

UPPER LEFT EDGE

VOLUME 4 NUMBER 4

JULY 1995

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The Future's So Bright, You Gotta Wear Shades!

The image on our cover this month is Ralph Nader, consumer advocate who became famous in the sixties for writing the book, "Unsafe at any Speed", an exposé of the auto industry in general and the Corvair in particular. Mr. Nader is less known for, but is nevertheless responsible for, the formation of the Oregon Students Public Interest Research Group or OSPIRG. It seems that Mr. Nader gave a speech at Oregon State University in 1971, at the height of the student "unrest", and suggested that if students were serious about changing the world, they'd better find out what was wrong with the system and get involved in it, so they could make it work. Not a very radical thought for the times. Originally they thought to call it Nader's Army, but more pacifistic voices prevailed and it was burdened with a more accurate if somewhat cumbersome title. OSPIRG started with college students addressing a range of issues; environmental, political, social, and economic. Eventually students graduated, and those wishing to remain active helped form Oregon State Public Interest Research Group. This group left the campus and hit the streets and the halls of the State Legislature, canvassing door to door, and lobbying State Representatives. Eventually almost thirty Public Interest Research Groups were started around the country, and a national United States Public Interest Research Group was founded to lobby Congress.

Your beloved editor worked for OSPIRG for four years, so this is not objective journalism. No, we are a great fan of OSPIRG. Why? Shouldn't we be supporting Green Peace, or the Sierra Club, or the Nature Conservancy? Well, sure. But, the PIRG is a homegrown group. Typically Oregon. First it is non-partisan; second it is moderate, almost conservative, in its agenda and methods; it is non-confrontational, it does the homework, finds the facts, and suggests solutions. When it came to the attention of Oregonians that the Utility Commissioner golfed regularly with the folks he was suppose to regulate, OSPIRG, to the amazement of everyone, took on PG&E in a ballot measure campaign that suggested a Citizens' Utility Board, to replace the single commissioner. And they won. You may have noticed that even now (this happened twenty years ago) you occasionally get a check from the phone company, or some other utility. You wonder why. Well, C.U.B., like OSPIRG, did the aforementioned homework, and found, in the case of the phone company, that they were charging the rate payers for the cost of advertising, which should, of course, be paid by the stockholders. Several million is returned to the consumers. Not a bad deal. While at OSPIRG your beloved editor worked on the Toxic Use Reduction campaign. Rather than an attack on industries, and an attempt to ban toxic chemicals, it was a program that would help industries find cheap & safe alternatives to the toxic, and often very expensive chemicals they were using. This not only became law in Oregon, but eventually became a National model, and was made the law of the land by Congress. Not exactly the radical preservationist image so popular with the Wise Use movement.

So, what is all this about? It seems we get the PIRG alumni newsletter, and are amused to find some of our old friends we worked with at PIRG are getting on in years, and are slipping into the mainstream, forming political consulting firms, and of course running for office; generally acting like concerned citizens. And, of course, when this editorial was only half finished, there was a knock on the door and there was an OSPIRG canvasser. We had to laugh, and more important, we had to write a check, because it doesn't work unless we keep supporting positive groups like the PIRGs. So please, join us.

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CORRECTED FOR PACIFIC BEACH TIDES

