

## News Clips

compiled by Hafidha Acuay

This term's **Authors' Night** features Earl Emerson, Vince Kohler and Stephen Greenleaf, three writers of mystery fiction. They will read from their books April 28 at 7 p.m. in the Gregory Forum. The event is free, but a \$2 donation will be appreciated in support of the Friends of the Library, the non-profit organization that sponsors Authors' Night. For further information, contact Allen Widenburg at ext. 2359.

Registration is now open for the **Fifth Annual Women's Weekend**, to be held April 30-May 2. The event includes workshops on various topics, including women's friendships, poetry, overcoming childhood trauma, art, music and dance. Cost of the event, including food and lodging, is \$120; register now!

Student Activities and ASG are promoting a CCC team to walk in the **March of Dimes' "WalkAmerica."** Anyone interested in joining the team or sponsoring a walker can contact Dotty at ext. 2562 or Debbie at ext. 2245, or in the Student Activities Office.

The **Spring Term Red Cross Blood Drive** will take place Friday in the Community Center Mall from 10 a.m. to 3 p.m. Students, staff and the general public are encouraged to donate blood if they are able.

The **Job Fair** is Thursday from 2 to 5 p.m. in the Gregory Forum. Participating employers include Lady Footlocker, Fred Meyer, Safeway Distribution Center, Providence Milwaukie Hospital and several temporary services, among others. The fair is open to CCC students and the public. For more information, contact the Career Center in CC-108.

The John Inskip Environmental Learning Center will be offering three tours during Spring Term. Participants will learn about the natural history, geology, wildlife and economic development of **Mt. St. Helens, the Willamette River, or Central Oregon.** College credit is available for some students and teachers. The events take place April 24, May 2, and May 14, respectively. For more information, call the center at ext. 2351 Tuesday through Saturday.

The Spring Term **Focus on Women Issues Breakfast**, April 21 at 7:30 a.m., is "Humor in the Workplace" and features nationally known speaker and former CCC instructor, Carol Peterson. The cost is \$5.50 and includes a continental breakfast. For more information call ext. 2548, or register through the Registrar's Office.

**5th Annual Workshops, music, dance, art, fun, laughter!**  
**Women's Weekend**  
**April 30-May 2, 1993**

**\$120 includes lodging and meals; scholarships available. Register now!**

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## Schedule circulation criticized

by Staci Smith  
Staff Writer

The recent criticisms of the cost of mailing schedules of classes to all district residents has prompted the college to set up a task force to look at alternatives to that procedure and to recommend the most cost-efficient method of circulating them.

The 1993 Spring Term schedule of classes was delivered at a cost of \$6,912 for the school and taxpayers.

The schedule is currently delivered to 106,000 district households and businesses, and to approximately 175 distribution sites. Each distribution site receives a few stacks of schedules, and each stack contains a few thousand copies.

According to Lisa Wilcox, publications supervisor, "it costs roughly 12 cents apiece to print the schedules, and 6 or 7 cents apiece to mail them."

"This is the most cost-efficient way to get the information out," Wilcox said.

"We have a responsibility to every taxpayer in district to let them know what we're doing here at the college, and that's what we are doing by mailing these schedules," Wilcox said.

According to a Portland Community College survey, 42 percent of the students said their main source of information concerning PCC comes from the schedule. Word of mouth was next at 16 percent, and finally, according to the respondents, was the media at 15 percent.

Clackamas is currently paying a market research company \$700 to research the last five years of enrollment and to match that to segments of carrier routes.

"This will enable us to mail only to those segments with a history of enrollment," Wilcox stated.

This would be made possible by the post office's new "zip code + 4" mailing system. The "zip code + 4" system would allow the college to mail to only certain sectors of carrier routes, and each carrier route sector contains between six and 15 homes, depending on the density.

"But even if we see that one home in a 15-home sector has enrolled within the past five years, each home in the sector will receive a schedule," Wilcox said.

The task force that will help decide the fate of the mailing procedure will be made up of a

small group of people representing the staff, student government and the student body. Members of the task force will make their recommendations to the President's Council as to which method they find to be the most cost efficient.

Wilcox plans to have the force meet with focus groups, the student community and the staff members for their input.

"Along with the 'zip code + 4' mailing system as an alternative to district-wide mailing, the group will be discussing creating a mailing list, using distribution sites more, setting up an information telephone line and using cable access as a means of getting information out to the taxpayers," Wilcox said.

"The results of the market research company are expected in early May, and when we receive that information, our first task force meeting will take place to discuss the results," Wilcox said.

"In the end, it is likely that we will go to a more complex system that will cost us more, but we have to make sure that we take a close look at all the alternatives," Wilcox concluded.

## Foundation seeks donations

by Tracey Roozenboom  
Staff Writer

The Clackamas Community College Foundation, a non-profit volunteer organization that collects money for scholarships and grants, is asking for donations from staff, residents and businesses for the 1993-94 school year.

Two types of grants the college seeks money for are; the mini-grant and the student emergency grant. The student emergency grant is a maximum of \$200 and is for students who can't pay for school due to an emergency, remarked Beverly Fulmore of the CCC Foundation. "It is strictly a one time only program for their time at Clackamas."

The mini-grant is open only

to the staff and is for innovative programs in the classroom. Last year, the Drafting Department received software and a virtual reality program from the Foundation. "The college budget doesn't allow any room for bringing new ideas into the classroom. The budget is limited to staff," explained Fulmore on why the funds are used for instructional equipment.

The CCC Foundation also requires money for scholarships. As Foundation President Paul Schultz stated in a recent newsletter "tuition at CCC has gone up 50 percent in the last five years (due to federal and state budget cuts). More and more

students are turning to the Foundation as their lifeline to stay in college."

For the next school year, Clackamas is offering 22 full and partial scholarships for students who plan on attending CCC. The scholarships range from \$100 to \$1200. Several scholarships are geared for students registered in specific majors but numerous others are not. The deadline for CCC Foundation Scholarships is Friday at 5 p.m.

For more details about scholarships contact the Financial Aid Office. If interested in making contributions to the college call the CCC Foundation at 657-6958, ext. 2402.

## Street Cents.



Put a penny in the jug.  
Put a scholar on the  
Road to Opportunity!

OREGON COMMUNITY COLLEGES  
**Roads to Opportunity**  
 COMING TO CCC APRIL 27!