

# A SLIGHT EDGE

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MID-APRIL 1997



UPPER LEFT COAST PRODUCTIONS • P.O. BOX 1222, CANNON BEACH, OR. 97110 • 503-436-2915

## “How can I miss you, if you won't go away?”

Well, we tried, we really did, but we will postpone the walks on the beach, the endless days of reading by the fire, watching every Cubs game on the old black and white, maybe carving a rock or two; and get back to the Mac and the light table. We do thank you for your many calls and letters of support and praise for our meager efforts, but you were only partially responsible for our decision to continue. No, we admit it's still too much fun. Working with talented writers and artists, building relationships with small business owners who either help us distribute the paper or advertise in it; and getting responses from our readers, make it worth while. But, if we are to continue we must try to make it a lot simpler for all concerned. To that end, we have taken the down time to work with Becky Hart on our organizational structure (we don't seem to have one). We all, by now, know that the Edge works in an organic rather than lineal state. That is, we kind of grew with no real plan other than trying to do our best for five years. It worked like some strange co-op like thing, with people coming and picking up a bundle or two at the bookstore every month. Every month your beloved editor wandering the streets asking, "Is anyone driving into Portland, who would drop off the paper?" People sending money in the mail; no note, just money. Advertisers raising their own rates. Has anyone ever heard of an 'alternative' or 'underground paper' (as the Big "O" called us) being given both a benefit by the American Legion, and a grant from Earth First?! After five years we find the Edge has participated in the dialogue, and the dialogue has spread so that you can get the Edge in New York at the Strand Bookstore, at City Lights in San Francisco, and in our nation's capital. We communicate with readers in Australia.....!! And we do it quite haphazardly. If this effort is to be sustained we must do it with less hazard, and more happily. So, here's the deal: We will continue publishing the Edge until the first month of the year 2000; assuming, and this is a big assumption, that it works for everyone. We will attempt to get into cyberspace with our gentle little rag; Liz Lynch is helping on that level. You can contact her at [patrickl@pcez.com](mailto:patrickl@pcez.com). We will organize our subscriptions so that you get your paper even if you change your address; you know who you are. We will organize our advertising so that you get the correct bill, and your ad isn't left out because we couldn't find it in the pile; again, you know who you are. We will try to print more copies so that folks who want to pick it up at one of our drop-off sights, won't have to haunt them at the first of the month to be sure of a copy. We will widen the area we distribute the Edge,

so that not only will our advertisers reach a broader audience, but we will be reaching more folks who will become our writers, artists, & contributors to the dialogue. Now, for your part. All subscribers: Your subscriptions are due by May 15th if you want to get your June paper. Advertisers, same deal; and we will be asking you about distribution in your business. All the places where the Edge is distributed, we will be asking for your advertising support. Readers, and you are the largest group, and can help the most, tell folks about the Edge, get your boss to take an ad, get that guy you know who writes or draws really well to send something in. If you know anyone with a Mac with more memory than 7.1, or just more memory itself for our IIX, we could use it. We could use help building a web page. We could use help writing grants for the Left Coast Group. We could use a bushel full of money. And if it all works the Edge will remain FREE!

We ramble on but most of our readers know that the main reason you hold this paper in your hand is that you couldn't survive the month without your horoscopes, and we wouldn't do that to you, so.....you may now turn the paper over, and we will wait to continue the info-ads. No, that was wishful thinking, we know that you have already read your horoscopes, and those of everyone you know, and now after pondering the information, your eyes have begun to wander around the page looking for Sally's illustrations, or maybe something by the Professor, but you only have your beloved editor left, so let's get back to business.

The Left Coast Group (basically your beloved rev.) has done as it warned, and published "Uncle Mike's guide to the Real Oregon Coast, with disturbing illustrations by Steve McLeod", and the books are selling like pigs and pancakes. There is an order form below, so order quick; we only printed 1000, and a lot were pre-sold. The next volume off the press later this month will be "Letters to Uncle Mike", and Sally Lackaff's "Wildlife on the Edge" is getting polished as we speak. If you love these folks like we do, we suggest this is a great way to express it. Buy these books. The proceeds go to the writers, artists and the Left Coast Group so that we can continue to bring more voices into the dialogue. They are and will be available at Jupiter's Rare & Used Books and Cannon Beach Book Co., and the White Bird Gallery in Cannon Beach, and soon in a book store near you. Especially if you ask for them. Also ask your favorite library to buy a few copies, then you can read them for free!!



