

# street roots

## OUR MISSION

Street Roots creates income opportunities for people experiencing homelessness and poverty by producing a newspaper and other media that are catalysts for individual and social change.

## BOARD OF DIRECTORS

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## PUBLICATION SCHEDULE

Street Roots publishes every two weeks and is launched every other Friday morning.

## WHERE YOUR DOLLAR GOES

When you buy Street Roots, 75 cents of the cost goes to the homeless or low-income vendor who works to distribute the paper. 25 cents — the cost to the vendor — pays for printing. Our operating expenses receive additional support from donations and in-kind contributions.



**75c** goes directly to the vendors who sell you the paper

**25c** pays for printing costs



## OUR VENDORS

At the heart of Street Roots' mission are its hard working and dedicated vendors. Vendors buy Street Roots for 25 cents and sell the paper for \$1. More than 50 vendors sell Street Roots in the Portland metro area and Vancouver. Each vendor can be identified by a vendor badge and each is assigned to a specific territory. Vendors are empowered not only in their work to sell the paper, but many also contribute as writers and production assistants. The money they earn helps them meet basic housing, food and health care needs.

## STREET ROOTS STAFF

ISRAEL BAYER  
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ART GARCIA (DOWNTOWN)  
BECKY MULLINS (EASTSIDE)  
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Photographers

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## GET PUBLISHED

If you would like to have something that you've written published in our pages, or would like to get involved as a member of our reporting staff, contact Joanne Zuhl at 503-228-5657, streetrootsnews@gmail.com.

## WISH LIST

- Socks
- Handwarmers
- Gloves
- Sleeping bags
- First-aid supplies
- TriMet bus tickets/passes
- Printer paper
- Toilet paper

## INTERNATIONAL AFFILIATION

Street Roots is a proud member of the North American Street Newspaper Association and the International Network of Street Papers. The mission of NASNA is to support a street newspaper movement that creates and upholds journalistic and ethical standards while promoting self-help and empowerment among people living in poverty. INSP is an umbrella organization that provides a consultancy service for its partner papers and advises on the setting up of new street papers and supports initiatives for marginalized people. Visit NASNA online at [www.nasna.org](http://www.nasna.org) or the INSP at [www.street-papers.org](http://www.street-papers.org) for more information.

## PLEDGE YOUR SUPPORT

Street Roots is a 501(c)(3), nonprofit organization. All donations are greatly appreciated and tax deductible.

I would like to contribute: \$10 \$20 \$50 \$100 \$250 \$\_\_\_\_\_

## TO SUBSCRIBE

Please add me to your subscription list for 26 issues. I have enclosed a check or money order payable to Street Roots for \$35. Two issues are mailed once a month.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Send to: Street Roots, 211 NW Davis, Portland, OR 97209

Now donate online at [www.streetroots.org](http://www.streetroots.org)

## ADVERTISE IN STREET ROOTS

Advertisement and sponsorships are available at low rates, with electronic transfer and in-house production options available to buyers.

Rates begin at \$25 for small ads and continue up for larger display ads. We also offer price breaks for two- and six-month commitments. Prices may vary on custom-sized ads.

If you are interested in placing an ad or sponsoring a section of the newspaper, please call our office at 503-228-5657 or e-mail us at [streetroots@hotmail.com](mailto:streetroots@hotmail.com).