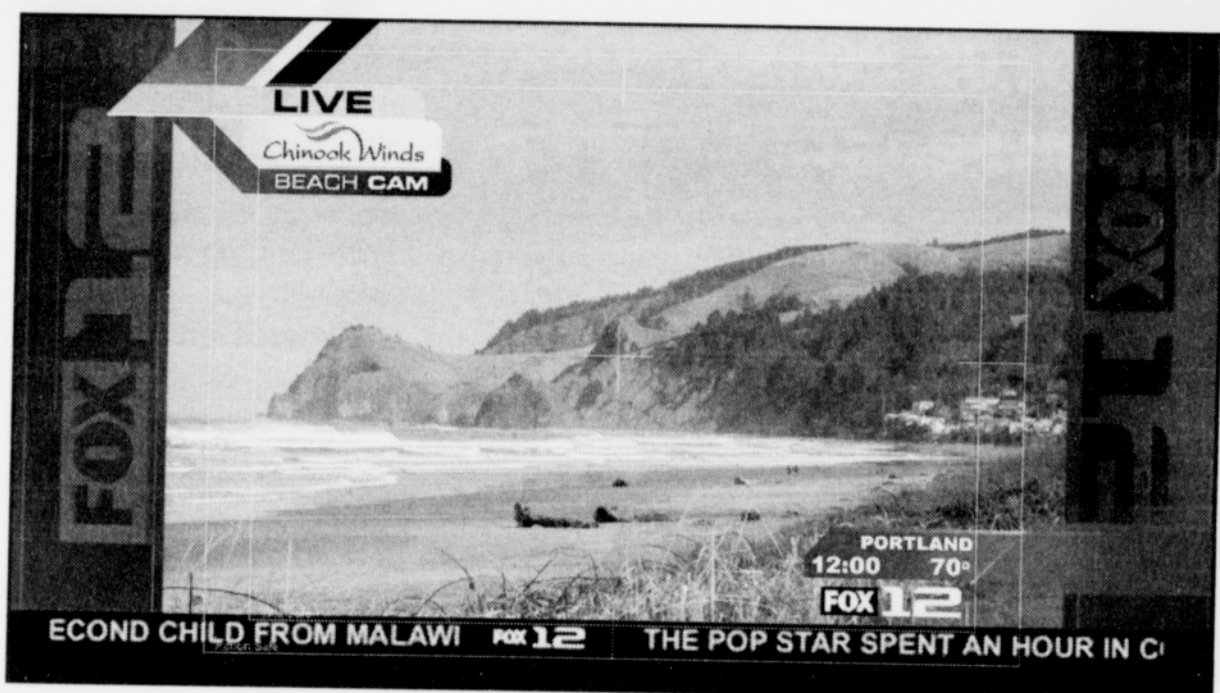


CHINOOK WINDS CASINO RESORT



Chinook Winds' Beach Cam is On the Air

The Chinook Winds beach cam made its debut May 1 on the *Good Day Oregon* program on KPTV.

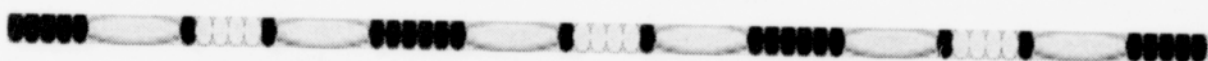
The beach cam is a small remote-controlled video camera mounted on the northwest corner of the Chinook's Seafood Grill building. The camera can zoom into Cascade Head or spin around to view the surf-line rocks to the south of the casino.

The accompanying photo shows an approximation of the northward view as seen on KPTV. Those who watch KPTV in HDTV will see moving video very similar to this frame and those with Standard Definition TV will see the picture without the blue "pillars" on the left and right of the frame.

This shot will be used a minimum of 15 times per week within KPTV's news programs, a vivid reminder that "It's Better at the Beach!"

This camera allows us to paint a picture for our valley customers when they're fogged in and we're sunny, or it's 100 degrees in Portland and we're at a comfortable 72, or when we have one of our famous winter storms and the enormous breakers pound the beach.

Tune into KPTV to check it out!



Joey Chestnut Returns to Smokin' at the Ocean

This year's Smokin' at the Ocean Barbecue & Brew Fest is making a triumphant return to Chinook Winds on July 11-12.

Barbecue vendors with some of the best the Pacific Northwest has to offer and a brew fest will keep you coming back for more. A live music band showcase with bands from around the state and the return of the nationally sanctioned rib eating contest round out a fun-packed family weekend.

The nationally sanctioned Competitive Rib Eating Championship is back, with a top prize of \$1,500. And like last year, locals can earn a chance to battle the experts by competing in the regional amateur eating contest where 15 amateur spots are up for grabs.

Competitors must sign up by 5 p.m. on July 11 with a \$20 entry fee. The top four finishers will take on the 2008 champion and No. 1 in the world of competitive eating, Joey Chestnut.

Additional details will appear in the July issue of *Siletz News*.

Celebrate 14 years of Fun with Cash Drawings, Amateur Boxing and Concerts

This year, Chinook Winds will celebrate its 14th anniversary all week long on June 15-20.

Daily drawings for \$1,400 will take place Monday through Saturday at 6 p.m., plus a winner every half-hour from 10 a.m. to 5 p.m. for 14 entries for the major drawing at 6 p.m. and \$20 cash.

Don't miss tasty treats at the celebration. Cake will be served in the casino lobby on June 19-20 starting at 2 p.m. until it's gone. In addition to tasty treats, you won't want to miss the fireworks at 10 p.m. on June 20.