ASTORIA TIDES					ASTORIA TIDES				
APRIL - High Tides					APRIL - Low Tides				
DATE	time	ft.	time	ft.	DATE	time	ft.	time	ft.
1 Tue	6:48	7.8	8:50	6.7	1 Tue	0:55	3.1	2:08	0.8
2 Wed	8:12	7.7	9:51	7.2	2 Wed	2:18	3.0	3:19	0.4
3 Thu	9:29	7.9	10:43	7.8	3 Thu	3:35	2.4	4:20	0.1
4 Fri	10:37	8.2	11:30	8.4	4 Fri	4:40	1.6	5:13	-0.1
5 Sat	11:37	8.5			5 Sat	5:38	0.8	6:02	-0.1
DAYLIGHT SAVINGS TIME BEGINS					Daylight Savings Time Begins				
6 Sun	0:13	8.9	1:32	8.6	6 Sun	7:30	0.0	7:47	0.0
7 Mon	1:54	9.3	2:25	8.6	7 Mon	8:20	-0.5	8:30	0.3
8 Tue	2:34	9.4	3:15	8.4	8 Tue	9:08	-0.9	9:13	0.7
9 Wed	3:13	9.4	4:06	8.1	9 Wed	9:55	-1.0	9:55	1.1
10 Thu	3:52	9.2	4:56	7.7	10 Thu	10:41	-0.8	10:38	1.6
11 Fri	4:32	8.9	5:48	7.3	11 Fri	11:28	-0.5	11:24	2.2
12 Sat	5:14	8.4	6:44	6.9	12 Sat			12:18	0.0
13 Sun	6:01	7.8	7:45	6.6	13 Sun	0:15	2.6	1:12	0.5
14 Mon	6:58	7.2	8:49	6.6	14 Mon	1:14	3.0	2:13	0.9
15 Tue	8:08	6.8	9:50	6.8	15 Tue	2:23	3.1	3:17	1.1
16 Wed	9:22	6.7	10:43	7.1	16 Wed	3:35	3.0	4:17	1.1
17 Thu	10:29	6.8	11:28	7.4	17 Thu	4:40	2.5	5:09	1.1
18 Fri	11:27	7.0			18 Fri	5:35	1.9	5:53	1.1
19 Sat	0:07	7.8	12:17	7.2	19 Sat	6:23	1.4	6:33	1.1
20 Sun	0:42	8.0	1:03	7.4	20 Sun	7:05	0.8	7:09	1.2
21 Mon	1:13	8.3	1:46	7.5	21 Mon	7:45	0.4	7:44	1.4
22 Tue	1:44	8.5	2:28	7.5	22 Tue	8:22	0.0	8:18	1.6
23 Wed	2:13	8.6	3:09	7.5	23 Wed	8:58	0.2	8:51	1.8
24 Thu	2:43	8.7	3:51	7.4	24 Thu	9:33	0.4	9:26	2.0
25 Fri	3:14	8.8	4:35	7.3	25 Fri	10:10	-0.5	10:03	2.2
26 Sat	3:50	8.8	5:22	7.1	26 Sat	10:49	-0.5	10:45	2.5
27 Sun	4:31	8.6	6:14	6.9	27 Sun	11:34	-0.4	11:36	2.7
28 Mon	5:19	8.3	7:14	6.8	28 Mon			12:27	-0.1
29 Tue	6:20	7.9	8:19	6.9	29 Tue	0:38	2.9	1:29	0.2
30 Wed	7:36	7.4	9:21	7.3	30 Wed	1:52	2.9	2:37	0.4



### Copies & Fax

Your OTHER Office

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1235 So. Hemlock  
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### LEFT COAST GROUP BOOK ORDER FORM

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Date \_\_\_\_\_  
(we want your phone number in case we can't read your writing)

“Uncle Mike's Guide to the Real Oregon Coast”:  
Autographed Limited edition \$20 ea. \_\_\_\_\_ Copies

“Letters to Uncle Mike”:  
Autographed Limited edition \$15 \_\_\_\_\_ Copies

“Wildlife on the Edge”:  
Autographed Limited edition \$20 \_\_\_\_\_ Copies

(Checks or money orders only) \$ Enclosed \_\_\_\_\_

### U.L.E. SUBSCRIPTION FORM

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Date \_\_\_\_\_

#of years, up to 3 \_\_\_\_\_ @ \$30 per year \$ Enclosed \_\_\_\_\_

### U.L.E. ADVERTISING FORM

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Starting Date \_\_\_\_\_

Size of ad \_\_\_\_\_ X \_\_\_\_\_

Number of issues \_\_\_\_\_ Tear sheets? \_\_\_\_\_

Contact Person \_\_\_\_\_ \$ Enclosed \_\_\_\_\_

#### Advertising rates:

Business Card Size Ad \$30.  
1/16th approx. 3 x 5 \$35.  
1/8th approx 4 x 7 \$50.  
1/4th approx. 6 1/2 x 9 \$100.  
1/2 page \$150.  
Full page \$300.  
Back page \$400.  
... per month. Payment is due the 15th of the month prior to the issue in which the ad is to appear. Camera ready art is requested. We are usually on the streets by the first weekend of the month.

Never make forecasts, especially about the future.  
Samuel Goldwyn



## BASEBALL

Well, the Cubbies started the season with three straight losses and a rain out, then two more losses. Sanberg committed three errors in the first three games, as many as he committed all of last year. Grace pulled a hamstring; there's a new guy in the booth; and Harry doesn't go on road trips. It's going to be a long year.

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