

# Editorial Now & Then



Rev.  
Hults

Serious Note! Until Hwy 101 is open again we think it would be in the interest of all concerned that log trucks be banned from Hwy 53. A lot of folks who live in Manzanita and work in Cannon Beach or vice versa, have come close to losing it on this winding narrow dangerous road. There have been several accidents already, and the word is Hwy 101 will be closed for possibly months. This is a matter of LIFE AND DEATH! NO LOG TRUCKS ON 53!! Call the Highway Dept, the State Patrol, your State Rep., the Governor, everyone you know. The life you save will in all likelihood be that of someone you love.

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Attention Clatsop Coast Range Association Members and Friends!!! Mark Feb 9th on your calendar. Around 6pm on that day there will be a major Schmooze Session at the Cannon Beach Chamber of Commerce. The book Clearcut will be available for perusing, Oregon wine and cheese will be there for snacking and sipping, and there will be talk about plans for a series of meetings with Cavenham and other players in the Watershed issue. Please come -- the salmon, trees, and view you save could be your own.

## UPPER LEFT EDGE

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Oregon Hate Free Association  
 1951 W. Burnside #1516  
 Portland, Oregon 97209  
 (503) 727-3533

NEIL JANSSEN  
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~ GOOD FOR A YEAR'S READING OF THE EDGE ~

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### Advertisers and Friends of the Edge Only!

Thanks! you folks have done it again! In the face of imminent peril you have allowed us to survive for a while longer. The response to our year end statement was wonderful. We have even had folks ask for a rate increase for their ads -- eat your heart out Oregonian! Below you will find our Year End Statement for our advertisers, and our supporters. We also would like to draw your attention to our subscription rate increase. Due to the coming postal rate increases and the cost of handling, NEW subscriptions to the Edge will be \$30, renewals will, of course, remain at the same rate at which you originally subscribed. We do have several folks whose subscriptions have expired. **If your Edge bag and/or copy have an Upper Left Coast Productions stamp on them, you can assume it is time to renew.** We appreciate your support.

In April, our THIRD anniversary, we plan to do an issue that focuses on the people who make the Edge happen, our advertisers.

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As you know, the advertising policy of the Edge is to support businesses that are supporting the community and the planet. Our object is to help our readers find our advertisers, so our advertisers can continue to afford to support the community and the planet, and of course the Edge. We do not wish to cause our advertisers any hardship, especially small operations with one or two folks working together. We know how hard it is to sometimes decide which bill to pay. If it is between the phone bill and the Edge, pay the phone bill! If your rate is too high, contact us and we will talk. If you have had positive or negative feed-back about the Edge or your ad, please, let us know.

We think you have the right to know what we do with your money, so here is a breakdown. Each issue costs \$572 to print at Tualatin Yamhill Press in Hillsboro. Coyote Dist. gets \$50 to cover the Portland, Salem, Corvallis and Eugene Area (a rate increase is due). Postage is approximately \$150 per month to mail papers to folks up and down the coast from Newport to Astoria, and our subscribers in 22 states and Australia. We also on occasion pay our regular contributors a small honorarium of \$5 per article or trade out for subscriptions. We often must make PMTs of photographs and reductions of graphics etc., which averages out to about \$10 per issue, plus phone and envelopes and general office stuff. This usually ads up to about \$900 to \$1000 per month. Where does that money come from? Mostly from you, but if you look at the January Edge you will see approximately 111 ads and at \$20 each, we should be making in excess of \$2000 or \$1000+ profit. Well, not really. Of the 111 ads, 36 are free, folks that we believe our readers should know about in spite of the fact that they can't afford the cost of an ad; 16 are public service ads, like KMUN, KBOO, and various non-profit establishments and events; and 11 are barter -- we trade for help in distribution, or for articles, or what have you. That leaves 48 paid ads. And, no, they are not all \$20 ads, some are \$30, our most expensive so far is \$50, but some are as little as \$6. So, as you can see, the \$1000 nut is not always so easy to crack each month. Last year the Edge ended up \$2000 in the hole, but we believe we have made a difference. And as we grow and more people read us and support our advertisers, we believe a lot of our free ad folks will be able to contribute, and help us get our head above water.

Last year in our "Year End Statement" we said we were trying to grow to 16 pages and 5000 copies per issue. With your help we have reached that goal, and we are now aiming at 20 pages and 7000 copies as we approach our third year as an alternative voice on the Upper Left Edge of America.

Happy New Year, and we look forward to working and growing with you in 1994. We can't do it without you, so keep those checks coming!! Thanks.

