

## Tribal Court News

from the office of Tribal Court

### Attention Tribal Spokespersons

On May 21, 2005, from 8 a.m. to noon, the Siletz Tribal Court will sponsor a training for spokespersons, and the public is invited to attend.

This will take place at the Siletz Tribal Housing Department Conference Room, 555 Tolowa Court, Siletz.

Training topic will be evidence and will cover the basics of submitting evidence in court. Trainers will be Tribal

Court Judges Edmund Clay Goodman, and Calvin Gantenbein.

Attorneys attending will receive MCLE general credits.

To plan adequately for the training, the court staff needs to know about how many people to expect. If you plan to attend the training, contact Dianne McLeod at the Tribal Court office, 541-444-8228 or 1-800-922-1399, ext. 1228.



Gloria Stott and John Roe Jr.

## Elders Attend Honor Day in Coos Bay

Roe Jr., Stott Named King and Queen

by Kathryn Dick

Fifty-three Siletz elders attended the annual Coos, Lower Umpqua, Siuslaw, and Coquille Tribes' Elder Honor Day.

On March 17, the elders traveled from Siletz, Portland, Salem, and Eugene to The Mill Casino in Coos Bay, Ore. They stayed at the Mill Casino Hotel.

The activities started with a luncheon hosted by the Coos, Lower Umpqua, and Siuslaw Tribe. After lunch during the break, they had a bingo reception at the tribal office in Coos Bay. Several elders joined in the fun and played bingo. Delores Ben won the grand prize, a hand-made flute made by Howard Roy.

Dinner was later that evening and Siletz reigned over the activities with

Gloria Stott crowned as queen and John Roe Jr. as king.

They received many gifts, including a Pendleton shawl for Gloria and a Pendleton blanket for John. The Coquille Tribe hosted the dinner. Everyone received a gift and the food was great.

The next day, we attended the breakfast before heading home. On the way home, the Portland van broke down by the elk reserve near Reedsport. The transporters made a great effort to deal with the situation and everyone eventually made it home.

We always enjoy going to Coos Bay to attend the gathering and look forward to next year.

## Business and You!

by Rosie Sufficool, STBC Business Information Counselor

### Advertising – Why Do I Need It and What Kind is Most Effective?

Advertising is the key to success for most businesses. If potential customers don't know about you, they can't use your product or services.

Unfortunately, many new business owners neglect to develop an advertising plan and budget, and often end up involved in expensive long-term advertising contracts that don't really benefit their businesses.

The type of advertising you need depends on the size of your business, the number of competitors you have, and your budget.

Although many types of advertising programs are available, it's beneficial to new business owners to start out slowly until the success of their advertising methods can be determined.

Remember, if you feel radio, television, or newspaper advertising would be effective for your business, compare prices, length of contract, and how many potential customers you can expect to reach.

One of the most inexpensive ways to advertise is to distribute flyers. They can be given to current customers and distributed to potential customers in a variety of ways.

If you plan to distribute flyers, be sure and check with city and county ordinances to make sure there aren't any restrictions. Don't put flyers on cars in shopping centers. This type of distribution can lead to complaints of broken windshield wipers and littering and give your business a bad name.

One of the best forms of advertising is "word of mouth" coming from satisfied customers. Make sure that **each** customer has a **good experience** and **wants** to tell everyone about your business.

If you have specific business questions you would like to see answered in this column, please e-mail them to [rsufficool@stbcorp.net](mailto:rsufficool@stbcorp.net).

## ONABEN Has Program for Tribal Artists

The ONABEN Artists in Business program is a training program for American Indian artists interested in professional development of their art.

Services provided include one-on-one counseling, business planning, technical training, portfolio evaluation, and artist workshops.

Marketing services include a Web page for individual artists, artist links, and a central listing of art opportunities for American Indian artists.

For more information, contact Roberta Wong, programs manager at ONABEN, at 503-968-1500 or 1-800-854-8289; or visit [www.onaben.org](http://www.onaben.org).

## STBC Seeks Team for RV Resort

The Siletz Tribal Business Corporation is looking for a management team to manage and operate an RV resort in Salem, Ore., as an independent contractor.

Applicant will prepare daily reports and other required reports; maintain adequate operating supplies; oversee and account for collection of monies; maintain facilities, including timely repairs;

oversee and manage integrated reservations program; employ appropriate staff; and ensure safety of staff and customers. Must live on-site.

Closing date is May 27, 2005. For more details, contact Economic Development Specialist, Siletz Tribal Business Corporation, 2120 NW 44<sup>th</sup> St., Suite D, Lincoln City, Ore.; 541-994-2142.

## Another Year of Wisdom for our Elders ... Happy Birthday!

Walter Bacak, 5/28  
Alice Balza, 5/22  
Ray Ben, 5/19  
Barbara Bennett, 5/5  
Elsie Bennett, 5/26  
Virgene Blair, 5/24  
Bensell Breon, 5/22  
Bennie Brown, 5/13  
Leland Collins, 5/19  
Darryl Debarris, 5/8  
Roy Downey Jr., 5/4  
Sally Engstrom, 5/19  
Leonard Flanary Sr., 5/27  
Roger Freeman, 5/26  
Dorothy Hall, 5/10  
Ila Hoiness, 5/18  
Jane John, 5/11  
Rosalie Johnston, 5/25

Elmer Jordan, 5/3  
Walt Klamath, 5/18  
David McClay, 5/21  
Meri McClay, 5/4  
James McCormick, 5/8  
Lila Peterson, 5/16  
Pauline Peterson, 5/27  
Joan Randol, 5/6  
Deanna Redlinger, 5/1  
Velma Redmer, 5/29  
Stephany Shields, 5/14  
Edwin Sondenaar, 5/22  
Alana Stein, 5/17  
Rachel Summer, 5/24  
Darcy Tucker, 5/17  
Betty Whitehead, 5/19  
Charles Wilcox, 5/16  
Aurelia Williams, 5/19  
Gloria Zimmerman, 5/16

## Elder Council Meeting

May 14, 2005  
2 p.m. to 5 p.m.

Chinook Winds Casino Resort

If you need a ride, please call Kathryn Dick  
1-800-922-1399, ext. 1261, or 541-444-8261