

A Piano Opportunity

We have a brandnew Armstrong Player--A regonized high grade Piano which the wholesale house has instructed us to sell at

25% less than the regular price

in order to move it quick. The only way to know it's merrit is to come and see in for yourself. Do it NOW.

EASY REASONABLE TERMS TO RESPONSIBLE PARTIES

Alles Furniture Co.

In the New Building
Next to the Woolen Mill Store

Florence

The Path to Profit

The trade drawing power of a well lighted store or shop is too well recognized to require discussion.

If you have any doubt about it, try and place a few more Magda lamps in your store and show window and watch results,

You also profit by using electric lights in your home.

Electric Light is most healthful, safest, most convenient and the most economical light in the long run

Florence Electric Company

IS HERE TO SERVE YOU

DR. D. T. HAYDEN
PHYSICIAN AND SURGEON

Temporary office at Bay View Hotel

Buy Good Fresh Meat At The Glenada Meat Market

I have a fresh supply of all kinds of meat, fresh every day. PRICES ARE RIGHT, Guarantee Satisfaction. A trial order will convince you that you can get the best meats at the lowest prices.

W. J. Tabor,
Glenada Hotel

The \$5000 has been raised for a cannery at Cottage Grove.

The first unit of the Beaver State Motor car factory at Gresham is completed and machinery being installed.

Chittam Bark, Mohair and Wool wanted R-K-R Store.

Notice of Final Settlement

Estate of W. A. Cox, Deceased. Notice is hereby given that Charlotte J. Cox, Executrix of the last will and testament of W. A. Cox, deceased, has filed in the County Court of the State of Oregon in and for Lane County, her final report as such Executrix and account for final settlement of said estate; and that Monday, the 18th day of May, 1914, at ten o'clock in the forenoon, has been, by said Court, set as the time for hearing objections to said final report and account, and for the final settlement of said estate. CHARLOTTE J. COX, Executrix
A. E. WHEELER, Attorney.

ANNOUNCEMENT CALVIN J. HURD

To the Republican voters of Lane county.

I am a candidate for the nomination for the office of County Commissioner on the Republican ticket. I am a farmer having lived in my present neighborhood, between Eugene and Junction City, for the past 18 years. I am well acquainted with the needs and conditions of the roads in all parts of Lane County, and especially the roads in the Western part of the County.

I have for the past five years given the road question a thorough and systematic study, both from a constructive and maintenance viewpoint. I was one of the first men in Lane County to publicly advocate the patrol system of road maintenance.

If I am nominated and elected I will use my best efforts to see that all parts of the County are given fair treatment as to the distribution of public funds.

If the above meets with your approval vote X No. 76.

CALVIN J. HURD.
(Paid Adv.)

HOUSE CLEANING A DELIGHT

The Vacuum Cleaner will do the work while you stand and look on. For rent 50c an hour. Florence Electric Co.

Telephone your orders for berry boxes to Hull at Glenada. He sells them at \$5.50 per thousand.

The Umpqua life saving crew left for their station Friday morning after rendering considerable assistance during the work of saving the Hugh Hogan.

The Florence Supply Company will receive on the Patsy a fine line of Ranges and Cook stoves. Take a look at them when they arrive. You will be treated right.

HAULING OF ALL KINDS

I am prepared to do light and heavy hauling of all kinds promptly. Leave orders with J. P. Cox Confectionery Store. Neil Grindall.

Burglary Insurance, E. C. Wayman.

The very latest in Ladie's Shoes. See them, try them, wear them. R-K-R-Store.

Warehouse for Rent--25x60 feet, entrance from Main street, and facing on water front, fire-proof. See C. Nadeau, Bay View Hotel.

Relinquishment on a good homestead, running water, nearly all creek bottom. Enquire at this office.

The Biggest Event Ever Held On The Siuslaw River Now In Full Force---Our Reorganization Sale

The biggest event of the Siuslaw--the great sale of entire stock of General Merchandise will be given on April 10--everything in the store offered at absolute cost prices.

This is the explanation: I have been seven and one-half years in business in Mapleton and now, after this period of successful merchandising, I am going to admit to partnership my son, Norman J. Morris. As everybody knows, in a transaction of this kind, cash is the best medium of exchange, consequently, in order that we may arrive at the proper cash value of our entire stock, we are going to hold a great Re-Organization Sale and sell everything in the store, regardless of what it may be, at absolute cost price. This is a tremendous elimination of profits, but you know Joe Morris, Jr. and Joe Morris, Jr. always keeps his word, and when he says cost prices, he means that he will stick to it. This is a cash sale--we must turn the stock in the shortest possible time. Many of the lots offered are new Spring Goods; in fact, some of these merchandise lots will be opened the first day of the sale. Included are small lots, large lots, complete assortments, anything and everything you want. Nothing is reserved except the cash register and the fixtures of my store. Here is the way to know what you are buying and what you are paying by my cost mark. Here it is:

CASTEROILXY

1 2 3 4 5 6 7 8 9 0 Repeater

Read this, clip this cost mark from the add, bring it with you, add 10 per cent--additional for freight and insurance, pay the money, and you take the goods. All I want to do is to turn my stock for cash in the shortest possible time, so that myself and Norman J. Morris my son, can start business on an equal bases. Remember, I am selling out but not quitting. Come early on the 10th.

