

OPPORTUNITIES, FLOREKCE AND THE SIUSLAW

(continued from page one)

mill in the near future; the Tide Water Mill Company who now have one of the most modern and up-to-date mills on the Pacific Coast, located at Florence, Porter Brothers Company who are affiliated with the Tide Water Mill Company, Wendling Johnson Lumber Company, who have already purchased a site and are planning a large modern mill, and the Fellman Nichols Company of Eugene, Oregon.

The Western Coast of Lane County, or that portion West of the Coast Range, is what is known as the Siuslaw Valley. It is traversed from the east to the west by numerous rivers, creeks and small streams. The largest and most important of these is the Siuslaw River. Interspersed with these streams along the Coast are beautiful fresh water lakes and although little known, they rank with the scenic spots of the United States, and are rapidly becoming popular as recreation points.

Some of the points that will receive impetus from both the Columbia Canal and the new rail construction, is the support of Florence, situated about midway of the western border of the state, on a good fresh water harbor and tributary to which is the largest body of merchantable timber available to any harbor south of the Columbia river. Already great commercial activities in the seaport of Florence, in anticipation of expected commerce, promised by these great avenues of transportation, is noticeable, and while Florence is a commercial seaport of the Siuslaw and of a large and enormously rich interior country, it is also a summer resort of a rapidly increasing population, who annually seek the ocean breeze. The expansion of hard ocean water adjacent to Florence, and beautiful fresh water lakes to the north and on the south, afford attractions for summer outings that cannot be surpassed on the Pacific Coast, and Florence is so situated as to get the full benefit of these attractions. By reason of these advantages many predict Florence will have a wonderful growth, and are backing their judgment by investing in Florence real estate and opening up new enterprises.

The Siuslaw is not a grain country, and we do not wish to represent it as such, it being rough and cut up considerably with hills and small streams, but while it is not a grain country, it is more valuable for other purposes, it is one of the richest dairy sections of the West. Each ranch has a creek, and usually several springs, cool, crystal clear and always pure as only mountain water can be. This section comprises the Siuslaw National Forest, which has lately been thrown open to settlement, and a large number of homesteads have already been taken up. The logged off land, or places with few improvements, are to be had very reasonably, and are in many ways more desirable than homesteads.

The Siuslaw Creamery Association is a co-operative company owned by the dairymen and farmers. The yearly profit per cow ranges from \$70.00 to \$130.00. What the country needs is hard working men with families to take up the dairy business on modern lines, and for all such the future holds prosperity.

The fishing industry is probably the most important of the present time, the largest of which is the Florence Canning Company. Between \$40,000 and \$50,000 are paid annually to the fishermen of the Siuslaw for their catch. There is also a 40 fathom halibut bank off the coast, and

this, with the shell fish, will sooner or later be taken up by some enterprising person and made a big industry.

The beach and hill lands of the Siuslaw Valley are adapted to the growing of all the fruits that have made Oregon justly famous apples, pears, plums, strawberries, loganberries, gooseberries and several other different smaller fruits yield large and profitable crops. They mature quickly and the flavor of all fruits raised is excellent. It has been stated by agricultural experts that with proper care the fruits of the Siuslaw Valley will equal those of the famous Hood River. With the coming of the Willamette-Pacific Railway during the present year, there will be a great increase in the production of these fruits, because of the large market made available.

The Willamette-Pacific is a branch of the Southern Pacific, which leaves the main line at Eugene, after traversing the Siuslaw country, the construction of the railway is being continued south along the coast and lake country. This road not only opens the richest section of Oregon, but will continue into California, connecting there with the main line. This line is a water grade and eliminates the climb over the Siskiyou Mountains at the head of the Willamette Valley.

The Southern Pacific now have under construction, of which considerable is completed, a line from Ontario, Oregon, on the Eastern boundary of Oregon, to Eugene, which will connect up with the line, Eugene to Florence, giving Eastern Oregon and Idaho one of the shortest and most direct lines possible to the Pacific Ocean.

