

This week, everybody on campus will be talking about drinking.



Because during National Collegiate Alcohol Awareness Week, your school will host all kinds of activities and presentations focusing on the safe and responsible consumption of alcohol by students of legal drinking age. Among the activities is a "Know When To Say When" poster contest that pays a

\$5,000 scholarship for the poster that

most creatively and effectively promotes responsible drinking.

Sponsored in part by Anheuser-Busch, NCAAW is about the health, safety and social issues you face when you drink. It's about avoiding abusive drinking situations. And it's about adding to your margin of safety, and that of everyone else, by drinking responsibly.

It's certainly something worth talking about. So why not get in on the conversation.

National Collegiate Alcohol Awareness Week is the kind of grass roots program that Anheuser-Busch supports to encourage responsible drinking by adult collegians. For more information on this and other programs, contact NCAAW, Fort Hays State University, 600 Park Street, Hays, Kansas 67601-4099 or your local Anheuser-Busch wholesaler.



FRIENDS KNOW WHEN
TO SAY WHEN™