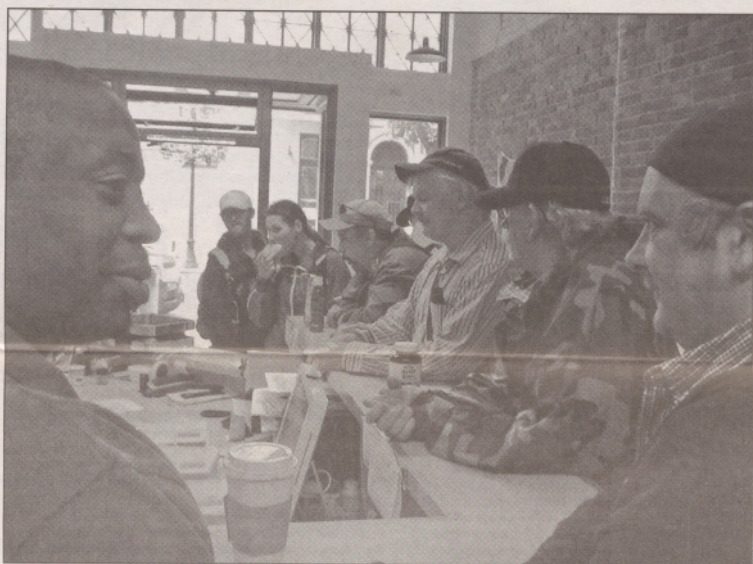
### WHERE YOUR DOLLAR GOES

When you buy Street Roots, 75 cents of the cost goes to the homeless or low-income vendor who works to distribute the paper. 25 cents — the cost to the vendor — pays for printing. Our operating expenses receive additional support from donations and in-kind contributions.



75c goes directly to the vendors who sell you the paper

25c pays for printing costs



### OUR VENDORS

At the heart of Street Roots' mission are its hard working and dedicated vendors. Vendors buy Street Roots for 25 cents and sell the paper for \$1. More than 50 vendors sell Street Roots in the Portland metro area and Vancouver. Each vendor can be identified by a vendor badge and each is assigned to a specific territory. Vendors are empowered not only in their work to sell the paper, but many also contribute as writers and production assistants. The money they earn helps them meet basic housing, food and health care needs.

### CONTACT US

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Becky Mullins  
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### GET PUBLISHED

If you would like to have something that you've written published in our pages, or would like to get involved as a member of our reporting staff, contact Joanne Zuhl at 503-228-5657, streetrootsnews@gmail.com.

### WISH LIST

- Paper cups
- Hygiene items
- Sleeping bags
- First-aid supplies
- TriMet bus tickets/passes
- Printer paper
- Toilet paper
- Bug Spray
- Sunblock

### STREET ROOTS STAFF

ISRAEL BAYER  
Director  
JOANNE ZUHL  
Managing Editor  
BECKY MULLINS  
Vendor Coordinator  
SARAH BEECROFT  
Operations Director

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Grant Writer  
HEATHER STADICK  
Accountant

KELLY BRYAN  
Web Designer

AMANDA WALDRUPE  
STACY BROWNHILL  
JAKE THOMAS  
Reporters

LEAH NASH  
KEN HAWKINS  
JENNIFER JANSONS  
Photographers

### VOLUNTEERS THIS ISSUE

CHRISTINE GADEHOLT  
MARY PAGIOS  
LEO RHODES  
JAN BAYER  
ELIESE BAKER  
TED JACK

LIZ FOSTER  
SUE ZALOKAR  
TAYE DRAKE  
MARTHA GIES  
TERRIS HARNED

### INTERNATIONAL AFFILIATION

Street Roots is a proud member of the North American Street Newspaper Association and the International Network of Street Papers. The mission of NASNA is to support a street newspaper movement that creates and upholds journalistic and ethical standards while promoting self-help and empowerment among people living in poverty. INSP is an umbrella organization that provides a consultancy service for its partner papers and advises on the setting up of new street papers and supports initiatives for marginalized people. Visit NASNA online at [www.nasna.org](http://www.nasna.org) or the INSP at [www.street-papers.org](http://www.street-papers.org) for more information.

### PLEDGE YOUR SUPPORT

Street Roots is a 501(c)(3), nonprofit organization. All donations are greatly appreciated and tax deductible.

I would like to contribute: \$10 \$20 \$50 \$100 \$250 \$\_\_\_\_\_

### TO SUBSCRIBE

Please add me to your subscription list for 26 issues. I have enclosed a check or money order payable to Street Roots for \$35. Two issues are mailed once a month.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Send to: Street Roots, 211 NW Davis, Portland, OR 97209

Now donate online at [www.streetroots.org](http://www.streetroots.org)

### ADVERTISE IN STREET ROOTS

Advertisement and sponsorships are available at low rates, with electronic transfer and in-house production options available to buyers.

Rates begin at \$25 for small ads and continue up for larger display ads. We also offer price breaks for two- and six-month commitments. Prices may vary on custom-sized ads.

If you are interested in placing an ad or sponsoring a section of the newspaper, please call our office at 503-228-5657 or e-mail us at [streetroots@hotmail.com](mailto:streetroots@hotmail.com).