JULY - High Tides
WASHINGTON AND OREGON COAST TIDES

| DATE | A.M. | | P.M. | |
|----------|-------|-------|-------|-----|
| | time | ft. | time | ft. |
| 1 Sat | 2:36 | 8.0 | 4:00 | 7.4 |
| 2 Sun | 3:16 | 7.7 | 4:34 | 7.5 |
| 3 Mon | 4:02 | 7.3 | 5:10 | 7.7 |
| 4 Tue | 4:56 | 6.8 | 5:51 | 7.9 |
| 5 Wed | 6:02 | 6.3 | 6:38 | 8.1 |
| 6 Thu | 7:20 | 6.0 | 7:31 | 8.3 |
| 7 Fri | 8:42 | 5.9 | 8:28 | 8.6 |
| 8 Sat | 9:56 | 6.1 | 9:25 | 8.9 |
| 9 Sun | 11:01 | 6.5 | 10:22 | 9.2 |
| 10 Mon | 11:59 | 6.9 | 11:18 | 9.4 |
| 11 Tue | | | 12:52 | 7.3 |
| 12 Wed | 0:12 | 9.5 | 1:42 | 7.6 |
| 13 Thu | 1:06 | 9.4 | 2:29 | 7.9 |
| 14 Fri | 1:58 | 9.1 | 3:14 | 8.1 |
| 15 Sat | 2:50 | 8.7 | 3:58 | 8.2 |
| 16 Sun | 3:42 | 8.1 | 4:41 | 8.3 |
| 17 Mon | 4:36 | 7.4 | 5:24 | 8.2 |
| 18 Tue | 5:35 | 6.7 | 6:10 | 8.1 |
| 19 Wed | 6:40 | 6.1 | 6:58 | 7.9 |
| 20 Thu | 7:51 | 5.7 | 7:48 | 7.8 |
| 21 Fri | 9:02 | 5.7 | 8:40 | 7.8 |
| 22 Sat | 10:06 | 5.9 | 9:31 | 7.8 |
| 23 Sun | 11:01 | 6.2 | 10:19 | 7.9 |
| 24 Mon | 11:50 | 6.5 | 11:04 | 8.0 |
| 25 Tue | | | 12:32 | 6.7 |
| 26 * Wed | | | 11:47 | 8.1 |
| 27 Thu | | | 1:11 | 6.9 |
| 28 Fri | 0:27 | 8.2 | 1:47 | 7.1 |
| 29 Sat | 1:06 | 8.1 | 2:20 | 7.3 |
| 30 Sun | 1:45 | 8.1 | 2:52 | 7.5 |
| 31 Mon | 2:25 | 7.9 | 3:22 | 7.7 |

CORRECTED FOR PACIFIC BEACH TIDES

JULY - Low Tides
WASHINGTON AND OREGON COAST TIDES

| DATE | A.M. | | P.M. | |
|--------|-------|------|-------|-------|
| | time | ft. | time | ft. |
| 1 Sat | 9:29 | -0.4 | 9:42 | 2.4 |
| 2 Sun | 10:00 | -0.2 | 10:24 | 2.2 |
| 3 Mon | 10:35 | 0.1 | 11:16 | 2.0 |
| 4 Tue | 11:14 | 0.6 | | |
| 5 Wed | 0:15 | 1.7 | 12:02 | 1.1 |
| 6 Thu | 1:22 | 1.4 | 12:58 | 1.6 |
| 7 Fri | 2:32 | 0.8 | 2:02 | 2.0 |
| 8 Sat | 3:40 | 0.1 | 3:10 | 2.3 |
| 9 Sun | 4:42 | -0.6 | 4:17 | 2.3 |
| 10 Mon | 5:39 | -1.2 | 5:19 | 2.2 |
| 11 Tue | 6:31 | -1.7 | 6:18 | 2.0 |
| 12 Wed | 7:21 | -1.9 | 7:14 | 1.8 |
| 13 Thu | 8:08 | -1.9 | 8:09 | 1.5 |
| 14 Fri | 8:52 | -1.6 | 9:02 | 1.3 |
| 15 Sat | 9:35 | -1.2 | 9:55 | 1.2 |
| 16 Sun | 10:17 | -0.6 | 10:49 | 1.2 |
| 17 Mon | 10:59 | 0.0 | 11:45 | 1.1 |
| 18 Tue | 11:43 | 0.8 | | |
| 19 Wed | 0:46 | 1.1 | 12:31 | 1.5 |
| 20 Thu | 1:50 | 1.0 | 1:25 | 2.1 |
| 21 Fri | 2:55 | 0.7 | 2:24 | 2.5 |
| 22 Sat | 3:56 | 0.4 | 3:24 | 2.7 |
| 23 Sun | 4:49 | 0.0 | 4:20 | 2.7 |
| 24 Mon | 5:35 | -0.3 | 5:12 | 2.6 |
| 25 Tue | 6:16 | -0.6 | 5:59 | 2.4 |
| 26 Wed | 6:54 | -0.7 | 6:42 | 2.3 |
| 27 Thu | 7:29 | -0.7 | 7:24 | 2.1 |
| 28 Fri | 8:01 | -0.7 | 8:03 | 1.9 |
| 29 Sat | 8:31 | -0.6 | 8:42 | 1.7 |
| 30 Sun | 9:01 | -0.4 | 9:21 | 1.4 |
| 31 Mon | 9:32 | -0.2 | 10:03 | 1.2 |

