# Watershed Issues Facing Congress by Congresswoman Elizabeth Furse

It is clear that our current system of watershed and forest management cannot continue. To date, agencies responsible for the management of different forest activities that effect our watershed have adopted conflicting policies to uphold their respective missions. Fair, coordinated and proper natual resource management is a complex issue, but I believe solutions can only be found by examining the entire resource system. The state of our watersheds reflects the health of our rivers and forests, and that is why it is vital that we improve and make current management practices consistent in all of these areas.

As a member of the House Merchant Marine and Fisheries Committee, I am currently working with the Committee Chairman Gerry Studds to craft legislation to create a national watershed managemnt solution. I look forward to sharing this information with my constituents as we develop this legislation

# **Clatsop Managed Forest**



1. Boycott Kool-Aid Koolbursts, Vote av

2. Call Philip Morris CEO Michael A. Miles. Tell him you're

outraged at his company's wa

Cavenham Forest Industries Inc.



# **UnWrap the WasteMakers** Stop Wasteful Packaging

How You Can UnWrap the WasteMakers

By superior alternatives to KoolBursts include p

#### Problem

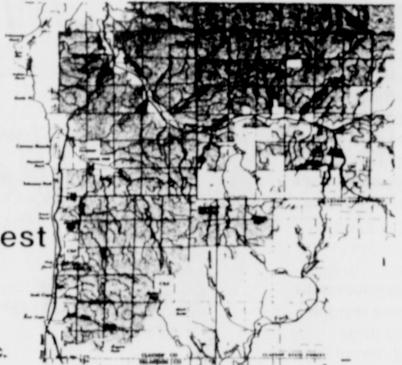
Oregonians want to reduce, reuse and recycle, but packaging industry giants keep producing more non-recyclable, non-reusable, wasteful and expensive packaging.

Plastic packaging is one of the worst offenders, making up about 20%, by volume, of household waste. Plastic packaging is the fastest growing packaging material by far, replacing more recyclable glass, steel, aluminum and paper. In Oregon, about 90 percent of all plastic packaging is dumped into landfills or burned in incinerators.

#### Watershed Protection State Representative Tim Josi

Throughout the legislative session, I have voted in favor of watershed protection. It is my firm belief that the protection of clean water supplies for our communities is one of our most important tasks as keepers of the public trust.

In most cases, the best means for providing a locality with sound watershed practices is to create a local watershed management board. By doing this, we can be assured that, as local citizens, we will have access to the policy for ming process for state watersheds."



### Logging and the City's Watershed John Williams, City Manager

The City of Cannon Beach owns 60 acres east of Highway 101 where the springs which provide the primary supply of water for the City are located. The site is surrounded by lands owned by Cavenham Division of Hanson Resources and State Forestry. The City has been mandated by DEQ to build a water filtration plant to filter any surface water it draws from Ecola Creek. This is the City's secondary source of water which is usually needed during the summer months when the gpm from the springs decreases and the demand for water increases. The City's engineers, Kramer, Chin, and Mayo, have completed plans for a slow sand filtration system capable not only of filtering water from Ecola Creek but also water from the springs should future requirements mandate it. Construction of the system will begin sometime during the next year

The site of the system will be located on a four acre parcel presently owned by Cavenham. The City is presently negotiating an exchange of that site for a parcel of land located within the sixty acres owned by the City. Some concerns have been raised about whether exchanging a piece of land within the sixty acres might adversely impact the City's springs. The four acres are located away from the springs and at an elevation below that of the springs. This concern has also prompted other questions about what protections the City has against negative impacts as a result of clear cutting or application of herbicides by the owners of adjacent lands. The primary vehicle of protection is the Forest Practices Act which governs any kind of activity on private or public forestland. However, the City will not rely solely on the enforcement of those provisions to provide sufficient protection; the City will actively negotiate with the owners and managers of the forestlands in order to achieve a higher standard of protection. If the forests are managed properly, the City's water sources should not be jeopardized. At the present time, the City is not required to test its water supply for the presence of herbicides of sedimentation due to the fact that there has not been any harvesting of timber, road construction, or herbicide application upstream from the City's water supply. If the Forestry Department is notified of plans to begin any such activity, the City would receive a copy of the notification and would have the opportunity to comment on it. If any such activity were to be allowed, the City would then need to implement and maintain a fairly costly ongoing program of testing to insure that there has been no contamination of the City's water supply.

