



Employee of the Quarter nominees surround Superstar Cliff Smith.

Partnership to Prosperity

As many of you know firsthand, a rift has existed between the casino and the community of Lincoln City since the first mention of the casino. It has been an ongoing process to break down the wall of indifference, build confidence in the integrity of the casino, and form a working partnership with the community in which we are located.

Many things have been done to build a bridge of understanding and establish ourselves within the community as a valued member of the business and social world.

We have made an effort to reach out to the community by centering more of our promotions around local clientele. Several drawings have been held on Thursday evenings and the four most recent were won by local people. We also began a "Cash Cube" promotion on Tuesdays that has been well received. Not only does this help improve our image within the community, it also helps drive mid-week play.

A number of donations have been made to the hospital and the schools here in Lincoln City over the past few years that have been widely publicized and much appreciated by the local population. We are active in local service organizations and lend a hand when possible in promoting their fund-raisers.

Chinook Winds will continue in this endeavor. Working hand in hand with the community will create a lasting "partnership to prosperity" for the tribe and the local community as well, and will in turn strengthen our social and political support.

GM Meets With Lodging Owners

General Manager Gordon Dickie invited lodging owners to an exchange of ideas at the casino in April. The "meeting of the minds" addressed the ways in which the casino and the lodging properties could help each other improve the information flow to tourists.

The basic premise was two-fold and would benefit both motel owners and the casino: (1) make it easier for tourists to secure lodging in Lincoln City, and (2) make the casino more appealing to would-be guests by developing a way for it to directly book lodging at Lincoln City motels.

Participants discussed the idea of linking all properties together with the casino creating a web of information so that bookings could be done in much the same way as a travel agent would book an airline flight. The problem that presented itself was the lack of computer capability at many motels and the cost that would be incurred in implementation.

Other ideas explored included the casino hiring additional personnel who would assist people in making their hotel/motel reservations. Methods to increase the number of tourists coming to Lincoln City during the winter also was discussed, as well as how lodging owners and the casino could work together to extend the tourist season.

Dickie stated that currently, "Our guests come past Spirit Mountain with the intention of spending one night or maybe two on the coast. It's my goal to extend their stay at least one more day." He went on to say, "The casino wants to partner with this group to help explore more ways in which we can help each other."

Terrific Senior Tuesdays

Wow, what a way to spend a Tuesday! Just check this out ...

Start off Tuesday morning with a senior \$2.99 breakfast buffet or breakfast from the menu in the Rogue River Room. While you are in either one of these fine eateries, get your ticket to bet \$2 and win \$4 on the Blackjack tables. From 7 a.m. to noon, all tables have a \$2 minimum bet.

That's not all! Tuesday is the day for the Cash Tornado! Three lucky contestants will have their names drawn at 2 p.m. and again at 7:30 p.m. for a chance to stash all the cash they can capture in the "tornado" cash cube in a 30-second period. Not only do they keep the cash, but if contestants capture that one "special" bill, they'll receive an added cash bonus.

Tuesday evenings from 6 to 9 p.m., enjoy Western Swing Night in the Rogue River Room. For \$15, enjoy dinner and western swing dance classes.

Tuesdays are terrific at Chinook Winds!

Bingo for June

Monday: Player Appreciation Night – 6 p.m. (buy-in \$10, main games pay \$300 at no extra cost to you)

Tuesday: Ladies' Night – 6 p.m.

Wednesday: Seniors' Day – 1 p.m. and 6 p.m.

Thursday: Gents' Night – 6 p.m.

Friday: 6 p.m.

Saturday: 1 p.m. – Regular and 6 p.m. – Fever

Sunday: 1 p.m. – All You Can Daub and 6 p.m. – Regular

\$1,000 Free Square matinee sessions: June 7 and 21.

\$1,000 Free Square evening sessions: June 15 and 27.

All You Can Daub: Sundays at 1 p.m., \$20 buy-in, all main games pay \$800!

Chinook Winds 5th Anniversary Bingo Special – 1 p.m., June 25. Buy-in \$50, includes: two start-ups, pays \$200; two 6-ons, pays \$1,000; two Special 1, pays \$3,000; two Special 2, pays \$3,000; two Special 3, pays \$5,000.

No Bingo: June 8, 9, 10, 11, and 30.