

This is one of a series of articles that will spotlight business enterprises owned and managed by Siletz Tribal members. If you would like to spotlight your business as a part of this series, please contact Stephen Larrabee or Michael Phillips at 541-994-2142 or 877-564-7298; or e-mail them at slarrabee@stbcorp.net and mphillips@stbcorp.net.

Tribal Member Business Spotlight: Go 4 the Green, operated by Steve Morrison

Steve Morrison has been playing golf for most of his life and even spent a little time making a living by helping others play the game. One day he decided to follow another passion as well, starting his own company.

With a business plan in hand and a loan from the Siletz Tribal Business Corporation (STBC), Morrison launched Go 4 the Green in March 2010.

Morrison's core business is providing car detailing with an environmentally friendly product. His initial customer base was developed through his relations with the golf courses he had worked with in the past and he has been growing ever since.

Focusing on a growing need in the metropolitan area of Portland, Ore., along with

providing a "green" service in a "green" city, has led to immediate success.

"I was extremely happy to be able to secure a loan for my business through STBC and they provided me with a lot of support and advice through the entire process," said Morrison. "I really wanted to leverage my prior work experience to help launch my new business and so far, so good."

Morrison has experienced the usual growing pains felt by most business start-ups and he has been working to obtain the core customers he needs to keep the business afloat while searching for new customers as well.

"The key to the business is to get repeat customers that I can rely on every

month while also looking for new ways to generate revenue," he said.

After capturing the golf course market, Morrison began to look to new areas as well.

"I have been talking to individuals who work in the repossession business, the car sale business and also with government agencies who have vehicle fleets," he said. "Hopefully, this will lead to new business."

Morrison has been extremely happy with the support he has received from the Tribe and STBC.

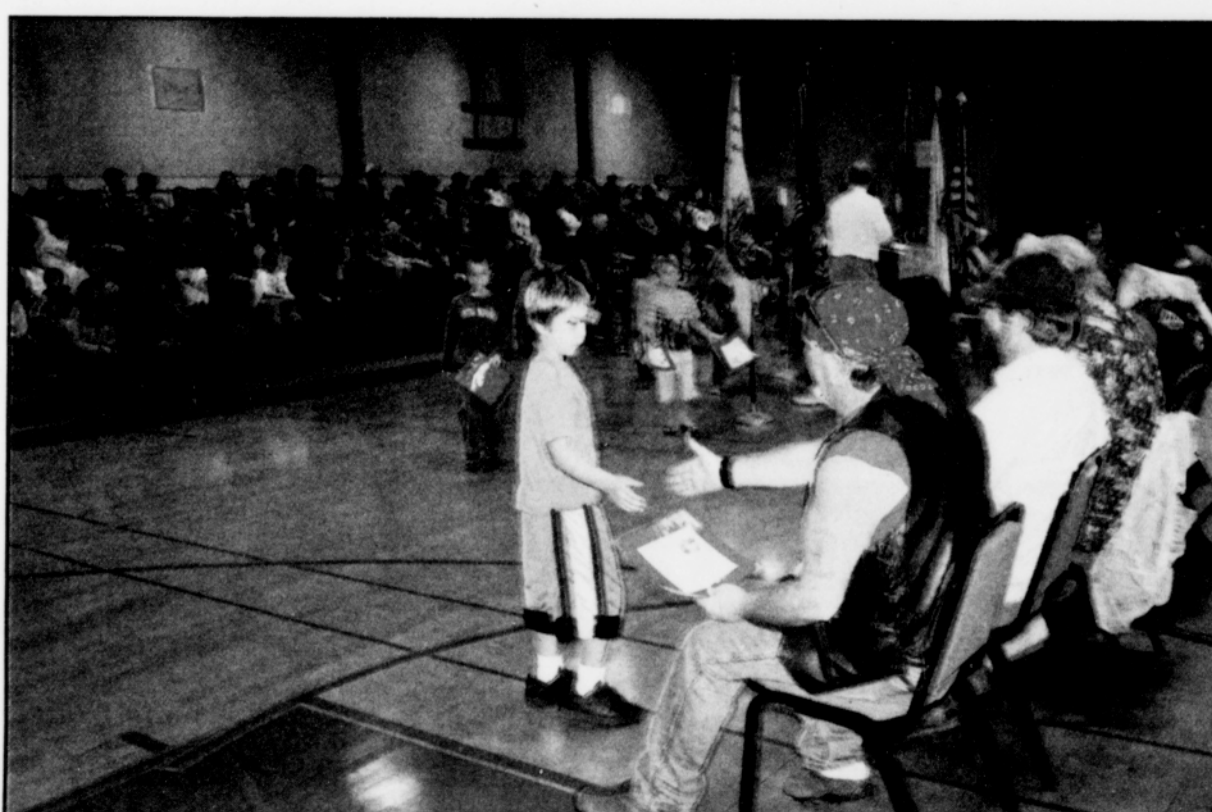
"I must admit that I had some trouble in my past and I can't say enough about the support that I have received from the Tribe. In addition, I was very happy that two members of STBC, Steve Chrisman

and Steve Larrabee, took the time to come visit with me and see my operation and discuss ways to increase revenue and help market the business," he said. "This has already led to a plan to expand my business to RVs at the two RV parks owned by the Tribe."

Morrison also encouraged Tribal members to pursue their dreams.

"If you want to start a business and you have a passion for it, do it. The resources are available to help you get going and there is nothing like accomplishing your dream," he said.

If anybody is interested in having their vehicle detailed or wishes to obtain more information on Go 4 the Green, you can e-mail Steve Morrison at Go4_thegreen@hotmail.com.



Photos by Diane Rodriguez

What is a Hero? Local Students Offer Answers at Veterans Ceremony

Steve Frey, a deputy with the Lincoln County Sheriff's Office and veteran of the U.S. Coast Guard, asked this question during the Veterans Ceremony at Siletz Valley School on Nov. 10. The answers came quickly and easily from students in the audience:

- Someone who protects us from danger
- Someone who never gives up
- Someone who puts their life at risk for others
- Someone who watches out for our country
- All these men and women (pointing to the veterans seated in front of the students)

Each grade had something to present to the veterans, from cards, booklets and posters to necklaces, cookies and poetry. Bear Spirit drummed and sang and the Sree-Xvsh Singers added their voice to the proceedings (see photo on page 17).



Freshmen Kai Skidmore and Joshie Rilatos (above left) offer cookies to the veterans. A second-grader (above) reaches out to shake the hand of William "Doc" Dockstader during the ceremony. Two third-graders (below) hold a poster dedicated to veterans made by their class. Dub Bellinger and Gerry Marzan (below left) shake hands with students at the end of the ceremony.