The United States Government together with the Siuslaw Port Commission, has spent over one half million dollars recently in the construction of a system of jetties at the mouth of the harbor. During this year an available depth of water amounting to eighteen feet prevails, which is very encouraging to all people of the Siuslaw and shows that the work is successful and will give us the desired results. Construction work is under way continually, and a new appropriation is sought from Congress, which will be met by a like amount raised by the people of the Siuslaw for additional improvement.

Florence is the largest and the banking and commercial center of the Siuslaw, whose population is about 700, and is situated on the north side of the Siuslaw harbor some four miles above where it mingles its waters with those of the Pacific. It has a large stretch of deep water front which is fast building up and presents a lively business activity. Its mills, docks, warehouses and ship are busily engaged in loading and unloading cargoes of lumber, railroad construction material and freight for the surrounding section.

Florence has an efficient electric light plant, two modern up-to-date general merchandise stores, one grocery store, one drug store, two confectionery stores, one furniture store, two gents furnishing stores, two builders' supplies, one hardware store, one bakery, one steam laundry, two jewelry stores, one music store, one clearing and pressing establishment, one photographer, one hotel and no resturants, two pool rooms, a telephone system and two newspapers. A water system is being seriously considered by the people of Florence, and the source of supply will possibly be from Clear Lake, a body of mountain water some three miles south from the city. During the present year it is proposed to improve many of the streets of the town.

FLORENCE

It has a fresh water harbor. It has one of the finest town sites along the Coast. It has more standing timber tributary to it than any other sea-

port of its size in the United States.

Its tributary country is great for dairying, fruit raising, gardening and stock raising.

It has wholesome atmosphere and mild climate.

Summer temperature 60 degrees.

Winter temperature 45 degrees.

It has good schools, good churches, many benevolent orders

It has large and well kept stores.

It has cheap living because of resources of both land and sea.

It is the seaport of Lane County the best timber county in the United States.

It has a great water power only 16 miles distant.

It has wide and uniform streets.

It has no mud in winter and no dust in summer.

It has no blizzards, cyclones or earthquakes.

It has a first order light house, costing \$85,000.

It has direct commercial connection by boat with Portland, San Francisco and way points.

It is the shipping point for all commerce of the great Siuslaw Valley and Western portion of Lane County.

It is central headquarters for the finest natural summer resort on the Pacific Coast, has a 12 and 20 mile stretch of hard ocean beach.

M. E. MILLER FOR LABOR COMMISSIONER

In the State of Oregon there are many hundred industrial enterprises, the owners and managers of which are vitally interested in the office of State Labor Commissioner. The same may be said of the thousands of laboring men of the state. There are matters arising every day coming directly under the supervision and control of this department which interests the employer and laborer. There are many questions arising which should be handled by the officer, if the occupant does his full duty as imposed upon him by law. After making a complete study of the laws and the conditions existing between employer and employed, together with industrial conditions generally I have determined upon a policy that would be pursued by me, should the people of the State of Oregon elect me to the office of State Labor Commissioner.

In the first place I hold that it is the duty of the Labor Commissioner to lend every encouragement to industrial enterprises of the state; to use the powers of the office to keep down the large number of useless regulatory laws which do no good to any person or class of persons and only hamper and retard industrial progress. As every person knows who has studied the situation, the great number of regulatory laws, some of which are absolutely useless and detrimental to the industrial and labor conditions of the state, are in a very large measure responsible for a number of idle mills and factories and the hundreds and thousands of unemployed men in the state. It is an agreed fact that some of the laws, which are unreasonable and unjust, are more important factors in causing business and industrial stagnation than any political doctrines or policies advocated or carried out by any political party. That there are some good and wise regulatory laws is not disputed and that some are necessary is also admitted, but the idea has been and is being carried too far. A halt should be called and those laws already passed should be so construed by the executive officers as would be consistent with common sense and for the betterment of conditions only; not for political effect.

A Piano Opportunity

We have a brandnew Armstrong Player--A regonized high grade Piano which the wholesale house has instructed us to sell at

25% less than the regular price

in order to move it quick. The only way to know it's merriit is to come and see in for yourself. Do it NOW.