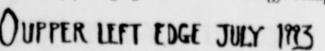
Oregonians support laws to reduce wasteful packaging. The Philip Morris Company, one of the world's largest corporations with annual revenues of nearly \$60 billion, has led the opposition to Oregon's attempts to reduce, reuse and recycle.

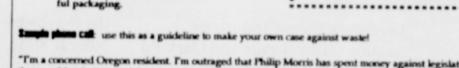
Philip Morris was the largest single corporate contributor against the **Oregon Recycling Initiative in** 1990. Its subsidiary company, Kraft General Foods, is lobbying to exempt most plastic packaging from Oregon's 1991 plastic packaging law.

Why does Philip Morris oppose reduction and recycling of packaging? Philip Morris is the world's largest seller of packaged goods, spending \$2.6 billion each year on packaging alone!

Philip Morris also produces one of the most wastefully packaged products on the market: Kool-Aid KoolBursts, a six-pack of nonrecyclable plastic bottles in a cardboard box, shrink-wrapped in more plastic. This over-packaged drink costs 10 times more than Kool-Aid concentrate in a simple paper packet, and gives you 50% less product.

Philip Morris profits from waste. They want to continue to produce throwaway packaging and avoid





"I'm a concerned Oregon resident. I'm outraged that Philip Morris has spent money against legislation that would reduce wasteful packaging. I'm also outraged at your Kool-Aid KoolBursts, one of the most wastefully packaged products on the market. We already have too much wasteful plastic, and only 6%. of it gets recycled. I'm calling to let you know that I'm going to boycott Kool-Aid KoolBursts. I want you to take Kool-Aid KoolBursts off the market." 3-

ainst wasteful packaging with

at home and "packaged" in a thermon, and real fruit juice packaged in recycled and recyclable glass, steel or

Your name	let us know you called Philip Morris. Your phone #
City you live in:	
What did they say?	

Send to: Maureen Kirk c/o, OSPIRG KoolBursts Boycott, 1536 SE 11th Ave., Portland, OR 97214.



responsibility for the resulting waste and pollution.

# Solution

1. Reduce Waste. The best way to save resources is to eliminate wasteful packaging and replace throwaway products with more durable products. Philip Morris should eliminate Kool-Aid KoolBursts.

2. Reuse and Recycle.

Packaging should be reduced to the minimum necessary, and remaining packaging should be reused and recycled. Philip Morris should choose packaging that can be recycled and take steps to produce more reusable, refillable packaging.

3. Stop Harmful Disposal. Landfills leak, polluting groundwater. Incinerators belch toxic pollution into the air and create hazardous ash that must be landfilled. When products are burned, they are destroyed forever and new virgin raw materials must be used to make new products. Reusing and recycling instead of landfilling or burning saves resources and energy. Philip Morris should

oppose landfilling and burning, and invest in reduction, reuse and recycling.

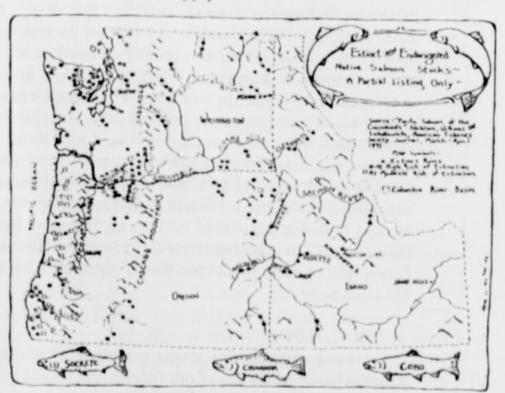
1-800-343-0975

# UnWrapping the Corporate WasteMakers

By opposing environmental legislation and producing more wasteful packaging, Philip Morris shows a complete lack of commitment to the environment and to recycling. Consumers need to send Philip Morris a strong message that they won't tolerate its anti-environmental activities. OSPIRG and other supporters of packaging reform and recycling have undertaken a public education campaign to "Unwrap the WasteMakers" by exposing corporate interests that oppose packaging reform for their own short-term financial gain.

When consumers buy a product they are "voting" in favor of the product and its packaging. When consumers vote with their dollars by rejecting wastefully packaged products, corporations will have to take notice.

I reject get-it-done, make-it-happen thinking. I want, to slow things down so I understand them better Jerry Brown



DEDICATION TO THE PRESERVATION AND CONSERVATION

Cannon Beach THROUGH CONVERSATION, MEDITATION AND ORGANIZATION

FEDERATION

(PO Box 1053 Cannon Beach, Or 97110)



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