OSPIRG's Solution: Juice Up The Bottle Bill

Oregonians have led the nation in recognizing that our quality of life is not dependent on a throw-away culture. By wide margins, Oregonians support policies that will reduce, reuse, recycle and conserve energy.

Deposits on beverage containers, such as those under the bottle bill, are the single most effective means to encourage the use of refillable bottles and increase container recycling rates.

OSPIRG and Mrs. Tom McCall's ballot initiative will extend the deposit requirement to all single-serving beverage containers, except liquor, wine and dairy products, accomplishing the following important goals:

- REDUCE the amount of litter and waste generated in Oregon.
- RECYCLE AND REUSE an additional 100 million containers per year.
- CONSERVE energy and create jobs: Making one new aluminum can takes as much energy as recycling 20 cans. Recycling waste creates 9 times more jobs than landfilling.

Source: INFORM

Authorized by the Oregon Bottle Bill Campaign, 1536 SE 11th Avenue, Portland, OR 97214.

Oregon's Bottle Bill: A Proud Heritage

1960's
Disposable beverage containers replace refills, creating rampant litter

1971
Oregon passes nation's first bottle bill

1970's - 1980's
Nine other states adopt bottle bill; roadside litter in Oregon reduced by over 80%

1990's
New types of beverages, such as Snapple and other tea, juice, and mineral water drinks, proliferate but are not covered under the bottle bill

1991, 1993
Attempts to expand bottle bill defeated by special interest lobbying.

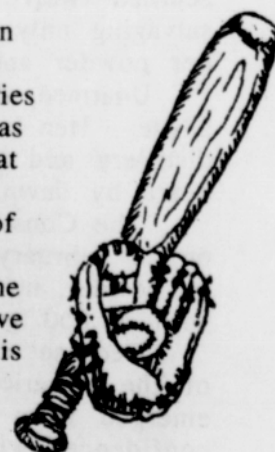
1995
Safeway and others push to repeal bottle bill, OSPIRG launches campaign to defend and expand the bottle bill

OSPIRG

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BASEBALL

Well, it looks like the All Star Game will be played at Coors Field, and Fergie Jenkins will be the pitching coach for the Senior League. The American League will go with some guy named Nolan Ryan. We were asked why the Cubs didn't win the Series last year, after the curse was taken off by parading a goat around the "friendly confines". The answer is, of course, there was no Series. So, does that mean this is the year? Of course it does, if we finish the season. If there is a Series this year, the Cubs will be in it. Well, if you can't trust a goat, who can you trust?



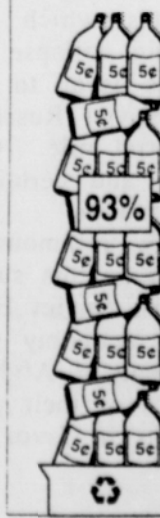
An Oregon Success

■ The bottle bill is the single most effective recycling program ever. Bottles covered under the bottle bill are recycled at a rate of 93%.

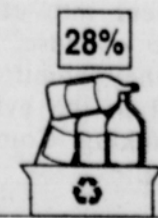
■ The bottle bill keeps 71,800 tons of containers out of our landfills each year. That is enough to fill up over 3,000 compactor garbage trucks.

■ Recycling one aluminum can saves enough energy to run your T.V. for three hours. The annual energy savings achieved through Oregon's bottle bill (for aluminum only) is equal to 20 million gallons of oil.

■ 95% of all plastic bottles recycled in the United States come from the ten states with bottle bills.



The Bottle Bill Works
Nearly all of deposit glass bottles (93%) are recycled in Oregon, while only 28% of non-deposit glass bottles are recycled.



Source: Oregon Dept. of Environmental Quality (DEQ), 1994.

GOOSE
HOLLOW
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228-7010