EASY REASONABLE TERMS TO RESPONSIBLE PARTIES

Alles Furniture Co.

In the New Building Next to the Woolen Mill Store

Florence

"A Little Love, a Little Kiss" and "Rendezvous"

Two of the greatest orchestral successes of the century. DOUBLE-DISC RECORDS A1448-65 cents. Come in and let us play it for you.

IMPORTANT NOTICE

All Columbia Records can be played on Victor TalingMach ines LIKEWISE

All Columbia Instruments will play Victor Records.



I sold the Florence School a Columbia Graphophone this week to be used in the school to play the marches. This instrument the "Eclipse" is the best low priced instrument that can be produced. Price \$25.00.

I frame pictures and have on hand some fine painting to sell cheap. Call in and let me show you.

Guy Wayman Music Store At Wayman's Agencies.

SUMMONS

In the Circuit Court for the State of Oregon, for Lane County. Hazen D. Johnson, Plaintiff, vs. J. D. Asher, Defendant.

To J. D. Asher, the above named defendant: In the name of the State of Oregon: You are hereby required to appear and answer the complaint filed against you in the above entitled suit within six weeks from April 11th 1914, which is the date of the first publication hereof, and if you fail so to appear and answer, for want thereof, plaintiff will take a default against you, and will apply to the court for a decree declaring an adjudging that plaintiff is the owner and that the defendant have no estate or interest whatever in or to a certain piece of land, described as follows, to wit:

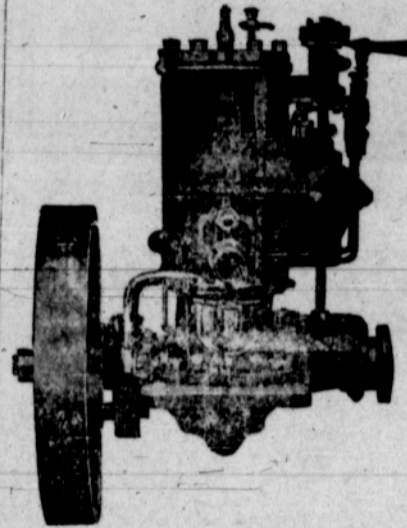
Beginning at a meander line of the Siuslaw River at a point on the E. line of Lot six, Section 36, Township 18 south, range 12 west, run south on said line to a point six chains north of southeast corner of said lot six, west five chains, north to meander line of said river, thence follows said meander line to beginning; seven acres all in Lane county, Oregon; and also that the said defendant, his heirs, executors, or assigns, be forever barred from asserting any claim whatever in or to said land or premises adverse to the plaintiff and that he have such other general relief as may be just, together with costs and disbursements.

Service of this summons is made on you by publication by order of Honorable L. T. Harris, judge of the circuit court of the State of Oregon for Lane county, made on the 2nd day of April 1914, directing that said publication be made in the Siuslaw Pilot for six weeks.

Date of first publication of this summons being April 11th 1914, and date of last publication being May 23rd, 1914. R. C. Wygant, Attorney for plaintiff.

SPECIAL PRICE

Fair Banks Morse



6 H. P. Marine engine with complete equipment, including oil tank, feed and exhaust pipe.

800 revolution, 3 port, Jump spark, Throttle lever, split bearing, hand holes, removeable top, force feed oil system, Finger grips on fly wheel, etc.

10% from regular Price.

L. J. Pourtales

THE HARDWARE MAN Florence, Oregon

The Path to Profit

The trade drawing power of a well lighted store or shop is too well recognized to require discussion.

If you have any doubt about it, try and place a few more Magda lamps in your store and show window and watch results,

You also profit by using electric lights in your home.

Electric Light is most healthful, safest, most convenient and the most economical light in the long run

Florence Electric Company IS HERE TO SERVE YOU

Jared Scott THE SQUARE DEALER

THE BEST GOODS—LOWEST PRICES

New Goods a Specialty Second Hand Goods a Necessity

Bear this in mind; my goods are the best money can buy and the price the cheapest, quality of goods considered

COME AND SEE ME ACME, OREGON

COMPLETE LINE GROCERIES

FANCY AND STAPLE

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