



A new year

And new friends

Welcome to the 2008 Street Roots annual report. The past year has been an exciting year full of growth at Street Roots. The organization has reached out to more individuals experiencing homelessness and poverty than ever before. The publication's readership has increased significantly and the organization is working on building the groundwork for expansion and continuing to fulfill our mission.

In 2008, Street Roots increased the circulation of the Rose City Resource guide from 40,000 to 80,000 annually, while introducing the first Spanish resource guide to the region. We now work with more than 150 nonprofits, private companies and government institutions to deliver more resource guides to those in need in Multnomah, Washington and Clackamas counties.

Street Roots was given three awards in 2008. The Portland Trail Blazers and Hands on Great Portland gave the organization a "Volunteer Innovation Award," for the work done with dozens of volunteers throughout the community. The Oregon Coalition of Housing and Homelessness gave Street Roots an award for its work on the homeless front statewide. Lastly, the city of Portland awarded Street Roots the "Spirit of Portland" award for nonprofits for the work we do in the community.

One of Street Roots' more popular vendors, Roger Gates, died of natural causes this year. Roger is missed.

More than two dozen individuals experiencing homelessness became housed while with Street Roots in 2008.

The organization endured six months of construction while the Musolf Manor was being rehabilitated. Thanks to Innovative Housing, Street Roots now has a brand-new storefront and interior lighting along with a brand new counter top and interior flooring. During that time, Managing Editor Joanne Zuhl and the entire editorial team were relocated to an alternative office provided by the Julia West House. Thank you.

Street Roots revisited its three-year strategic plan and is in the process of developing a business plan that will take us into 2012.

Some highlights for the new year include opening a satellite office for vendors in outer Northeast Portland. The new office is scheduled to open this summer and will be a centralized location for individuals experiencing homelessness and poverty in East Portland. The new office will also open up a series of new sales locations from Northeast and Southeast Portland from the Willamette to I-205, SE Powell to NE Broadway. A new vendor coordinator will be hired to oversee the new office.

Street Roots has also hired a part-time reporter, Mara Grunbaum, to support the newspaper, and brought on a development director, Kate Cox. All of this will ensure that Street Roots is able continue to fulfill its mission to create income opportunities for people experiencing homelessness and poverty by publishing a newspaper that is a catalyst for individual and social change.

We thank you all for your support throughout 2008, and look forward to spending 2009 with you.

Sincerely,

Israel Bayer
Street Roots
Executive Director

NETWORK Affiliations

Street Roots is part of an international movement of Street Papers. We are active members of both the North American Street Newspaper Association and the International Network of Street Papers.

The North American Street Newspaper Association exists to support and build effective, self-sustaining street newspapers that promote power and opportunity for



people living in poverty. NASNA offers technical assistance to new and growing street newspapers, content sharing with the Street News Service, and an annual conference featuring skills-building workshops and other topics of common interest. Learn more about NASNA at www.nasna.org

The International Network of Street Papers is a global organization set up to promote the concept of the street paper as a means to address homelessness, social exclusion and poverty in our society.

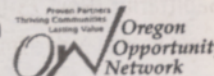
INSP is a network of 80 street paper members situated across 27 countries. INSP's head office is in Glasgow, Scotland. INSP offers support and developmental opportunities to its members and provides advice to individuals or projects seeking to develop street papers. Learn more about the INSP at www.street-papers.org



www.street-papers.org

The Western Regional Advocacy Project (WRAP). The organization is made up of organizations up and down the West Coast. WRAP exists to expose and eliminate the root causes of civil-and human-rights abuses of people experiencing poverty and homelessness in our communities. WRAP was founded with the belief that social change comes through building power, and that poor and homeless people are part of the solution. We are dedicated to exposing the roots of the housing crisis, building pressure for more just federal priorities, and defending the human and civil rights of low-income people.

The Oregon Opportunity Network. The network is made up of more than 90 organizations and members in Oregon dedicated to creating and preserving low-income housing throughout Oregon.



— SUE GANO,
VOLUNTEERS OF AMERICA

Rose City Resource provides independence, answers



The Rose City Resource is a publication of Street Roots and is Portland's most comprehensive, updated list of services for people experiencing homelessness and poverty. The 104-page booklet serves people who may not otherwise have access to a computer or social-service agency, and allows individuals the opportunity to be independent in their search for services that fit specific needs. The resource is free to individuals and organizations working with people

experiencing poverty. The Rose City Resource Guide is also available in Spanish.

The pocket-size resource is made possible in cooperation with the City of Portland, United Way of Columbia-Willamette, 211 Info and Street Roots. The guide is published quarterly and is also available online at www.streetroots.org.

For more information on the resources, call Eddy Barbosa at 503-228-5657.

"We love the Rose City Resource guide and our clients find them to be very helpful and always ask for them. Many of our clients are losing their jobs right now in this economy and are not aware of what kind of resources there are out there."

— SUE GANO,
VOLUNTEERS OF AMERICA