

## OPPORTUNITIES, FLORENCE AND THE SIUSLAW

Oregon, Eastern Washington and Idaho are a great producing Empire comprising 220,000 square miles. An area equal to Maine, New Hampshire, Vermont, Massachusetts, Connecticut, Rhode Island, New Jersey, New York, Pennsylvania, Maryland and Virginia. Lane County, Oregon, on the western coast of Oregon, is 117 miles long, and 40 miles wide the only county in the great Willamette Valley that extends from the summit of the Cascade Mountains to the Pacific Ocean, and includes a good harbor, giving an open doorway on the Pacific and Panama Canal for the fifty billion feet of standing timber that Lane County contains. Everybody is looking to the bay at Florence as the front door of central Oregon, opening upon the greatest highway of the earth, the Pacific Ocean, thence through the Panama Canal to all important markets of the world.

At Florence all Lane County produce, such as lumber, fruits and vegetables, etc., will begin their journey to the market at a cost of only one dollar per ton for each 2000 miles, while marketing by rail cannot be done for less than one dollar a ton for each 127 miles.

Florence and all of Lane County will begin an enormous growth and development as soon as the railroad reaches the harbor at Florence, giving the people cheap and direct transportation through the Panama Canal to the best markets of the globe. Cheap

transportation would mean nothing to Lane County if they had nothing to ship, but as they have fifty billion feet of standing timber, enough to load fifty thousand ships with a million feet to a ship, they are deeply interested in any enterprise that promises cheaper transportation or wider markets. The completion of the railroad from Eugene, and deepening of the harbor at Florence will start the wheels of prosperity in Lane County as nothing else can do.

The shores of this section are washed by the warm Japan current, which keeps the temperature of the air even and subject to only gradual changes. It is free from destructive storms and extremes of heat and cold, and is wholesome and invigorating. The scenery of the Oregon coast is magnificent, its lava cliffs and frothing surf dividing stretches of smooth sand beach, our future auto boulevards.

Lumbering is the most developed and chief industry at the present time. According to Government statistics, the Siuslaw water shed contains thirty four billion feet of standing timber which will be logged and manufactured upon Siuslaw Bay, which is the center of the lumber manufacturing and exporting of the section.

The principal timber owners are Messrs. Starret and Hovey of Detroit, Michigan, who contemplate the erection of a large

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Remember the Voting for Queen ends tonight at the Basket Social. At the Rita, special program will be offered. No admission charged.

### WHAT'S DOING IN GLENADA

O. L. McVey reports a good patronage at Hotel Glenada. John Liles, the barber, is now located in his new shop just across from the hotel. Hull has built an addition in rear of his store. Wm. Wohlanders left Thursday for Eugene in response to a message saying that Louie Hedstrom was dangerously ill in a hospital. John Liles has purchased a lot in Glenada and will soon commence the erection of a residence. Al Miner moved a house from Rose Hill to his lot in Glenada Friday afternoon. It was brought down on a large scow. Glenada's meat market is now showing a display of all kinds of fresh meats.

### KYLE BUILDINGS NEARING COMPLETION

The two buildings being erected for Wm. Kyle & Sons Co. are having the finishing touches put on. The one just west of the Bay View Hotel has been plastered and carpenters are laying the floor. A walk has been built to the moving picture theatre, and electricians are wiring the building. The theatre will have an Auditorium 30x74, and the interior finish is of pressed steel making the walls fire proof. The stage will be 12x30. The auditorium will have four exits, three on the side and the main in front. The operating and lantern room will be in front just above the front entrance. Good ventilation is provided for and when completed Florence will have a handsome and attractive moving picture theatre. In the front part of the building on each side of the entrance will be a business room 12x16. Neil Grindall has leased the theatre and the business rooms are spoken for.

### PATSY MADE VERY QUICK RETURN TRIP

The Patsy made a fast trip to Portland and return this time. She left port Sunday morning about 5 o'clock and arrived again Friday noon. While there was not a full cargo waiting when she got to Portland, the tonnage was considered sufficient to immediately return. The S. Elmore & Co. say that if the Patsy cannot take care of the freight they will put the Tillamook on the run to help out.

