

BFEDC BROADCAST

The Butte Falls Economic Development Commission would like to take this time to update you on what they've been up to and also list other community improvements that are taking place around Town. Concurrent B.F. projects and improvements that are underway at this time are; interpretive signs for the kiosks (see New Addition in Park article), new welcome signs, and the landscaping project at the library/museum.

There is a nice, four unit motel going up across from the park.

Some renovations that are happening; building recently occupied by the Forest Service will be School District offices and support services for the school. The Ernest W. Smith House will become the "Bill Edmondson Memorial Museum."

Soon to be constructed; water bottling facility (see Water Bottling news article), Medco Excursion Train, Toddler Playground at Community Hall, and a Recycling Depot.

Planned upcoming events; September 10th, "A Salute to Kids" Potluck and Recognition Ceremony in the park. October 14th, Forest Jubilee Week-end where you can see a one-man theatre show, "In the Heart of the Wood", community dinner and dance, exhibits, crafts fair, and photography contest.

New grants received; Jackson County Commission on Children and Families (\$5,000) for community program for ages 0-6 years. Program is entitled P.A.S.S.A.G.E.S. And the DEQ grant for the start-up of our community recycling program.

WATER BOTTLING NEWS

Here is your update on Butte Falls Water Bottling Business Plan Development! The Town plans to create and operate a successful water bottling facility. While the challenges are formidable, they can be overcome with a commitment of time and money.

Joyce Hailicka reports that a group of interested citizens has spent over three years carefully

preparing to embark on one of the most important development projects this town has undertaken. It has been very time consuming and will be expensive to get this project up and running. The project has been listed number two high priority in Jackson and Josephine County for funding. These have certainly been major accomplishments. But the real work is just beginning, states Joyce, Chair., B.F. Econ. Development.

The Town must continue to work on a land development plan, obtain permits, improve infrastructure, and develop a basic marketing plan to find viable niche markets for bottled water. In order to pursue our development and marketing efforts, we have contracted with the Small Business Development Center to create an intensive marketing plan.

The Town recognizes that bottled water is part of a very large and dynamic industry. This industry is subject to health trends, lack of suitable drinking water in certain regions, and other unexpected fluctuations such a drought and changing needs. Butte Falls has excellent water which will benefit the public, as well as the economy of the Town of Butte Falls. Joyce plans to work closely with all concerned as we proceed with this very promising project.

