

UNPLUG: Oregon's first lady gets a Grimm makeover

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Mae Kinglove was one of the current students who worked on the video. Outside of the classroom she fabricates everything from shoe displays to sets. Her talents contributed to the overall success of Hayes' goal.

"When we went to the governor's house, basically we went, we scoped out the location, where the best place to film it would be. We set up our gear and stuff and filmed it," said Kinglove.

When videographer Sammi Rivera isn't in the classroom she is the director of video production for TQ monthly, an LGBTQ newspaper. Hayes' video is one of many in Rivera's professional portfolio.

"It was kind of a big deal because she's Oregon's first lady and she's a big activist and a really sweet lady. The Oregon Film Office was there. The governor's office was there," said Rivera. "She was really fun and just a sweet, sweet lady. It was a lot of fun to work with her. She wasn't difficult to work with at all. It was a good time."

The third Clackamas student of the videography crew was Gordon Christiansen. Recently graduating with a degree in digital media, Christiansen was hired on at CCC to create videos for the distance learning program. He has also been working with the public affairs department on the sustainability event on campus. Outside of Clackamas, Christiansen is co-enrolled at PSU for his bachelor's in film theory.

"The pledge was basically for getting people to reduce their electric use, leaving their electronics on and what not," said Christiansen. "I pledged."

Hayes met her goal of 1,000 pledges and as promised, went down to the set of Grimm to be turned into a hexenbiest by professional makeup artists. After

the success of the first video, the videography crew was invited to film again, this time at the Grimm set.

"It was a really good experience. Rubbing shoulders with those divisions. The one at the Grimm set was really fun. I personally had never seen anyone made up like that before," said Christiansen. "Being on the Grimm property was just fantastic. It was one of those, I don't know how to explain it, you were just doing what you want to do. I knew I was in the right spot. The people I want to be around, I need to be around."

The first video was filmed, edited and uploaded to a file-share program within approximately two hours. Video of Hayes' hexenbiest transformation was released Monday and can be viewed at <http://goo.gl/0Wli2>.

“It's really an honor to do this for the first lady in that it gives our students a professional foot in the door.”

Andy Mingo
DMC Instructor

"It's really an honor to do this for the first lady in that it gives our students a professional foot in the door," said Mingo. "It would be really helpful to us if we could get people to visit the site and pledge."

You can view Hayes' pledge video on Earth Hours Global Channel at <http://goo.gl/CNnBPA>. It isn't too late to pledge; reduce your phantom load and energy bill.



Professional makeup artist Barney Burnham works on making Oregon's first lady Cylvia Hayes into a hexenbiest. The process to turn her into the hexenbiest took many hours, prosthetics and makeup artists.

All photos contributed by Andy Mingo



The DMC students visited the Grimm set when Cylvia Hayes had her Grimm makeup applied. "Being on the Grimm property was just fantastic," said Gordon Christiansen, second from the left.

PRINT Staff

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PORTLAND, OR

The April 17 issue of the Print incorrectly stated the date for a plant sale. The correct date is May 10.