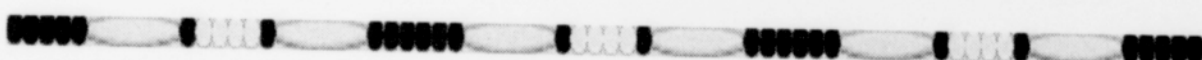
Another element of the celebration is the performance by country music star Billy Ray Cyrus on June 19-20 at 8 p.m. (see article on page 22).

Rounding out the weekend is Battle at the Beach, Olympic-style amateur boxing on June 20. Doors open at 5 p.m. and first bout starts at 6 p.m.

This amateur event is sanctioned by USA Boxing, the national governing body for all amateur boxing in the United States. Battle at the Beach helps establish senior youth boxing records for consideration as Olympic contenders.

This event is for the entire family. Tickets are affordably priced at \$10 for general admission and \$20 for ringside seats or \$25 for a family 4-pack.

Concessions will be available as will a beer garden to those age 21 and older.



Get All Shook Up with the Ultimate Elvis® Tribute Artist Contest

The legacy of Elvis Presley lives on at Chinook Winds on July 10-12 when Elvis tribute artists from across the United States and the Pacific Northwest will compete to see who captures the essence of the King of Rock-'n'-Roll.

Contestants in The Ultimate Elvis Tribute Artist Contest will be judged on the "best representation of the Elvis legacy" in talent, appearance, performance, stage presence and overall tribute. The winner will go on to compete in the semifinals of the 2009 Ultimate Elvis Tribute Artist Contest in Memphis during Elvis Week on Aug. 8-16, 2009.

The Ultimate Elvis Tribute Artist Contest is officially licensed by Elvis Presley Enterprises Inc. and is one of more than 15 such contests and festivals throughout the United States and Canada.

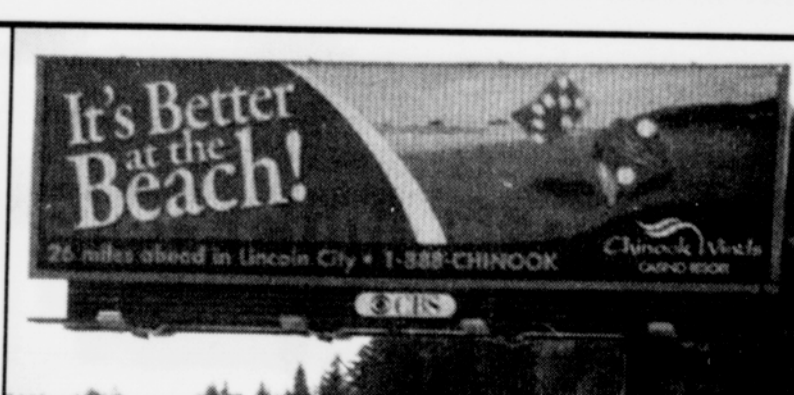
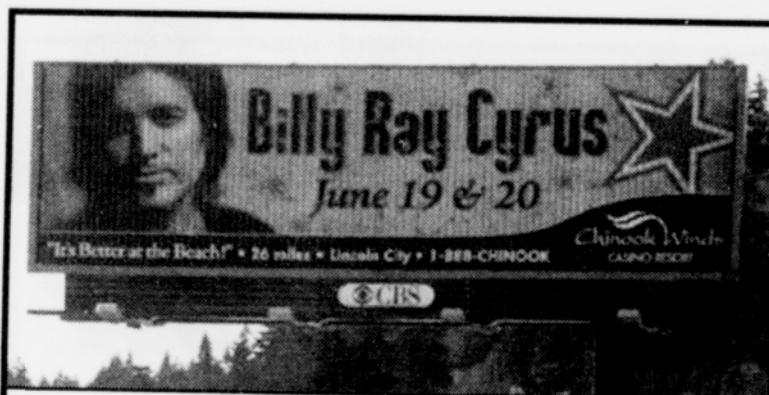
Don't miss this fun and unique opportunity to see some of the best Elvis tribute artists perform live on stage at the Chinook Winds Hotel Ballroom. In all, four rounds of competition will take place over the three days. Tickets are only \$10 per round and are on sale now.

The competition begins July 10 with round one starting at 8 p.m. On July 11, two rounds will take place with one starting at 2 p.m. and the other at 8 p.m. The final round will take place July 12 at 3 p.m. Doors to the venue open 30 minutes prior to each round.

This is an age-21-and-older ticketed event with a no-host bar and food court.

During each round of the competition, one member of the audience will win a trip for two to watch the semifinals and finals of the 2009 Ultimate Elvis Tribute Artist Contest in Memphis this August.

Those wishing to participate in the contest should contact Kurt Brown at 262-338-2498 for more information on how to join the competition at Chinook Winds.



Tri-Vision Billboard Advertises Chinook Winds

Chinook Winds' upcoming events now are prominently displayed on the first tri-vision billboard in Oregon.

The new tri-vision billboard is located on the north side of the road on Highway 18 where the Wax Works billboard was just east of the Fort Hill restaurant.

A tri-vision billboard is a rotary sign that allows up to three advertisements to be placed on the same billboard at the same time, each covering the full display area. The sign changes, allowing each advertisement to be visible for a specific amount of time and making it possible to

relay three messages to travelers in place of one.

Tri-vision billboards have proved to increase sales and awareness over static boards. The human eye is highly attracted to movement and anything that is unique.

When people catch a glimpse of movement on a huge billboard, they tend to take a second look at the sign and because they are paying more attention to the billboard, the readership and recall rates are much higher than a traditional billboard.