*Bes*

Dear Editor:

I attended the Seaside Planning Commission Meeting on Tuesday, January 4, 1994. One of the agenda items was a petition submitted by Oregon Natural Resources Council. This was a request asking the Planning Commission to initiate a zone change at the high salt marsh located on Cascade Trust property slated for the, so called, Sahhalie Condominiums.

Presently the zoning for this important salt marsh is illegally designated as A-3. This is a zone designation indicating a freshwater coastal lake. To date, the City of Seaside has not been able to substantiate this erroneous zoning with proper documentation, but for development purposes, continues to process this most significant salt marsh on the lower Necanicum under false guide lines.

The O.N.R.C. petition presented to the Seaside Planning Commission could have started the process for designating the tidally influenced marsh as A-1, Natural Aquatic, as it deserves. This proposal was quickly swept to yet another corner, with the Commissioners deciding to consider zone changes at their upcoming wetlands review and workshop. Another missed opportunity in the name of politics as usual.

I urged the Planning Commission to consider the possible liability issues of the Cascade development proceeding with bridge building, under the false guide lines of a freshwater marsh. Building standards should conform to this fact. There seemed to be little concern for thooming from the Seaside Planning Commission, but what can we expect?

The record stands for itself. Seaside will

continue to accomodate development to the detriment of our most significant natural resources. If you decide to do anything about it, be prepared for a discouraging experience. I'm now convinced! Little environmental protection will be effected in Seaside until the current office-holders, Council and Planning Commission, are changed.

Chris M. Cowan  
 Gearhart

Dear Reverend

I read with much disgust the recent letters in your newspaper responding to Sahhalie.

I find their, as well as your, responses to our project and the City of Seaside's decision very ironic (or is it hypocritical). One of your emotionally distraught readers is upset because they don't know who Cascade Trust is. Yet their scribble at the end of their letter hardly lets us know who wrote this dribble. (The rest of their dribble is so grossly inaccurate and full of such hatred it's not worth debating). It also appears that the balance of the letters in your paper are signed with a first name only. Who are these people and what do they do? Again your subscribers prove that what's good for the goose is not necessary good for the gander.

In your editorial you grossly misrepresent the public review process. How dare you claim the the City of Seaside refused to vote in public. To the contrary, they not only voted in public; they conducted over 18 hours of public hearings in which the same testimony was heard ad nauseum. If you were a credible journalist I might get very upset. Believe it or not we're the type of development team you should applaud, but asking you to think rationally would be fruitless.

Ahh... and finally the dirty subject of "profit". It seems that anyone with motives other than your own is despicable when it comes to making money. Yet, you find it quite reasonable to ask Santa for bigger paychecks, a facsimile machine (by the way I have a very good used one - cheap), printer and a copy machine. Oh, and a readership of 7,000 - ostensibly so you can make more money. Yet wouldn't a larger readership and a 20 page rag use more trees? Recycled paper only goes so far, you know. An old YW? Now there is a responsible approach to gas emissions. Running a piece of junk around town -- with your only motive being to "look" the part.

Once again the purveyors of all that is good in the world, the self appointed defenders of the universe have shown their true colors. A worthy cause is above reproach and above the law. If one's cause, however, is "deemed" evil then you had best adhere to the law or just die. By the way, why would you break the law by engaging a "would-be archaeologist" to trespass and dig on my client's property after a new state law prohibits such activity? Shame on you reverend. Certainly a man of the cloth knows the difference between right and wrong. Unless the cloth is made of bur lap.

And please don't test your patience in trying not to despise me. I could really care less. I am sorry you find life so miserable that all you can do is look for the bad in the world.

Sincerely,  
 Stephen Wasserberger

Steve,

We don't think you are a bad guy; you are an architect, which is sort of like an artist ("Frozen Music" and all that); we just think you guys picked the wrong place for your really cool project. And though we do not doubt your personal integrity, we have grave doubts about your playmates at Cascade Trust and Seaside City Hall. What about answers, Steve -- Who do you work for? Why are you taking this so personally? Why this piece of land? What does the Airport have to do with it? Is anyone from Iran involved? These and other questions will be asked until we find out the whole story, so we look forward to hearing from you again real soon.

Peace, Billy

### Save the Necanicum Estuary Benefit

Saturday Feb 19th 7:30pm til late. Sons of Norway Lodge on the west side of Hwy 101 between Gearhart and Seaside just past the Pizza Palace, behind the Seaside Little League Baseball Field. Refreshments etc. (beer) \$10 donation requested for adults, children welcome and free. Proceeds to help pay legal fees to fight the Sahhalie Condos!