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## Men's basketball gets it Dunn



Alex Loul (25) makes a play against SW Oregon's Zach Sweeney (34). The win moved Clackamas past SW Oregon in the standings.

By John William Howard  
Sports Editor

The Clackamas Community College men's basketball team has finally hit their stride. Coming into last Saturday's game, they had won three games in a row, and five out of their last seven. Of the two losses, one was by two points to their region rivals Mt. Hood, and the other was an overtime loss to Chemeketa. Just two weeks ago, it looked like Clackamas would not make the NWAACC Tournament for the first time since 1999, as they were under .500 on the season and had struggled to finish games.

A few wins later, and Clackamas entered Saturday's matchup tied with the visiting SW Oregon Lakers at fourth place in the southern region, fighting for the fourth and final playoff spot in the division. By the end of the evening, the Cougars would emerge victorious, claiming sole possession of fourth place in the south, and putting them in position to make the trip to Tri-Cities the first weekend in March.

Clackamas started off the game with a spark after surrendering the first two points on a pair of free throws. Behind six early points from Brett Ball, a three' pointer from sophomore guard Paul Walter found the Cougars leading 22-9.

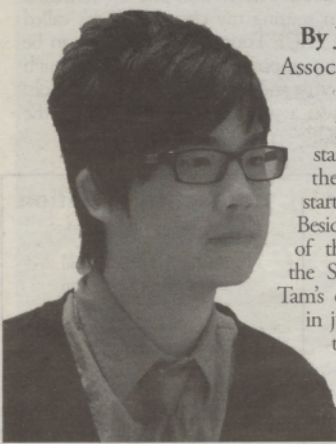
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Taylor Dunn fades away from the basket during the Cougar's 87-84 win over SW Oregon. Dunn led all scores with 34.

All photos by John William Howard The Clackamas Print

## New face of marketing brings social media to limelight at clackamas



By Joshua Dillen  
Associate News Editor

Not many people start a record label in their lifetime. Fewer start one at the age of 13. Besides being a member of the rock-dance band the Slants, Simon Young Tam's career includes stints in just about every position possible in the music industry. His newest job as the social media marketing specialist,

here at the college, was advertised with a salary range of \$37,675 to \$41,048 per year.

"What I call my nights and weekends job, is playing rock and roll and touring the world, melting faces with music," said Tam, "We play a more modern rock version of eighties rock and dance music."

It's obvious why Tam landed a new job as the new social media marketing specialist on campus.

At 30 years old, he has never lost that entrepreneurial spirit. In addition to those accomplishments, he works tirelessly supporting and volunteering for many charities, traveling the world performing with and promoting his band and taking on this demanding new position at the college.

Tam manages this busy lifestyle in part through his successful use of modern social networking. Tam's experience promoting his musical career via social media played a crucial role in landing the position.

Janet Paulson talked about the hiring process when Tam

was considered for the new position. She expressed the need for the college to be current with today's necessary Internet presence and why he was the final candidate for the position.

"I think Simon was a standout," she said. "I like to think of Simon as a digital native. He grew up through the technology."

Tam's main duty is to bring Clackamas Community College fully into the digital world. He will update the college's Facebook page and give the school a stronger presence on Twitter, YouTube and other social media such as LinkedIn.

"Basically I oversee the online engagement and outreach efforts of the college," said Tam. "That includes social media, and I'm helping with the launch of the new website."

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