

HISTORY



The printing press, left, and folder at work publishing *The Optimist*, a weekly newspaper in The Dalles, in March of 1961. The paper offered "All-Local News, Comment Pictures" at "Single Copy Price 10c." Scanned from a 2 1/4-inch by 2 1/4-inch black and white negative. The Optimist photo/file

VERBATIM

Bull Frog Industry Would Be Winner

Millions of young tads soon will be right for frog leg market

E. F. Van Scholck, enterprising secretary of The Dalles-Wasco County Chamber of Commerce, has "doped" out a plan for the establishment of a new industry in this city. A small capital, a pair of rubber boots and a dip net are all that are required for someone to become wealthy, "Van" asserts.

care and eating of frog's legs, declares that these polliwogs will, given time, mature into big bull frogs of the edible variety — the kind served in the big restaurants under a six-syllable name at \$3 a plate.

The high water has filled dozens of low places in and around The Dalles with seepage water from the river. Nobody knows where the appeared from, but literally millions of husky young polliwogs are wigglin' their way through the waters of these ponds, developing and preparing for their "great moment," when they will emerge from the polliwogic state and become full fledged bull frogs. Van Schoick, who claims to have had considerable experience in the

There is already a market for edible frogs in Portland and there will soon be a supply of them in The Dalles, thus making operative the law of supply and demand. What more could an enterprising business man, in search of place to invest his capital, want, Van Schoick demands. He is ready to go over the tadpole field with any and all persons interested, at any time, and explain the possibilities for establishing a new and profitable industry in this city.

— *The Dalles Daily Chronicle*, June 16, 1921

YESTERYEARS

1921 — 100 years ago
Since last Saturday, when the crest of floodwater in the Columbia was registered here, there has been a steady fall and indications that this fall will continue. There is still an enormous volume of water covering the lowlands here to a depth of many feet, but if the present drop continues, it will not be many days before the ferry road will be uncovered. During the past few days, some of the local boys have been deriving much sport by spearing the big carp which have come in from the river in large numbers. — *Hood River News*

Forty carloads of cherries will probably be shipped from The Dalles in the next three or four weeks, constituting the greatest movement of small fruits from this vicinity ever recorded here. Supplies usually consumed largely by the canneries will be shipped to eastern markets by local producers in the hope that larger prices will be realized than the 4 cents a pound offered by the canneries. — *The Dalles Daily Chronicle*

1941 — 80 years ago
Flag Day will be fittingly observed tomorrow, Saturday evening at 8 p.m. at the Elks Temple, this city, when the public is invited to join in a program which has been arranged by Erceel L. King, district attorney. Walter R. Beatty will direct the K.P. Band, and Scouts will represent Troops 382 and 376. — *Hood River News*

Nine members of The Dalles high school Thespian troupe, together with their director, Albert Hingston, returned to this city at 3 a.m. yesterday after a "cross country" trip which carried them as far as Bloomington, Ind., and entailed a total distance of 5,500 miles. — *The Dalles Daily Chronicle*

1961 — 60 years ago
One of the biggest single timber purchases in recent history of Hood River County was recorded last week by the Cascade Locks Lumber Company. The lumber company purchased 31.9 million board feet of timber from the Gifford Pinchot National Forest in Washington. The total contract actually calls for the Locks firm to take 72.6 million board feet, but the company will pay for the amount over 31.9 million feet when it is appraised again in 1964. To get to that timber, the company will



It's London all right. Old poster stands where South London theater was bombed. — *The Dalles Daily Chronicle*, June 10, 1941

build an estimated 18 miles of public roadway into the forest. — *Hood River News*
Newspaper operators, attending a convention in The Dalles, learned something about this area's history, both man-made and natural, this morning in addition to the exchange of ideas about business and other affairs. Some 125 publishers and their wives registered. — *The Dalles Daily Chronicle*

1981 — 40 years ago
Legislators got a lesson in the complicated subject of school finance in Oregon last week, hearing the facts and figures that spell out what impact further cuts to the Basic School Support fund could have on their school districts. For instance, Hood River School District 1 has estimated it will receive \$2,350,145 in Basic School Support funds for 1981-82. Under Gov. Vic Atiyeh's proposed budget, which reduces general fund support of the Basic School allotment, Hood River would receive only \$1.9 million. — *Hood River News*
GOLDENDALE — The world's three largest windmills shuddered to a halt just 11 days after they were ceremoniously turned on when a mechanical malfunction damaged the generator on one of the 350-foot-tall machines, officials said. — *The Dalles Daily Chronicle*

Among teachers leaving this year at White Salmon Valley School District are four whose service in the district totals almost 100 years. Bill Sheckels, Whitson Elementary School principal, and Jerry Baker, White Salmon Middle School math and history teacher, have both been with the district since the 1950s. Fourth grade teacher Evelyn "Bunny" Morse has taught here since 1960 and Whitson custodian Wiley "Mutt" Herman came to the White Salmon district in 1961. The four were honored at an open reception Friday for students and their parents, former students, relatives and friends. — *White Salmon Enterprise*

2001 — 20 years ago
School's out for summer. Wednesday is the final day for classes for 2000-01 school year for Hood River County School District. Excited students will be walking and riding bicycles home around mid-day Wednesday throughout the county, and school buses make their final runs for the year. Monday and Tuesday saw students packing home artwork and writing assignments, and schools held outdoor "field days" to close out the year. — *Hood River News*

The Dalles City Park will

be home to a rose garden and new children's play equipment in honor of Tucker Lee Sherman. Shortly after 5-year-old Tucker died March 16, a number of people independently started working on ways to remember him. A plaque in the rose garden will honor Tucker. — *The Dalles Chronicle*

