

Two Siletz youth help launch social media campaign for Red Ribbon Week

PORTLAND, Ore. – This year’s National Red Ribbon Week campaign to raise awareness for substance abuse took place in late October. For some American Indians, the week took on a cultural spin when Native youth age 15-24 representing more than 100 Tribes nationwide launched a Tribal youth-led social media campaign in their own communities.

The #PowerToChange Campaign was created by Native youth, including Siletz Tribal members Jeidah Dezurney and Terrell Casey, to leverage social media as a conduit to carry a positive youth message directly to the communities in which they live.

The campaign is being implemented by WeRNative Youth Ambassadors on Instagram, Facebook, text messaging, blogging and a video PSA.

The #PowerToChange Campaign was created by the ambassadors during a marketing boot camp they participated in this summer. The boot camp was conducted by Redbridge Inc., an American Indian-owned marketing services company based in Portland.

Redbridge is the producer of the annual Inter-Tribal Energy & Tech Tour, a youth summer camp committed to raising awareness of renewable energy and technology project potential in Indian Country.

“Working with Native youth on this campaign has been particularly important to us. Organizations like WeRNative provide leadership skills and experiences that inspire Native Americans to care about what’s going on in their communities and beyond and how they can make positive

changes in the world around them,” said Shannon Hulbert, CEO of Redbridge Inc.

WeRNative ambassadors are selected through an application process to take part in outreach events, community service projects and activities to raise awareness about causes that are important in Tribal communities.

WeRNative is a comprehensive online health resource for Native youth with content developed by Native youth. The 501c3 organization launched in 2012 and provides content and stories about the topics that matter most to American Indian and Alaskan Native youth. They strive to promote holistic health and positive growth in local communities and the nation at large.

Redbridge Inc. is an environmentally conscious marketing and Internet services company that specializes in consistent delivery of sustainable graphic/web design and hosting services to federal, state, Tribal and Native-owned entities in the energy, tech, health and Tribal industries.

Founded in 2011, the company is an Oregon MWESB and federal 8(a) certified company.

For more information, please visit:

- Ambassador profiles: wernative.org/ambassadors/class-2016-2017
- WeRNative Facebook: facebook.com/wernative/
- WeRNative Instagram: instagram.com/wernative/
- Power To Change PSA: youtu.be/QrgPXPuu4n0
- Red Ribbon Campaign website: redribbon.org/about/

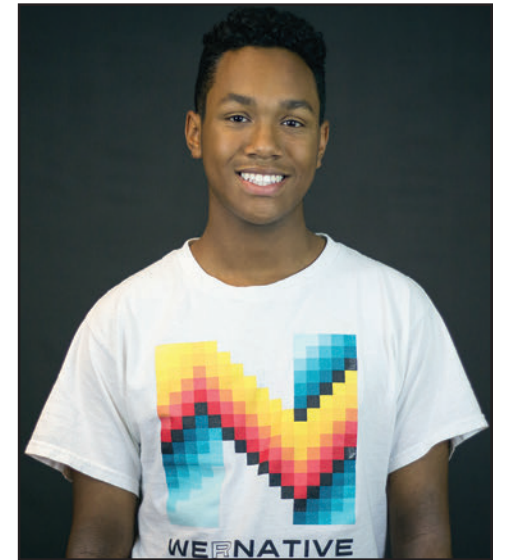


Jeidah Dezurney

Jeidah Dezurney, 17, Siletz, is a community activist who is very involved in her community. She is passionate about abstinence of drugs and alcohol and is active in many clubs that promote other healthy ways of living.

Serving as her basketball team captain, she knows the duties that come along with being a leader and we are excited to have her on our team.

Jeidah will promote We R Native at various conferences around the nation, so be on the lookout for her!



Terrell Casey

Terrell Casey, 16, Siletz, is first and foremost an amazing artist. He is involved with his Tribal Youth Council and has been to many conferences, including the first Tribal White House Gathering. He is passionate about education and knows its true value and how important it is.

Terrell likes to share his knowledge of art and is interested in development within communities. Don’t be surprised if you see him designing the next big thing for housing in Native communities.

We welcome his artistic vision to the We R Native team.

Videos about Jeida and Terrell are available at wernative.org/ambassadors/class-2016-2017.

Terrell and Jeidah are in the Power to Change PSA at youtu.be/QrgPXPuu4n0.

Siletz Tribal Behavioral Health Programs

Prevention, Outpatient Treatment, and Women’s and Men’s Transitional

Siletz: 800-600-5599 or 541-444-8286

Eugene: 541-484-4234

Salem: 503-390-9494

Portland: 503-238-1512

Narcotics Anonymous Toll-Free Help Line – 877-233-4287

For information on Alcoholics Anonymous: aa-oregon.org

STRCP amends policy on number of loans

The Siletz Tribe Revolving Credit Program (STRCP) is pleased to announce the Tribal Council has amended its Program Declaration of Policies with the goal to further enhance Tribal member access to consumer, home improvement and small business loans.

STRCP, in addition to reporting loans to TransUnion Credit Bureau on a monthly basis with the goal of improving the loan recipient’s credit score, will now allow applicants who met all the conditions of their previous loans per policy to get additional loans.

If you are interested in applying for a loan or would like more information, please don’t hesitate to contact Shani Gilila, STRCP credit administrator, at 541-994-2142 or 877-564-7298; or visit the STBC website at stbcorp.net.

Most Often Requested Numbers

Confederated Tribes of Siletz Indians – 800-922-1399

Salem Area Office – 503-390-9494

Salem Finance Office – 888-870-9051

Portland Area Office – 503-238-1512

Eugene Area Office – 541-484-4234

Contract Health Services (CHS) – 800-628-5720

Siletz Community Health Clinic – 800-648-0449

Siletz Behavioral Health – 800-600-5599

Chinook Winds Casino Resort – 888-244-6665

Chemawa Health Clinic – 800-452-7823

Bureau of Indian Affairs – 800-323-8517

Website – ctsi.nsn.us

CEDARR

Community Efforts Demonstrating the Ability to Rebuild and Restore

Mission Statement

We will utilize resources to prevent the use of alcohol and other drugs, delinquency and violence; we will seek to reduce the barriers to treatment and support those who choose abstinence.

Dec. 7 • Noon

Siletz Community Health Clinic
200 Gwee-Shut Road, Siletz



Siletz Indian Child Welfare is in need of foster homes for our Tribal children.

Being a foster parent is an opportunity to help improve your community in a unique way.

To find out more or to get an application Contact:

Marne’ Grusing, Foster Family Certifier
phone: 541-444-8338

e-mail: marneg@ctsi.nsn.us