

# Macadam Bay houseboats to use new driveway next to Freeman Motors

## SELLWOOD BRIDGE

By Lee Perlman  
The Southwest Portland Post

The new Sellwood Bridge development team has decided to make the new entrance to the Macadam Bay houseboat moorage through the Freeman Motors driveway, with some improvements.

As noted in the June edition of *The Post*, the west side approach to the new Sellwood Bridge will make the existing Macadam Bay moorage entrance unsafe to use, in the eyes of transportation planners.

The development team proposed a number of alternative approaches that had the effect of pitting houseboat residents against the Southwest Miles Place and Miles Street community and businesses. Macadam Bay moorage residents favored routing an entry road to Miles Place to take advantage of an existing traffic control to Southwest Macadam Avenue.

The Miles Place community protested vehemently against this, calling instead for an entrance at Freeman Motors.

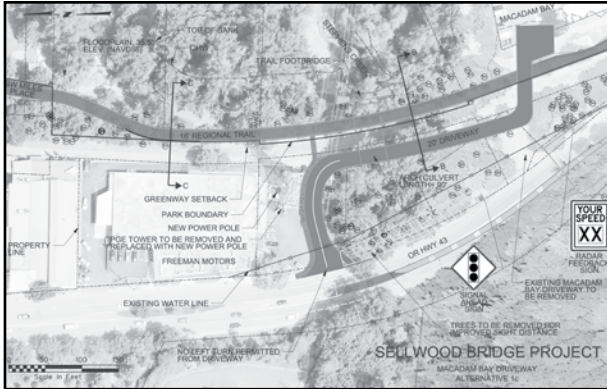
The moorage residents rebelled against being asked to drive through an auto business, a transmission tower and an uncontrolled intersection to get to their homes.

The newest plan, called Option 1C, will utilize Freeman's existing driveway, but with a new access roads that will not go through the business.

As to the four-legged transmission tower, it will be replaced by a new structure with a single vertical support.

The option's cost will be about \$5 million; the estimates for other options have ranged from \$3 to 6.5 million.

The Sellwood Bridge Citizen Advisory Committee voted to recommend Option 1C as the Macadam Bay entrance last month.



A drawing of the proposed access for the Macadam Bay floating home community. (Courtesy of Mike Pullen, Multnomah County)

A meeting of the Stakeholders Advisory Committee, with representatives of participating jurisdictions such as the City of Portland and Multnomah County, was postponed until July 16 to provide for an agenda that will include other aspects of the bridge project.

*Editor's Note: Concerns persist about motorists hoping to turn left from the Macadam Bay moorage drive toward Lake Oswego. Such a left turn is not being planned. Miles Place residents recommended (instead) a turn-around at Taylors Ferry Road (near Zupan's Market) which would have allowed motorists headed northbound to get back on Macadam Avenue headed southbound without crossing traffic. The turn-around also is not in the current plans.*

# Multnomah business advocate makes budget pitch to City Council

Randy Bonella, Multnomah Village business advocate and former chair of the Multnomah Neighborhood Association, testified at the Portland City Council's final budget session to extol the success of the Multnomah Village Business Association's Golden Ticket program and plead for funding of programs that promote business health.

For the past two years Bonella has been executive director of Multnomah Village Bloc's Initiative, a main street-type business advocacy program.

Bonella explained the Golden Ticket

program, whereby shoppers get discounts from some merchants by making purchases from other merchants. This season, he said, "With average purchases of greater than \$50 per ticket, we generated nearly \$1.2 million in gross revenues."

Then he said, "Amazing, yes. But consider the environment: 18 months of continuous construction on Multnomah Boulevard and a full closure of this major commuter arterial just as the holiday season was ramping up, while

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