All our Men's Hats

entire stock is included. One big lot comprising the celebrated "Lion" Brand. This is a brand that is the only real competition admitted by "The Stetson" firm. All makes and styles offered in this great Re-Organization Sale--all sizes and colors included. Your choice at exactly what they cost us, plus ten per cent for freight and transportation.

Complete lines of Spring Straw Hats just received from the East. Offered at less than we paid for them. The most recent styles--men's, women's and children's--are included. Absolutely new in every respect; in fact, the cases have not been opened since they arrived at the store and will not be unpacked until the first day of the sale. Your choice at less than

Regular Cost Price

Oil Clothing Offered in this Sale at Cost

Your choice of entire stock Oil Clothing during this sale at less than cost. We are overstocked on these goods, therefore we are putting forth a special effort to clean up every piece of Oil Goods in the store--including our Coats in short medium and full lengths in various styles--Rubber Boots, mid and waist styles and in all sizes--also our complete stock of Men's Rain Coats and Sou'westers. In fact almost everything you can think of in this line will be included. Buy now at what I pay for the goods.

Graniteware and Kitchen Utensils at Cost During this Sale

China ware and Pitchers, Fruit Jars, Nappies, Bowls, Berry Sets--everything you can think of in China or Glass, offered in this sale at cost. Bring your favorite mail order catalog and compare prices that prevail in Portland, Seattle or Chicago with the prices we ask you for this merchandise, and you will find our lower.

Dishes, Plain and Fancy, Sets and Single Pieces at Cost

Also the best quality of Porcelain. Everything in pots and pans--and everything you need for the kitchen included in this sale at cost. We are selling out and cost prices prevail. Goods of this quality have never been offered at such sensationally low prices before.

Extra Special Offer in Fine Piece Goods

Complete lines of Gingham, Percales, Madras Linens, Lawns, Indian Linens, Dress Linings, Satens, Muslins, Sneezings, including all the widths and colors, offered during this sale at exactly cost prices. Special--regular 8c Calico offered you as long as the lot lasts at only 5c per yard. Crepe Curtain Scrims in fancy and plain materials, also Flannelets and various patterns included in this sale at absolutely cost. Buy Early, for the Choicest Values Go the Quickest.

Special to out-of-town Patrons: To every purchaser of \$20.00 worth or more merchandise, I will pay the transportation both ways on all river boats. It does not cost you a cent to attend this sale--I pay the way.

JOE MORRIS, JR.

General Merchandise Store
Mapleton, Oregon

Men's Women's and Children's Shoes For Cost

Shoes for men, women and children included in this sale at cost. Buy shoes for the whole family now and you will save dollars in doing so and your dollars are as good to you as they are to us. Pumps and Oxfords--all these are in the latest and most fetching style for women. 137 pairs of Krause Bros. Shoes at absolute cost price. We are closing these out because we cannot afford to guarantee them to you because the company will not guarantee them to us--consequently we are going to dispose of every pair of Krause Bros. Shoes in the store at absolutely cost prices. Included in this are Men's, Women's Youths' and Children's Shoes, all styles included. We feel safe in saying that these shoes will be worth to you what you will have to pay for them during this sale.

Men's and Women's Copeland-Ryder Shoes--the regular Jefferson Brand--you know the grade, the best shoe in the market--offered during this sale at cost. 30 to 40 pairs of Men's Hunkidori, 18-inch, Viscolized Calf Shoes that retail regularly at \$8.00 the pair, offered in this sale at cost prices--12-inch loggers, spring and cam non heels, corked and uncorked, genuine French Kip, outside counter and inside counter and pocket counter. These in men's sizes only, and worth \$7.50, offered in the great Re-Organization sale at cost. Read the cost tag and 10 per cent for freight and insurance, pay the money, and the shoes are yours.

Reorganization Sale of Groceries

The best stock of Groceries on the Siuslaw. Standard and preferred goods are included. Extra specials: Puree Tomatoes, 10c per can, 3 cans for 25c. Standard Sugar Corn, 10c per can, 3 for 25c. No matter what you want in groceries, buy it now, storing up for the future, and you will save dollars during this sale.

I have just returned from Portland and my sale prices on Hams and Bacon are cheaper than you can buy these meats for in any big city. The choicest hams and bacon now offered at cost. Buy all you want. CANDIES AND FRUITS--Our complete stock of candies and all fruits in the store offered during this sale at cost. All fancy vegetables, including 50 cases of tomatoes, solid pack, sold during this sale at cost. Iowa sugar corn at cost. Buy all you want.

Mr. Gardener-- Garden Seeds

Mr. Gardner--Buy your supply of Garden Seeds at less than we could buy them in Portland. The price of Garden Seed is getting higher and higher. We buy from the Portland Seed Co. direct, and pay the lowest price possible. If you bought in Portland yourself or by mail from the Portland Seed Co., you could not duplicate the low prices that we offer you during this sale. Also included are all kinds of Garden Seeds and Package Seeds from D. M. Ferry. These will also be offered at absolute cost in this great event. Buy your needs on the opening day of the sale and save a big per cent of your money.

SPECIAL PRICE

Fair Banks Morse

6 H. P. Marine engine with complete equipment, including oil tank, feed and exhaust pipe.

800 revolution, 3 port, Jumpspark, Throttle lever, split bearing, hand holes, removeable top, force feed oil system, Fiuger grips on fly wheel, etc.

10% from regular Price.

L. J. Pourtales

THE HARDWARE MAN

Florence, Oregon