

## Yeti evidence or product placement?

Scientists studying the elusive yeti, also known as Sasquatch or Bigfoot, in the Pacific Northwest are beginning to question the authenticity of an archived photo taken of the ape-like creature.

The photo, right, had been used by anti-logging groups as evidence that the old growth woods in Oregon, Washington and British Columbia, Canada, were the last environs where Bigfoot could thrive. A new analysis of the photo, made by scientists with Weyerhaeuser, suggest the follicle-ended creature in the photo, shown wailing over tree rubble, is a fake.

On a close-up, the brand logo "Columbia" could be seen on its upper left-hand side.

"It appears to be just another Forest Grove transient out enjoying the woods," said Raymond Wooster, head of Weyerhaeuser's woodland creature science lab. "Hominids don't shop at Columbia."

One advocate for preserving the forests, said the photo doesn't prove anything. "Everyone knows that the "Columbia" logo is always on the right side, not the left," he said. He seemed not to remember his name.

In the Pacific Northwest, thousands of Columbia-attired, well-fuzzed man-apes scurry off to the woods on a regular basis. You can see their photos on Facebook.

*The blow up of a detail on Bigfoot's haberdashery Columbia Logo discovered by scientists with Weyerhaeuser forest products.*



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I'd like to thank all the people who attended the Powell's Smallpresspalooza. I sold ten copies of the book I read from (Jason Breedlove 1065131) as well as several copies of a fictional short story I've written called "The Junkie Manifesto." I also gave away over 30 copies of my daily desktop calendar.

Reading Frenzy and Powell's carry both of my books as well as my short story. My latest book and short story are also on Kindle. My book of short stories should be out by June 2011.

Jason Breedlove

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