The skateboarding "half-pipe" constructed for this year's Spring Festival will soon be getting a permanent spot of its own in Rheingarten Park in White Salmon. With support from organizers of the Spring fest and from White Salmon Mayor Roger Holen, a plan appears to be on the verge of execution. Spring Fest organizer Victor Werbin will present a proposal to White Salmon City Council next meeting. The concept calls for the half-pipe to be moved from where it currently rests in the tennis courts at the edge of the Whitson Elementary School playground to an unspecified location at White Salmon's Rheingarten Park. "If the city is willing to back something for the park, that's easier to do. There are not as many roadblocks as with the old tennis courts, which is on school property," Werbin said. — *White Salmon Enterprise*

Fine Weather Is Ripening Cherries Fast

Large Sizes, Good Quality Featured

The cherry harvest opened in the lower valley Tuesday of this week with picking of a quality of Black Republicans, which had already reached the brining stage, and it is expected that before the end of this week, early crops of Bings will be coming off the trees for the canneries and for fresh packing, although AGA packing plant will not be in operation until this coming week, when picking of Bings will be general in the lower valley.

At about the same time, Royal Anns will be in the process of harvesting and will keep many crews of pickers busy for several days.

Lamberts will closely follow the end of the Bing season, although at present they show practically no color.

In a number of orchards of the lower valley, Bings are running to especially good sizes, and the harvest will be about the same as a year ago.

Fortunately, in spite of many recent showers, practically no splitting of any consequence is reported, and growers have but one hope — that the fine, warm weather will continue, at least until the cherry crop of 1941 is off the trees in all sections of the valley.

— *Hood River News*, June 13, 1941

8 More Men From Wasco County Get Call To Service

Off to the army went eight more Wasco County young men this morning as the 11th selective service call took effect in this area.

The quota of eight — five of which are volunteers — assembled at local draft board headquarters, 214 Washington St., at 9 a.m., after which they boarded a Union Pacific stage bound for Portland and an induction station of the United

States army.

Those who left for the Rose city included the leader, William Sherman Durfee, together with Earls Grant Winslow, Warren Everett Durfee, Billie Elmer McCord, Clarence Eldridge Baker, James Frederick Hastings, Louis Earl Zade and Gustave Adolph Stroh. All but the last three are volunteers.

— *The Dalles Daily Chronicle*, June 16, 1941

GLOBAL HEADLINES

- 1921
Business Seeks Control of U.S. Immigration Tide on Wane as Result of New Restriction Act
British Raiding in North Ireland
- 1941
"Defenders of Democracy" Rolling Forth in Scores
Germany Ordered to Close Consulates in U.S.
Russia Reported Preparing For Any Emergency
- 1961
Heat, Wind Worry Growers
Five Major Maritime Unions Go on Strike
Washing Machine Tough On Hand
- 1981
Democrats Bite Bullet Of Loss, Curb Liberal Party Elements
Ore. House Turns Down Hike In Hunting, Fishing Fees
Recovery Of Volcano Area Surprise To Scientists
- 2001
Republicans block contraceptive bill
State funds will help with college growth
Wyden says memos troubling

ing quality — in the evenness — lightness and texture of your bakings. They look better — finer grained.

"S-o-m-e Biscuit!"

CALUMET BAKING POWDER

Finally — what a difference in the taste. There is a deliciousness, a goodness that can be had in no other manner. Biscuits, pies, cakes, muffins, doughnuts — never were so tasty — so all-enthralling.

And then there is the satisfaction of knowing that Calumet is made in the U.S.A. in the cleanest and cleanest Baking Powder Factories.

Calumet Biscuit Recipe
4 cups of sifted flour, 4 level teaspoons Calumet Baking Powder, 1 level teaspoon of salt, 2 rounded tablespoons of shortening, 1 cup of milk, 1 cup of water. Then mix in the regular way.

16 oz. Some baking powders come in 12 oz. cans instead of 16 oz. cans. Be sure you get brand when you want it.

EMPRESS
Home of Superfeatures
TONIGHT and SATURDAY —

THE LARGEST CHAIN DEPARTMENT STORE ORGANIZATION IN THE WORLD

The Most Convincing Test

EVERYTHING that can be said of a J. C. PENNEY CO. Men's Suit is said of many other lines of men's clothing. But the feeling a man has when he slips into one of our suits only J. C. PENNEY CO. clothing can give. It tells its own story as no advertisement can.

Thousands of men have this feeling of satisfaction growing out of the realization that they are getting the best of everything at the

Lowest Possible Prices

Young Men's Models
Plenty of Snap in these DOUBLE BREASTED and SPORT STYLES
Materials — Cheviots, Flannels, Fancy Unfinished Worsteds and Cassimeres, Tweeds, Herringbones, Hairline Stripes and Mixtures.
Colors — Grays, Greens, Browns and Blues.
\$19.75 to \$39.75

Conservative Models for Men
All Wool Worsteds — Gray and Brown Mixtures
Conservative Three-button Coats
Semi-conservative Two-button Coats
These models appeal strongly to men who prefer conservative or semi-conservative styles.
\$19.75 to \$44.75

FICTITIOUS Values and High Prices are rapidly being replaced by Real Values based upon present replacement costs. We are proud of the fact that our 312 Stores were among the very first to lower our prices. You always get Real Values here at lower prices.

BUYING MOST WE BUY FOR LESS

J.C. Penney Co.
A NATION-WIDE INSTITUTION
Incorporated
312 DEPARTMENT STORES

SELLING MOST WE SELL FOR LESS

Above and at left, advertisements, *The Dalles Daily Chronicle*, 1921.