

# Hillsdale appreciates customers with annual Blueberry Pancake Breakfast

## THE COUNTRY STORE

By Erik Vidstrand  
The Southwest Portland Post

The 41st annual Hillsdale Blueberry Pancake Breakfast will be held on Sunday, July 30 from 8 a.m. to noon at the Key Bank/Casa Colima plaza. The annual customer appreciation breakfast is organized by the Hillsdale Business and Professional Association.

Mark Reynolds, financial advisor with Edward Jones Investments, is co-chair of the event this year and says volunteers are still needed.

"We are grateful to OnPoint Community Credit Union and Verde Cocina for again being sponsors of the breakfast," Reynolds said. "These two businesses provide financial support, a team of volunteers, and equipment."

According to Mike Roach, Hillsdale business owner and co-chair of the business association, over 1,000 pancakes are served up at the annual breakfast.

"We went through 112 pints of blueberries last year," said Roach who added that he was at the very first event in 1976.

According to Roach, the annual breakfast is likely one of the longest, uninterrupted events for a business district in Portland. The average attendance is around 500-600 participants.

Local business owners join together to serve a first-class breakfast with real maple syrup, donated by Baker and Spice Bakery. The breakfast will include sausage, eggs, blueberry pancakes, fresh-squeezed orange juice and unlimited hot coffee from

the Hillsdale Starbucks.

"All this for a modest price that is designed to just break even," Roach said. "Any profit made goes to defray a small fraction of the cost of the hanging flower baskets on Capitol Highway."

One of the longest serving volunteers is Buzz Bowman, owner of Bowman's Pharmacy, and the oldest ski patrolman in Oregon. Bowman has the chief chef spot in the line.

"I come in a little later now to help flip pancakes and then stay to help clean-up," said Bowman, 87.

Bowman figures he missed just a few in the last four decades.

Complete with the local fire truck from Fire Station No. 5, the event also includes musicians and a book sale down the street.

For more information or to volunteer, please contact Heather or Tara at the Portland Wellness Clinic at 503-245-6516 or portlandwellnessoffice@yahoo.com

## Hard and soft cover book donations needed for the Hillsdale Book Sale

The 12th annual Hillsdale Book Sale will be held on the same day as the Blueberry Pancake Breakfast, Sunday, July 30. The event is held at the Watershed Building at Southwest Capitol Highway and Bertha Court and also extends along Capitol Highway eastward. Food Front and OnPoint Community Credit Union are event sponsors.

The sale benefits the non-profit Hillsdale Community Foundation, which donates proceeds to community and school projects.

"We need books," said Rick Seifert,

## River West Village kick-off event scheduled for July 8

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River West Village, the virtual village in Southwest Portland, is becoming a reality. An information session and kick-off event is scheduled for Saturday, July 8, at 10 a.m. at the St. Luke Lutheran Church fellowship hall, 4595 SW California St.

"We have set our official 'launch' date for Oct. 1," announced Bev Snow-Kuehn, River West Village co-chair. "This is when we open our program to members and begin delivering services."

River West Village's mission is to build and sustain an inter-generational organization that provides older Southwest Portland area residents with trained volunteers and affordable paid services.

"This allows elderly individuals to stay in their homes as long as possible," Snow-Kuehn said. "This will support them to age in place and thrive as members of a safe, caring community."

Some of the examples of services that the organization provides

are volunteer drivers (for medical appointments, running errands, or social activities), computer assistance, minor home repairs, and referrals to professional services such as plumbers, electricians, and yard maintenance.

"We hold a variety of social events," she said. "These include potluck dinners, walks, happy hours, movie and theater groups, and coffee meet-ups."

Volunteer trainings will begin in late July. Throughout the summer, the organization will be doing outreach at a variety of community events including the Hillsdale Farmers Market, Lamb's Thriftway, Multnomah Days and others.

"All volunteers and services are vetted and pre-screened for the safety and reliability of all," said Snow-Kuehn.

The service area is generally Southwest Portland from the Willamette River westward to Scholls Ferry Road, and north of Lake Oswego.

River West Village is a volunteer organization working as a program of Villages Northwest, a nonprofit 501(c)(3) organization. For more information visit [www.RiverWestVillage.org](http://www.RiverWestVillage.org).



Hillsdale shoppers browse the sidewalk displays at the annual Hillsdale Book Sale. (file photo courtesy of Rick Seifert)

one of the volunteer organizers of the event. "Make your donations on the two Sundays prior to the sale."

Donation hours are from 9 a.m. to 1 p.m. on Sundays July 16 and 23 at the Hillsdale Farmers Market.

Seifert said you can also make mid-week donations at the Watershed Building on the two Tuesdays and Thursdays prior to the sale: July 18, 20, 25 and 27 from 3 p.m. to 5 p.m. Parking is available at the

southbound curb on Bertha Court.

"No unwanted books, please," Seifert said. "Textbooks, almanacs, encyclopedias, dated reference books, catalogs, and magazines have no value and should be recycled."

"We gladly accept DVDs and CDs, though" Seifert said. "Donations are tax-deductible so make sure to grab a receipt."

For more information, contact Rick Seifert at [wfseifert@gmail.com](mailto:wfseifert@gmail.com).

Mike Roach & Kim Osgood

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