

Who made the salad dressing? Maybe Leadham

By Kristi Blackman
Of The Print

"Everyone has a creative urge to do something and this is mine," said Sales instructor Jerry Leadham of his Zesty Salad Dressing and Herb Marinade for meats.

Leadham's interest in cooking grew when he became single six years ago and he was faced with the question, "How can I eat well and eat cheaply?"

"I like salads and a dressing that has spices. About three years ago I began experimenting in the kitchen," Leadham said. He developed a salad dressing that has a sunflower oil base and is seasoned with spices, red wine and a form of



JERRY LEADHAM

soy sauce. No salt has been added and honey serves as a substitute for sugar.

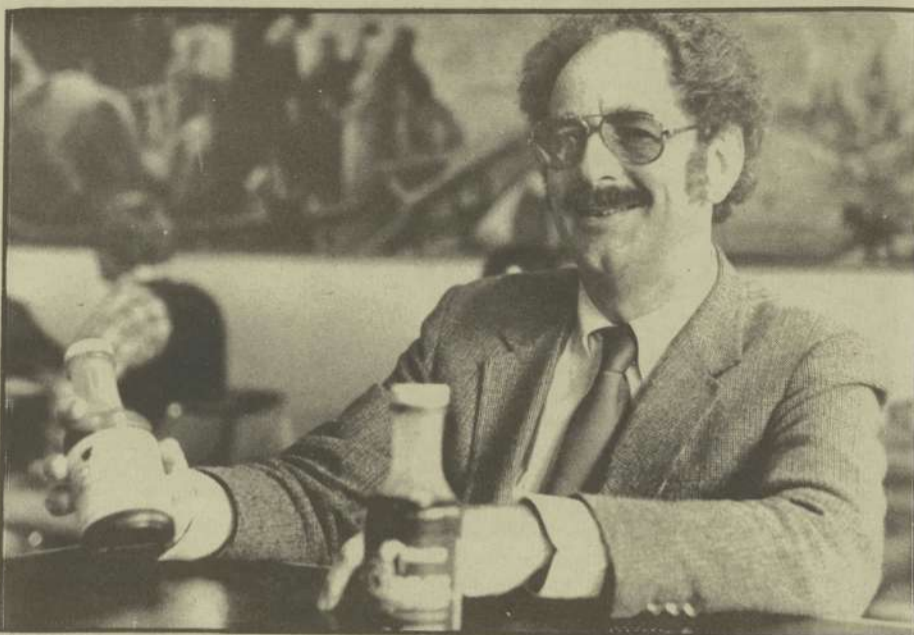
Thus forming "Jerry's Goodie Salad dressing." "It's called 'Jerry's Goodie,' for two reasons, because it's good and good for you," said Leadham.

Leadham said of his experimenting, "I was always trying it out on friends and then it came to a point that people said 'don't change it.'" Leadham then thought of bottling and selling it. He went to a food broker and had his product analyzed. The process involved an analysis of each ingredient to be sure they could be sold, and to clear Leadham for a license.

Leadham's salad dressing serves a dual purpose of not only a dressing for greens but also does wonders for meats as a marinade. After advice from a food broker on specialty items, Leadham ended up with two different products and added a few more spices and formed an herb marinade.

Leadham's product has met the specified state requirements. Now all he needs to do is send in the money for his license which he refers to as "putting the ribbon on the package."

Bottle and label designs were the next step and after



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Staff Photos by Duane Hiersche

reviewing costs for colorful labels and glass bottles, Leadham chose a non-breakable bottle with labels white with black lettering for the salad dressing and black with white lettering for the marinade.

Because Leadham produces 'Jerry's Goodie' solo, he

hasn't begun to push the products due to the fact he may not be able to produce it fast enough. "I need to be able to save a little bit more money before I can be able to get on with what I call the 'getting on with it' stage," Leadham said.

"I have personal feelings about unnatural additives. In my dressing and marinade it

has some ingredients like sea kelp that does not have cholesterol and I did not add any monosodium glutamate (a crystalline salt used for seasoning foods).

"I have done a lot of market research and I teach that in my class. It is all purely from experience," Leadham said.

Board looks at elimination of sports travelling funds

The College Board of Education approved a non-credit tuition increase and waived tuition for student directors of non-credit community performance groups at last Wednesday's meeting.

The non-credit class tuition increase will raise tuition from 85 cents to 95 cents per credit hour for all non-credit classes.

Referring to the performance group waiver, Dr. Ron Kaiser, administrative dean of instructional services said, "I think we'll get a lot more involvement if we do this." The waiver will take effect summer term. It includes music department non-credit classes.

Following the recognition of the 11 members of the College's track team who will be competing in the nationals this

weekend, faculty representative to the Board, Les Tipton brought up the topic of the discontinuance of sending College athletes to national competitions to save funds. The cut was proposed at a recent

Oregon Community College Association President's meeting.

Tipton reminded the Board that it still isn't too late to revise the proposal, and keep the revision committee aware

of where the College stands. College President John Hakanson agreed with Tipton that the College should not discontinue national competition.

An athletic subcommittee made up of Board members,

Ralph Groener, Larry Wright and Roger Rook, has been looking into the matter. Wright said if athletes were no longer permitted national travel, it wouldn't be fair for other departments to have it."

Wright also stated, "If you are real good in one area, you'll want to find out how good."

Groener said, "People who are successful are those who have met a challenge head on." Groener feels by dropping national athletic competition, college athletes will have this opportunity taken away from them.

In other business, the Board approved a resolution creating skills competition scholarships. The resolution stated that winners of the skills competition held by the College, with high school senior status, will receive a one-term tuition waiver.

Sam Crosby attended his last Board meeting as ASG president, and introduced his successor Paul Nastari.



Psychology instructor Marlene Tufts on the need for a nuclear freeze.

Thomas A. Rhodes on the defense of Oregon City.

And Peggy Conrad Haynes and the definitive work on star dust.

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Clackamas Community College

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