

5 Things Everyone Should Know About Identity Theft:

1. You're Only as Safe as Your Weakest Link.

The challenge in protecting your identity is that your personal information is everywhere. Even if you shred your private documents, or use secure websites and strong passwords, what about everyone else who has your Social Security number – like your doctor, dentist or the 17-year-old clerk handling your credit application at the electronics store? The problem quickly becomes obvious: you may be doing everything right, but what about everyone else who has your information?

2. Once Your Social Security Number is Out, It's Staying Out.

If your credit or debit card is stolen, you can replace it, but what happens when non-changing information like your Social Security number is stolen? The fact is, once it's out, it's out. Identity thieves buy, sell and trade stolen information, using it over and over again for years. Is your Social Security number really secure?

3. Anyone Can Be A Target.

Recent news reports revealed that even the chairman of the Federal Reserve¹ was one of the 9.9 million Americans who were victims of identity theft in 2008.² Other reports describe how one identity theft ring was responsible for two of the largest thefts in history, resulting in the theft of more than 130 million credit and debit card numbers.³ Think you could be at risk? (See #1.)

4. How Protected Are You?

You may think you're protected, but are you really? Your credit card may be safeguarded; but that won't help if thieves open new lines of credit. Credit monitoring will only alert you once something bad has already happened. Neither method will help prevent identity theft, nor resolve problems once you've become a victim.

5. There is Help.

LifeLock, the leader in identity theft protection, helps protect your identity – even if your information gets in the wrong hands. And at LifeLock, we are so confident in our service that we back it with a million dollar guarantee – if you become a victim of identity theft because of a failure in our service, we will help you fix it, up to one million dollars. Of course, restrictions apply and we want you to check it out by calling us now. Then use promo code 'FIVEFACTS' for a special offer on LifeLock.

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#1 In Identity Theft Protection®