### HALIBUT CAUGHT OFF SIUSLAW RIVER

The Coos Bay Times prints the following account of a 4000 pound catch of halibut off the coast from Heceta Head about ten

miles north of the mouth of the Siuslaw. After having located a halibut bank off the coast north of here that promises to be one of the best of fishing grounds, the two-masted fishing schooner Zillah May from Grays Harbor was forced to lift anchor and nets and put into Coos Bay for refuge from the severe northwest gale. The Zillah May brought in about 4000 pounds of fine halibut which she had taken in a short time. Capt. Chris Anderson is master of the Zillah May and he carries a crew of fifteen men. They started in fishing off Heceta Head and were prepared for a big catch which the bank afforded when the storm came up. The Zillah May was originally planned for the Alaska fishing fleet but the Alaska Fisheries Company so predominated that field that the owners decided to try for an independent field. The Zillah May is docked back of the Johnson-Gulovsen store. She will put to sea in a day or two.

### "MR. BOB" ON SATURDAY MAY 16.

The comedy play "Mr. Bob" will be given by local talent on Saturday evening, May 16 at the new theatre. Proceeds will be for the benefit of the carnival. The following is the cast of characters: Robert Brown—Frank Johnson Philip Rayson—John Holt. Miss Rebecca Luke—Ather Watkins. Katherine Rogers—Hazel Weatherston. Marion Bryant—Mary Cassidy. Jenkins—Dr. Johnson. Patsy—Hester Hurd. The play is under the direction of Mr. Frank Smith who has had considerable experience in this line of work and it promises to be a splendid success.

### S. J. MILLER HAS OPENED RESTAURANT

S. J. Miller, has bought the equipment and lease of the new eating house just west of the Bay View hotel, and served his first meal Thursday. The building has been thoroughly overhauled, repapered and painted throughout, and a kitchen built on the rear. The range is a fine new one and the dishes are all new. J. W. Osburn will have charge of the culinary department, and he is well known to the public in such capacity. Sam has a nice, neat place of business and will also fix up four rooms to rent.

### \$5 REWARD

Is offered as a prize by Dr. Edwards to the boy or girl under 16 years of age who constructs the best fly trap containing the largest number of flies dead or alive. Fly traps must be entered as a part of the School Fair exhibit.

### S. ELMORE & CO. ASSIST CARNIVAL

J. W. Bergman, chairman of the pavillion committee has received information from the S. Elmore & Co that they will transport a large tent from Portland to Florence free. The following is the communication: Mr. J. W. Bergman, Carnival Committee, Florence, Oregon.

Dear Sir:— Yours of April 30th, relative to the annual Rhododendron Carnival celebration, just received.

In reply, we wish to advise that all arrangements have been made for transporting the accommodation tent mentioned, from Portland to Florence and return, by one of our steamers, free of all charges, to the Carnival Committee, and we will give the matter our careful attention.

If we can be of any further assistance in the transportation line, please let us know your wishes.

We desire to take this opportunity to express our best wishes for a most successful celebration.

Yours truly,  
S. ELMORE & CO.  
F. H. Haradon.

C. W. Hinkle, of Bakersville California arrived in Florence for a short visit.

### PRIZES FOR DECORATION OF BOATS

The Rhododendron Festival Committee are offering three cash prizes for decorated boats that enter the water parade.

These are worth trying for and it is expected to create a strong rivalry in the contest. First prize will be \$25, second prize \$15, and third prize \$10. A number of owners of launches have already signified their intention of doing the best to win first prize.

Disinterested parties will be selected to act as judges in awarding these prizes.

### TRAIN SERVICE NOW TO JOE FOWLER'S PLACE

The passenger service on the Willamette Pacific has now been extended to Joe Fowler's place on the Wild Cat.

This change enables the stage to get into Mapleton about one hour sooner than before.

In that locality are three bridges close together and this place will probably be the end of train service for several weeks.

J. P. Cox received the first strawberries of the season last Friday.

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**On Sarsaparilla**  
The Great Spring Tonic  
\$1:00 Bottles at 75c

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