



(From left) MICHAEL FARMER, SHELBY FARMER and WALT FARMER (Photo courtesy of Crystal Fresh Bottled Water)

Crystal Fresh Bottled Water splashes into RCC business center spotlight

Cave Junction-born and bred Crystal Fresh Bottled Water is the 2004 Business of the Year winner chosen by the Rogue Community College Small Business Development Center.

The family owned firm, which now operates out of Grants Pass, was founded by Walt and Joyce Farmer, of rural Cave Junction.

Walt Farmer also was instrumental in development of the Page Mt. Snow Park, some 22 miles southeast of Cave Junction. And he served for many years on the Rogue Community College Board of Directors.

The top business award is given annually to a business participating in the development center's small business management program, said Roger Harding,

an instructor.

"It was a tough choice," said Harding. "Our advisory council members had much discussion and took two ballots to select a recipient."

"Crystal Fresh," he said, "was nominated for being a really well-run family business that is successfully making the transition from one generation to the next. The company is proactively looking at changing market trends," he said.

The multigenerational company now is owned by one of the Farmers' sons, Shelby, and his wife, Lee. A grandson, Michael Farmer, also is involved as chief financial officer and chief technical officer.

Representatives of each of the four finalists nominated for the award made

oral presentations to the development center's advisory council. They covered criteria including staying power, innovative product or service delivery, response to adversity, and growth in the number of employees.

Other nominees for top recognition were Fiberoptic Lighting, and Alltrax Inc., both of Grants Pass; and Pro Weld, of White City.

Harding also bestowed Oatmeal Awards "to recognize small business owners for the stick-to-the-ribs qualities that have made Oregon the small business capital of the world."

Recipients, "for hard work against tough odds," are Ace Collision, Forest Farm Nursery, Caveman Nursery, Pro Weld, and The Mail Center.



CROSSROADS EVENT - 'Skidmark' (held at left by Bev Potts) was the featured guest during an open house at Crossroads Animal Hospital in Cave Junction on Saturday, Dec. 4. The event was held for the 7th birthday of 'Skidmark,' who is the mascot at the business, owned by Dr. Dan Fiske and his wife, Sue. (In top photo from left) Santa Claus, a good friend of Ron Fiske, offered goodies to open house attendees with Potts and Fiske. Santa also was next door to the veterinary hospital at You Dirty Dog, where Andy Mechling took photos of the jolly old elf with pets.

Yule lighting part of CofC event on JI lot Saturday

Holiday music, Santa Claus and candy canes will be parts of lighting the Community Christmas Tree on Saturday, Dec. 11.

Sponsored by Illinois Valley Chamber of Commerce, the event will run from 3 to 5 p.m.

The program will be conducted on the lot between the Junction Inn and Pizza Pit, across from Stevereno's Family Restaurant.

T. Lund, retiring music teacher and director, will bring a number of his students from I.V. High and Lorna Byrne Middle schools to provide holiday tunes. Audience participation will be included.

The chamber will give away candy canes. Coffee and hot chocolate also will be available for a small fee.

Chamber Director Leonard Frick, of Holiday Motel, has worked during the past several weeks to coordinate efforts. Frick noted that Josephine County wanted the chamber to purchase a \$175 permit for the event, but that it eventually was reduced to \$49.

He said that several valley businesses deserve recognition for their donations of time and labor to make the lighting ceremony a reality. They are:

Pacific Power, Marty's Tree Service, Kerby Electric, Ranch Rock, and the Junction Inn.

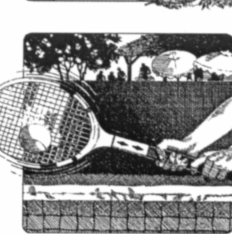
Human beings are the only creatures that allow their children to come back home.

- Bill Cosby -

RIVERSIDE PHYSICAL THERAPY

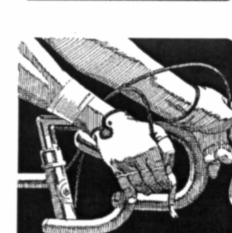


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The highest proof of virtue is to possess boundless power without abusing it.

- Lord Macaulay -

A slip of the foot you may soon recover, but a slip of the tongue you may never get over.

- Ben Franklin -



Siskiyou Community Health Center Outreach Staff would like to THANK all the businesses and individuals who helped make our holiday fundraiser and raffle a great success!



- * The Staff at Taylor's Country Store & Restaurant
- * Maddox
- * Willy Warwick
- * Wizard
- * Michelle, Kara and Savannah Richardson
- * Oregon Caves Chateau
- * Out 'N' About Outfitters
- * Kendall Art Glass Studios
- * Blue Moon Café
- * Coffee Heaven
- * McGrew's Restaurant
- * King's Chinese Restaurant
- * Stevereno's Restaurant
- * D.C. Glasswerx
- * Pietro's Italian Restaurant
- * Pizza Pit
- * Oregon Caves Chevron
- * Wild River Brewing & Pizza Co.
- * Northwest Hairlines
- * Lube-N-Shine
- * Buck Canyon Gardens
- * Tierra Madre
- * Bear Images Boutique

And others who volunteered their time or services.

Thank You and Happy Holidays!



Carol Valentine (above) provides entertainment at the Dome School Winter Holiday Bazaar last weekend.

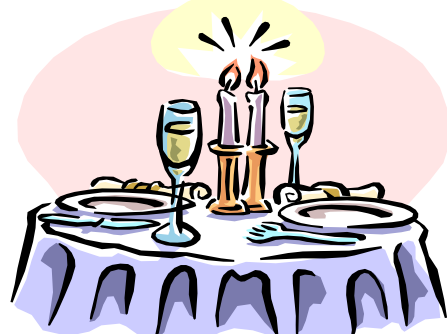
Kendall Art Glass Studios (top photo) was a feature at the Dome School Winter Holiday Bazaar. Bruce Hoppert (above) sells cacti at his booth; and youth made holiday decorations and gifts (below).



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