



Cheney Chrisman (l), Levi Bolt, Brittney Payne, Shantel Hostler, Samantha Lynch, and Heidi Hibdon

Youth Participate in Reward Reminder Activity

Earlier this year, a group of Siletz youth had quite a learning experience when they participated in “Reward Reminder” in the Lane County area. This activity was the result of the collaboration efforts of Shannon Chrisman, the tribe’s Tobacco Prevention and Education Program coordinator; Miranda Strong, Eugene area office community health advocate; and Elizabeth Miglioretto from the Lane County Public Health Department.



Shantel Hostler

In the “Reward Reminder” activity, teens enter a store with only \$1 and ask to purchase a tobacco product, such as cigarettes or spit tobacco. If the store clerk does not sell to them, the teens will give him/her a “congratulations” letter and a gift certificate (reward).

The “congratulations” letter praises and thanks the store for protecting youth by not selling tobacco products to them. If the store clerk sells to a minor, he/she is given an “oops” letter (reminder).

The “oops” letter says, “Oops, you sold to a minor.” It asks storeowners to not sell to minors in the future and informs them of the law. It also tells them they could be fined up to \$500 per offense for selling tobacco products to minors. The letter also asks them to protect children’s health in the future by not selling tobacco products to them.

Youth also observed whether or not they were asked for ID to prove their age, where stores place tobacco products, and if stores have a lot of tobacco industry signs that market the products.

Lane County Public Health provided the dollars for the youth, who never exchange money with the clerk for tobacco products or actually hold or touch a tobacco product. They can purchase soda or candy if they want to with the dollar.

In this particular activity, none of the Lane County stores sold any tobacco products to the youth. Some of the kids thought it would be fun to do the “Reward Reminder” activity in the Toledo, Newport, and Siletz areas in the future.

Youth who participated in March included Samantha Lynch, Brittney Payne, Shantel Hostler, Heidi Hibdon, Lynetta Benedict, Todd White, Levi Bolt-Martin, Lynette Hibdon, and littlest group member Cheney Chrisman. Tribal youth James Boe, Megan Crookes, Jerome Viles, and Wade Crookes from the Eugene area have participated in “Reward Reminder” activities in Eugene since last November.

All of these youth are part of ongoing youth tobacco prevention activities in the community.

Tribe Receives \$75,000 for Youth Tobacco Prevention

The Confederated Tribes of Siletz Indians of Oregon has received a grant of \$75,000 from the American Legacy Foundation® (Legacy) to fund a tobacco education media project. As part of Legacy’s \$21 million grant program, the tribe was selected to strengthen existing tobacco prevention and cessation efforts and create new strategies for addressing tobacco-related health disparities among American Indians and Alaska Natives.

The 1997 National Health Interview Survey data show that overall current smoking prevalence is 34.1 percent for American Indian and Alaska Native adults. This is compared to the national average of 23.5 percent of all adults in the United States who smoke, according to CDC 1999 data.

“This award is a wonderful opportunity for our tribal youth to work together, to learn about, and to share with our community the detrimental effects of tobacco on our Native people. It’s an opportunity for the youth to

create tobacco prevention messages while honoring cultural traditions. We are excited about this opportunity for our youth to be role models and to be able to send a message that can be shared with our younger children, our elders, and also be shared with other tribes in Oregon,” said Delores Pigsley, tribal chairman.

This tobacco education media project will involve the tribal youth in producing culturally specific materials, such as a video, Web site, and posters. During the development and production process, youth will be exposed to tobacco prevention curriculum, gain cultural knowledge, and develop technical and social skills. These materials will be used for tribal tobacco prevention efforts in schools and at cultural and community events.

Legacy’s grants are designed to address populations that have been disproportionately harmed by tobacco and have long been targeted by the tobacco industry. This grant is part of Legacy’s Priority Populations program, which will provide \$21 million over three years to a broad range of organizations that employ effective and innovative approaches to decrease tobacco use.

In addition to the Confederated Tribes of Siletz Indians of Oregon, Legacy also has awarded grants to 10 other organizations working to address tobacco control within the American Indian and Alaska Native population.

For more information on the American Legacy Foundation, visit www.americanlegacy.org.



Miranda Strong and Lynetta Benedict

Be Aware of Pharmacy Guidelines

The pharmacy at the Siletz Community Health Clinic thanks you for your patience with the changes in procedures we’ve been making over the last year. To make these changes easier on our patients, the pharmacy asks for your support of the following guidelines when you request medication refills.

- Be aware that pharmacy policy allows only a 30-day supply of medication
- Use the pharmacy refill line (541-444-9624) to request refills and indicate the Rx number when making your request.
- Allow at least 48 hours for medications to be refilled. This includes requests to call refills in to another pharmacy and those made at the pharmacy window.