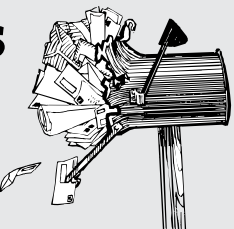


Letters
to the
Editor



The Southwest Portland Post
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Lower prices will increase sales at Food Front

Regarding, “Local grocery co-op seeks national advice to bolster business,” by Janet Goetz, *The Post*, February 2015.

I read with interest that Food Front is

hiring a consultant to try and increase business. I joined the co-op and paid a full membership the first month they opened.

A year later I withdrew my money. The selection of food, especially in the meat department, is inconsistent, but, more importantly, they are simply too expensive. A co-op should not have prices that are higher than New Seasons, higher even than Whole Foods.

Give members a 10 to 15 percent discount or more across the board and they will see membership pick up. Right now Food Front is simply a health food “convenience store” with the sort of prices you would expect at a 7-Eleven of health food.

They need to make economic sense as well as health sense to have any niche at all. It isn’t rocket science.

Eleanor Alice

Post should observe ‘media moratorium’ on news coverage of teen suicide

Regarding “Wilson High School sophomore dies in hospital after home suicide attempt,” by Don Snedecor, *The Post*, January 2015.

I was surprised and disappointed to see the article about Shea Sims in the January issue. I thought that the Southwest Post honored the same “media moratorium” on news coverage of teen suicides that the other media honor.

This incredible sensitivity by the media helps reduce the number of suicides by not glamorizing or sensationalizing the act of suicide. I hope you will rethink your future coverage of these unfortunate events and make the health of all teens the higher priority.

Reader discovers public parking; signs needed in Multnomah Village

Regarding, “NO PARKING: Are parking problems in Multnomah Village real or perceived?” by Erik Vidstrand, *The Post*, February 2015.

I was shocked to find out in your Multnomah Village parking exposé that there is parking by the Multnomah Arts Center. I have lived here 15 years and never found it.

The “Public Parking” sign is small and is not readable from Capitol Highway. At the bottom of the parking dungeon there is no sign that details where the bottom exit goes.

There are no other signs in the village that mentions that there is public parking anywhere.

I think we would all like to work together to remedy the parking issues in the village, but certainly *communication* should be on the top of the list.



Carole Schmidt Davis

Editor’s Note: Thank you for your letter, Carole. After hearing about the candlelight vigil for Shea Sims on Dec. 19, we went out of our way to report this tragedy in a sensitive manner. We observed national media guidelines for suicide reporting, including keeping this off the front page, quoting official sources, focusing on the mental health aspects, and providing contact information for those people impacted, as recommended. Hopefully our reporting reflected what was happening in the community and helped provide some context. – Don Snedecor

Kenneth A. Boehlke
Southwest 27th Avenue

The Post welcomes reader response. Send letters or commentary to: Editor, The Southwest Portland Post, 4207 SE Woodstock Blvd #509, Portland, OR 97206. Fax (866-727-5336) or email editor@multnomahpost.com.





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