

"Pepsi Dearest"

We recently spoke with the folks at Pepsi® (why isn't it called Pepsi Cola® anymore?). Our Earthtones® phone bill in January had a Green Alert about Pepsi Co.® spending big bucks to fight bottle bills and recycling and packaging measures around the country. We simply called the 800 number (1(800) 433-2652) and listened to the rap about pushing #1 for contests and where to call if Pepsi® was causing you immediate health problems, probably having to do with the sludge you dropped in the can, along with musical interludes with Michael Jackson and Lionel Richie. You have to press #2 if you want to talk to a real person, and sometimes you have to call twice. But, once you get a person, they are uniformly polite and uninformative. They said they would call back to address our questions. February came and went. We called again. . . . When we originally wrote this story it went on like a diary for several pages, due to space restrictions we will cut to the chase. . . . In April the official answer from Pepsi® on why they spend money fighting bottle bills was. . . they favor curbside programs!! . . . We suddenly become very tired.

So, what do we do? Boycott? Symbolic protests? The idea of not buying Michael Jackson records in protest is just too easy. But. . . if you have a minute this month, you might want to call 1(800) 433-2652, and talk to the nice folks about the bottle bill, and tell them Billy asked you to call.

Well, by this time it is Earthday, and since we obviously can't depend on our multi-national corporations perhaps we can save a little energy closer to home. We offer the following information:


Did You Know—

- The NEW Oregon Income Tax Credit for SOLAR hot water heating pays up to \$1,500 cash back to you.
- The Pacific Power Super Good Cents program will give an \$800 rebate to install SOLAR hot water heating.
- 100% utility financing is now available to you at the lowest interest rates in years.
- SOLAR hot water is FREE hot water, and can save up to \$300 per year.
- SOLAR hot water can save 50% to 70% on all energy used for domestic hot water.
- Today's technology is self-regulating, freeze proof, simpler with few or no moving parts, reliable with no maintenance.
- Conserving energy with solar power helps reduce the need for new, costly, polluting, generating facilities.

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**Sunset
Dinner Menu**
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 Sunday - Thursday, except holidays

**Walnut & Cranberry
Stuffed Chicken**
Breast of stuffed chicken, baked and topped with orange cream sauce.
 \$9.75

Ground Sirloin
Tender steak, ground and cooked to perfection. Served with mushroom Madeira sauce
 \$8.75

Sole a la Wayfarer
Fresh Oregon sole steamed and topped with Bay shrimp & lobster Hollandaise sauce.
 \$10.25

Beef Bourguignon
Tenderloin of beef sauteed with mushrooms, garlic, and red wine. Tossed with pasta and served with garlic toast.
 \$9.50


Seafood Newburg
Fresh seafood sauteed with garlic in a sherried mushroom cream sauce.
 \$11.75

Dinners include soup or salad, choice of starch, vegetable of the day, and coffee, tea, or decaf.


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The CUB Guide to Evaluating Your Electric Appliances

Appliance	Average Wattage	Typical cost per use	Power on	Typical cost per month
Water heater	4500	\$.85/day	continuous	\$25.50
Window air conditioner	1340	\$.07/hour	3 hours/day	\$6.30
Space heater	1500	\$.08/hour	2 hours/day	\$4.80
Electronic air filter	50	\$.06/day	continuous	\$1.80
Blanket (queen size)	100	\$.02/8 hours	8 hours/day	\$0.80
Blow dryer	1000	\$.01/15 minutes	15 minutes/day	\$0.30
Fan, exhaust	200	\$.01/hour	1 hour/day	\$0.30
Fan, furnace	420	\$.15/day	continuous	\$4.50
Electric Spa, portable*	1500	\$.35/day	continuous	\$10.50
Electric Spa, installed*	11000	\$.60/day	continuous	\$18.00
Hot tub*	11000	\$1.20/day	continuous	\$36.00
Waterbed (king size)	400	\$.19/day	continuous	\$5.70
Freezer, frostless	440	\$.16/day	continuous	\$4.80
Freezer, conventional	341	\$.15/day	continuous	\$4.50
Refrigerator, frostless	615	\$.13/day	continuous	\$3.90
Dishwasher	1300	\$.20/load	1 load/day	\$6.00
Hot water dispenser	750	\$.05/1 gallon	5 gallons/day	\$0.80
Microwave oven	1500	\$.03/20 minutes	20 minutes/day	\$2.10
Oven, conventional	3500	\$.07/hour	1 hour/day	\$2.10
Oven, self-cleaning**	3500	\$.04/hour	1 hour/day	\$1.20
Range top, 6-burn	1800	\$.08/hour	30 minutes/day	\$1.20
Range top, 4-burn	2100	\$.09/hour	30 minutes/day	\$1.35
Toaster Oven	1200	\$.04/hour	30 minutes/day	\$1.20
Washer, hot/cold*	512	\$.30/load	20 loads/month	\$6.00
Washer, warm/cold*	512	\$.10/load	20 loads/month	\$2.00
Dryer	5500	\$.10/load	20 loads/month	\$2.00
Light, incandescent	100	\$.04/8 hours	8 hours/day	\$1.20
Light, fluorescent	44	\$.016/8 hours	8 hours/day	\$0.48
Light, outdoor sodium	70	\$.05/day	12 hours/day	\$1.50
TV, solid state color	145	\$.01/hour	2 hours/day	\$0.80
Computer w/printer	750	\$.03/hour	1 hour/day	\$0.90

*Products using hot water include cost to heat water.
 **Self-cleaning oven feature used once a month adds 20 cents.

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We hope this will put some ideas into the heads of the powers that be in our little community as well as all our readers, that not only is there some thing we can do, there is something we can do right now! Mandatory passive solar hotwater heating in all new construction? Local assistance in conversion to solar? "Solar Saves Salmon" bumper stickers? More next issue. . .



Citizens' Utility Board of Oregon
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