

# Profit-sharing is key to success of Book Mart

by Jeff Kemp  
Editing & Design Editor

"Basically we're just helping the students," Associated Student Government (ASG) Senator and CCC Book Mart Chairperson Chris Powell said of the 'Book Mart' that begins its second term at CCC on March 13th through 17th and again on March 27th through the 31st.

"The money we get goes back in to fund the Book Mart or back into various scholarship programs," Powell explained.

The ideology behind the creation of the Book Mart is simple. The Book Mart enables you to get a substantial amount more than the book store pays. You also will pay less than the book store charges. By creating a student-facilitated book exchange you eliminate the middle man, or the profit-seeker (in this case the book store), and allow students to "make their own deal" with one another.

"Every student that I talked to personally was excited about

the system, because not only can they save money buying books through us, they also save the students money too who are selling their books," Powell noted.

The response to the Book Mart has been one of relief from many of the student body who feel the pinch of a tight budget and the strain of heavy book store prices.

"They charge an arm and a leg over in the book store. I mean it's ridiculous. How's a guy supposed to live as a full-time college student and afford that shit," said Sophomore Randy Livingston.

The Book Mart, in only its first term at CCC last fall, took in more than 300 books and sold nearly 200 of them. Powell reported that 80 percent of the students who participated sold at least one book. The revenue exchanged in the Book Mart exceeded \$3500.

"I just want to say thanks for operating the Book Mart," CCC student Tiffany Berg said. "It

worked great for me. I sold 3 books and bought one through it. I think this is a great opportunity



for students and I hope to see it again."

The rules are simple:

When selling books:

\* Bring your used text books to the Book Mart.

\* Fill out a Book Mart contract (contracts are \$2) and price your books. It is a good idea to see how much the book store would pay you for your book and how much it would charge someone else to buy it. Price your book between these two prices...then both you and the purchasing student win!

\* Your books will be logged in and set out for sale for hundreds of students to see.

\* When your book sells, you collect your money. If your book doesn't sell, you get it back.

When buying books:

\* Check out the book list and go to the class to see which books you need. Check the current prices in the book store.

\* Come to the Book Mart and see what is offered and how much you can save.

\* If your instructor is using a newer edition that is available at the Book Mart, ask your instruc-

tor if the older edition will meet the needs of the class...there's a lot of money to be saved by using an older edition.

\* Don't forget to bring cash. The Book Mart may be accepting checks soon but plan on paying with the green until they can iron out all the wrinkles.

The average student spends about \$180 on textbooks per term. Selling the books at the bookstore earns an average of about 32 percent to 58 percent of that back. At the Book Mart, however, this average is 65 percent! That means that you're getting back about twice as much, \$59 more, back. If you're buying books at the Book Mart, you'll be saving an average of \$63! That's a total average of \$121 per month. Is it worth the effort? Consider what \$121 per term can buy?

The Book Mart will be located inside the Community Center in front of the ASG office. If you have any questions you're encouraged to call Chris Powell at ext. 2247.

# Students and staff fall short of Editor's challenge

by Tina Guinn  
Editor-in-Chief

Several issues ago, as a representative of *The Clackamas Print Staff*, I challenged students and staff to come up with ways to save money and/or raise money to help alleviate increasing costs due to a decrease in full-time enrollment.

The very next week, my advisor asked me to write another article in response to the fact that we had not received even one submission of ideas to cut costs. But being the optimistic and trusting person I am, I thought it would be best to wait at least one more week before getting on people's cases for not doing their part. Well, another week went by and another. And here I am, four weeks later, with no submissions. Not a single one. Nada. Zip.

Zilch. And I'm disappointed.

Sure, people can say, 'Why do I care? I'm going to be out of here after his year. The budget cuts won't affect me anyway.' Or they can offer up any excuse for why they should not have to actively participate in, and be aware of what goes on at this school. But there's not an excuse in this world that would be viable in this situation.

I am one of those people who will be graduating this spring. Why do I care if people who are left have to deal with less money being spent on them, and more money being taken out of their pockets so they can attend a community college?

I care because I care about education. I have been offered opportunities at CCC that I never would have had I taken the origi-

nal path I had planned. And I'd venture to say that I am not the only person on this campus who has benefited from the excellent instructing staff, or the programs and activities available to students.

The people at Clackamas Communitie College care about the students. They go out of their way in many instances to help the students. That's why they are

here, to help insure that we get the best possible education for the money we spend.

What I see, by the overwhelmingly negative response, is that the students don't care what happens here in the future. They don't seem to care whether or not anyone else has the opportunity to receive a quality education, as long as they are getting their shot at it. And I think that is a very

sad attitude.

President Keyser and the College Board have called for our help. After all they have provided us; I think it is the very least we can do to submit a few suggestions on ways to cut back and earn dollars so that the legacy of quality education at Clackamas Community college can continue on past graduation in June. So please do your part and contribute a little!

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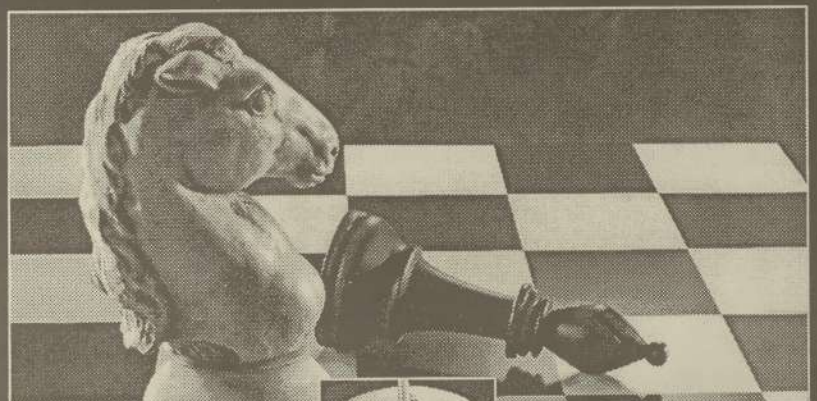
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All letters to the editor will be considered for publication and must be submitted by 1 p.m. the Friday prior to the next issue.

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