

# Communique

## Project Visibility plan fades from view

Project Visibility. It was a good idea, but it's not working.

The project was proposed to let people know what the College has to offer, as well as its needs. The problem lies in the fact that not enough people are involved in the project, or in

fact, know that it exists.

It seems the brunt of how successful the project will be has been dropped in the lap of the Public Information Office (PIO). It is not something that PIO can handle all on its own.

PIO can put out as many press releases as is

possible. Even if the staff size were doubled, then the office would be able to get out twice as much information as is now being done.

But that would have about as much effect as cutting the PIO staff in half. There still wouldn't be any more information pertain-

ing to the College published in any of the professional newspapers.

You've got to realize that professional newspapers have got quite a few stories coming across the copy editor's desk, hoping to be published. The fact of the matter

is, only about 20 percent of the stories that a copy editor sees, end up being published with most newspapers.

So who does that leave the success or failure of Project Visibility up to? You guessed it. It's the students and faculty, and anyone who cares about the College.

When something interesting happens resulting from College activities, let people know and spread the word. If you don't let people know what's going on at the College, they may never know.

It has to be remembered, even when a story dealing with the College does get published in a professional newspaper, it will end up being small and buried, therefore, rarely read.

## What is federal bankruptcy?

The government of the United States of America just went belly-up. Not for good, of course. They didn't close the

By J. Dana Haynes

doors or sell the Pentagon to the highest bidder. In fact, last minute dickering resulted in a compromise budget, and kept

the greatest power in the free world from closing shop.

What does it mean when one's government runs out of money? We asked several students and faculty members what, in their opinions, this situation meant:

"I dunno..."  
 "It means that 'Joe Working-Guy' gets screwed. You see, the government is the people, and the people pay the bills, and that pays for the

government, and on and on. The vicious circle thing."

"Wow, that's a toughie... I guess it means we're going to be in debt, huh?"

"It means they screwed up, doesn't it?"

"Who cares! Deficit spending is in, right? So why not?"

"Well, I suppose it means cutting everything back, except the CIA and military and things like that."

"I think it means we're on our own now."

"Who is bankrupt?"  
 "I don't know. I never thought about it."

So there you have an idea of how most people view the world of economics. One last note: a concerned student Monday called the College and asked, "Since the government is broke, does that mean I don't have to come to school?"

## Readers write

### New 'Sister' bad move

To the Editor:

Acknowledging a new member of the family--the family of man--is a positive gesture, and yet...

"Human history becomes more and more a race between education and catastrophe," H.G. Wells warned years ago (sic.). Sometimes it seems that chaos is overtaking us. Americans are headed 'toward virtual scientific and technological illiteracy,' according to a recent government report, which also points out that the United States trails the Soviet Union, Japan, and West Germany in rigorously promoting mathematics and science programs in elementary and secondary schools."

"And George Gallups speaks of the 'tremendous political illiteracy' that he discovered as he tested U.S. high-school students. He found that a quarter didn't know that New Jersey is on the East Coast, or that Oregon is on the West. More than half didn't realize that California is the most populous state. A majority didn't know the size of Canada, or that Mexico has more people than Canada. Some thought that Angola is in Siberia, and many couldn't name the major language of Latin America. Another survey, testing global understanding among college students, found a large propor-

tion ignorant of world affairs." (Gilbert M. Grosvenor, Natl. Geographic Atlas of the World, 1981)

A sister college, unfortunately, is not going to provide enough exposure to as many CCC students as possible, in order to help them be educated globally.

What we need at CCC, above all, is a commitment in substance, beyond words, to an honest, serious, quality curriculum in International Education, and we must even let it cost us some money. International Education, to be international of course, includes foreign languages. Without it, knowledge of global dynamics resides strictly in digital solid-state test kits!

So is the sister to be an orphan from the start at CCC?

Magdalena Ladd  
 Foreign Language Department

### Unneeded word used

To the Editor:

In your last issue of **The Print** you said no one had an opinion ("Does anyone have an opinion", by J. Dana Haynes). Well, I have one.

Your article was very humorous, but one word caught my eye that was uncalled for. There is no need for the use of foul language in any circumstance. Most people use this sort of language when they get upset, but you were using humor, which really surprised me.

Some people will not read anything that has this kind of language in it. So maybe you could get a few more readers without using these kinds of words.

You should not use this language in papers, or any kind of public reading, as you are teaching young kids the wrong things to do. After all, kids learn from adults. Would you want your children to grow up talking this way?

Well, I know that if you didn't use these words you would have at least one more reader, me.

God Bless You,  
 Shirley Obritschkewitsch

## staff

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