

STEVE NELSON BFHS Board Member

by Tina Harvey

The Butte Falls community was irresistible for Steve in 1989, as his insurance business enabled him to work amongst our tranquil residents. He enjoyed the friendly company of the people he had met and was impressed with the quality of the school district, which was important to him as he is the proud father of two children. These factors helped Steve make a decision that would effect not only his family, but all of the families that have children attending school in Butte Falls. Steve relocated his business and residence from Roseburg to Butte Falls. His keen interest in education prompted him to attend our school board meetings.

Steve's long-time friend, Joyce Hailicka, encouraged him to become active in community service projects. Steve said he had been involved in an array of service projects, such as auctions, many of which were held at the public library. This past year he has been involved with the Butte Falls Water Bottling Project, hoping to bring this new economic venture to our community.

When asked about his inspiration to run for the board, Steve pin-pointed that he was triggered by the prospect of the 4-day school week. He wanted to work to achieve this new school schedule. Steve was convinced "to go for it" by the numerous people that shared his common interest on the 4-day week.

Although Steve had never been on a school board prior to serving on our distinguished district board, his list of prior activities reflected his leadership abilities and qualifications for his responsible position. Steve has been managing his insurance agency for ten years. His role as a Lion's Club member in Roseburg, where he was very active as chairman of various committees, including planning and zoning, has also provided him with opportunities to develop the skills needed to be a responsible board member. Steve has been actively involved in many leadership roles since

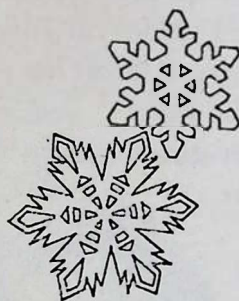
graduating from college so his role on our school board is really an extension of his personality; Steve is destined to lead.

Looking back on his two and one-half years of school board service, Steve stated enthusiastically that he "enjoys it" and that "it's fun!" He enjoyed being part of the development of the annex building, which includes the new District Office, especially the purchase negotiations, feasibility study, and the development of plans for remodeling the new facility.

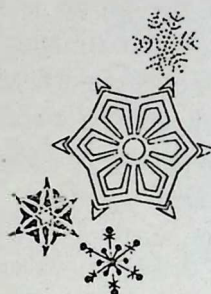
Even though there can be and has been some conflict in decision making, Steve hasn't changed his friendly view of the community. He enjoys listening to the different perspectives brought to our school. Steve's goal is to improve our educational system at Butte Falls gradually and consistently, taking things "one step at a time". Steve enthusiastically encourages others to run for open positions on the board, stating that the experience has been personally very rewarding to him.

In closing, Steve boldly stated, "The future of our society depends on how well we educate ourselves today!"

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Thank You Debbie and Troy at the Butte Falls General Store for your donation of Candy Canes. We really appreciate it.
Ron Vaughn's Personal Development Class.



BIG BUTTE HISTORICAL SOCIETY

It's time to renew your membership. Family memberships are still only \$5. Just fill in the form and drop it off at the caboose or the museum or mail it to P.O.Box 379, Butte Falls, Or. 97522. Monthly meetings are held the last Tuesday of each month at 7 pm at the museum on 423 Oak Street.

MEMBERSHIP FORM - \$5.00 per household

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Send to: BIG BUTTE HISTORICAL SOCIETY
P.O. BOX 379
Butte Falls, OR 97522



TOURISM MARKETING WORKSHOP

Marketing your business and community to tourists will be the topic of a 3-hour workshop scheduled for Monday, January 13 from 6-9 pm in the Prospect Elementary School Library.

Topics covered will be: "A New Look at Who is a Tourist", "The Four P's of Marketing", "Turning Negatives into Positives with a Creative Look at Your Business and Community", and "Promotion on a Limited Budget".

All business owners, managers and persons interested in their community are welcome to attend. The workshop is FREE to participants and is funded by Oregon Lottery proceeds through a grant from the Jackson-Josephine Regional Strategies Program.

The workshop will be taught by Nancy Hudson. Nancy has resided in the Rogue Valley for 30 years and has been in business most of that time. She is currently a counselor for the Small Business Development Center, part of Southern Oregon State College, School of Business.

For more information contact Paul Galloway at 560.3404.