

WHO WE ARE

The Applegate Valley Community Newspaper, Inc. is a nonprofit 501(c)(3) corporation dedicated to the publication of the *Applegater* newsmagazine, which, we feel, reflects the heart and soul of our community.

Our Mission

The nonprofit Applegate Valley Community Newspaper, Inc. (AVCN), provides the many rural and diverse communities of the Applegate Watershed with a communications vehicle, the *Applegater* newsmagazine, free of charge to all watershed residents. Our quarterly paper presents constructive, relevant, educational and entertaining reports on a wide variety of subjects such as:

- natural resources
- ecology and other science information
- historical and current events
- community news and opinions

AVCN encourages and publishes differing viewpoints and, through the *Applegater* newsmagazine, acts as a clearinghouse for this diverse community. We are dedicated to working together with community members to maintain and enhance the quality of life that is unique to the Applegate Watershed.

Acknowledgements

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Any and all materials submitted for publication must be original (no reprinted articles, please) and the intellectual property of the author unless otherwise credited.

All articles submitted to the *Applegater* are subject to edit and publication at the newsmagazine's discretion.

Letters to the editor must be 450 words or less. Opinion pieces and articles cannot exceed 700 words. Community calendar submissions must be brief.

All photos submitted must be high resolution (300 dpi) or "large format" (e.g., 30" x 40"). Any questions, email gater@applegater.org.

All submissions for our next issue must be received at the email address below by the deadline.

Applegater Newsmagazine
Applegate Valley Community
Newspaper, Inc.
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Donors: We strive to ensure that our donor list is accurate. Please contact us if there are errors or omissions.

Job Opportunity

The *Applegater* needs a self-motivated advertising salesperson for Josephine County. Existing book; generous commissions. Must know Excel. Email resume to gater@applegater.org.

Editorial Calendar

ISSUE	DEADLINE
FALL (Sept-Nov).....	August 1 <i>Agriculture / Wine</i>
WINTER (Dec-Feb).....	November 1 <i>Holiday / Arts</i>
SPRING (March-May).....	February 1 <i>Commerce / Community</i>
SUMMER (June-Aug).....	May 1 <i>Environment / Fire / Recreation</i>

PERSONAL MAILING LABEL

One year: \$14.99
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Mail us a check or pay online at www.applegater.org.

Masthead photo credit

Teya Jacobi took this peaceful and refreshing summer shot of her friend Melissa Verbena at Little Squaw Lake.

Advertisers!

We can help you reach your market. The *Applegater* is the **only** newsmagazine covering the entire Applegate Valley.

With a circulation of 10,500 and a readership of over 20,000, we cover Jacksonville, Ruch, Applegate, Williams, Murphy, Wilderville, Wonder, Jerome Prairie and areas of Medford and Grants Pass.

For more information, contact:

- Jackson County—Ron Turpen
541-601-1867
ron.turpen@gmail.com
- Josephine County—TBD

Next deadline:

August 1

FROM THE EDITOR



Dear Readers,

Happy summer to everyone! This is our "Environment / Fire / Recreation" issue, in which we introduce "zero waste," a way of life that *should* spread like wildfire (see pages 1 and 12). Speaking of fire, we've covered that, too, on pages 1 and 8. For recreation news, read Diana Coogle's article about SUTA and ATA on page 2 and Cantrall Buckley Park News on page 10. Then there's "Grape Talk" on page 17 that lists a different kind of recreation that can be found at our local wineries.

Throw some school news, a few opinion pieces, and articles from BLM and the US Forest Service into the mix, and we've got an issue packed with good reading. There are some interesting online articles, too, so be sure to visit www.applegater.org.

Our first fundraiser for the year, benefiting the *Applegater* and Cantrall Buckley Park, was great fun for everyone who turned out on May 31. We thank the Applegate River Lodge and all the other donors for helping make it a success.

Now we turn our attention to our annual benefit at Red Lily Vineyards, which will be held on Sunday, August 16, this year. See page 1 for more information, and watch our Facebook page for updates.

Enjoy the latest issue. And, as always, feel free to send us your comments. We listen.

Barbara Holiday • gater@applegater.org

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