

Blood donors necessary

By J. Dana Haynes

The American Red Cross Pacific Northwest Regional Blood Service is sponsoring an on-campus blood drive this week. Their goal: 4,000 new donors between now and Christmas.

Recently, regional blood collections have dropped. Said Dr. Frans Peetoom, Medical Director of Red Cross Services, "Our donor recruitment development staff is doing all it can to recruit donor groups from businesses, schools and organizations. It is up to individuals at-large to respond to their community blood needs. We must have (these) new donors between now and December to meet today's and the future's increasing need. An adequate supply of platelets, and blood in general, may ultimately make the difference between life and death for one of every five hospital patients who need blood."

The blood collected at the college will be broken down into three elements; red cells for open heart surgery and anemia patients, plasma for burn victims, and platelets for leukemia and cancer patients on chemotherapy. The major thrust will be for platelets.

"A typical chemotherapy patient requires 6 to 10 units of donated platelets 2 to 3 times a week to replace his or her own suppressed bone marrow function," said Peetoom. When platelet therapy was less available, 75 percent of all chemotherapy patient deaths were due to fatal bleeding. To add to the problem, platelets have a "shelf life" of 72 hours. Furthermore, the platelets must be processed within four hours of the blood collection.

Dennis Donin, Red Cross donor development consultant, spoke before ASG recently about the blood drive. Said Donin, "I can't tell you how important it is to round up these new donors. Each person who gives blood will help save as many as three lives."

Said Peetoom, "When people do not show up for their appointments at the blood center, fail to participate in a local community bloodmobile, or decide not to be a donor, they have a direct effect on the availability of blood product inventory in the community. What people do not realize is that if they do not donate, there will not be an adequate supply. Members of the community have a responsibility to provide their own blood supply."

More than, 55,000 persons attended scheduled group activities on campus during the 1979-80 school year. These activities included wedding receptions, personal growth seminars, theatre performances, group meetings, and athletic events.

The Environmental Learning Center plays host to more than 10,000 each year, and the Greenfingers program provides garden space for about 175 community gardeners. Library services and materials are available at no charge to all district residents, and community recreation programs help ensure access to college facilities for all community residents.

In addition, some 21,000 persons enrolled in at least one class at the College last year in adult basic education, general education programs, and community education courses.



Staff photo by Duffy Coffman

ONE OF 100--Debbie Bennett, handicapped specialist here on campus, takes a few minutes of her time to let Red Cross take a little of her blood.

Pacific Regional Blood Service is currently importing platelet concentrates and red cells from other regions.

Said Peetoom, "We, the members of this community, cannot depend on donors in other regions and states to support our blood needs. Importing blood involves substantial extra dollars, extra staff hours to locate blood products, ineffi-

cient use of skilled staff and highly technical equipment maintained at the blood center to process a much higher number of units than are being donated, and a strain on other blood centers supplies. What about the times that other blood centers can't come to our rescue? What happens then?"

The last day to donate is Friday, Oct. 31.

Voters approval sought For \$8.75 million base

Voter approval on Nov. 4, of a \$8.75 million tax base would allow the College to collect funds from property taxpayers at the estimated rate of \$1.90 per \$1,000 assessed value, about the same rate as is being collected under the current levy.

At the recommendation of a citizens advisory group, the College is seeking the tax base for three primary reasons.

A tax base will provide the college with stable funding from which it will be able to more accurately plan for growth in both student population and community services.

A tax base limits the tax to no more than six percent growth annually. If the College requires more money than is available through the tax base, it must seek voter approval, although the tax base is expected to be adequate for three years.

All funds collected under a tax base qualify for the 30 percent rebate available to homeowners under the 1979 state property tax relief plan.

The current three-year serial levy which expires soon does not qualify, nor does money collected for construction under other tax plans such as a bond levy.

T.V. news hits campus

"We hope to have our first show ready by Nov. 7th," said Tom Jeffries, the News Director of the new student-run campus video news. The show, being produced by the video technology classes in conjunction with students from student publications, will focus on campus news and be shown over the closed circuit system.

"It originated as an idea for the advanced class," explained instructor Carlos Ricketson. "We tossed the idea out but it turned out that the advanced students were all going to be on their internships and wouldn't be able to do it. So, the beginning class took it over and I talked to Tom because I knew of his background as on-camera talent. From there the students have been handling it."

Ricketson said, "We'd like to see students from theater arts, or speech. It's open to anybody. You don't have to be a journalism or video student."

"We want to have a split focus show," Jeffries said. "We'll try to have a regular news segment plus a short feature, maybe an interview, an editorial or review, and our own home-grown commercials. I'll be handling the talent and news writing area, while the video students take care of the technical aspect of the production."

The program will be aired over the school closed circuit system (S.I.N.) and is tentatively scheduled for Fridays. Students hope to produce one

fifteen to twenty minute show per week.

"We need leeway," commented Joe Cornett, producer and head of the technical crew. "We can't time it down to the second, and some shows may go over."

The show will be done on the students own time and any credit would have to be arranged between the students and individual teachers.

"I think it would really help any drama, speech, or video students that were interested," said Jeffries. "Anybody who'd like to help would be welcome. We can always use more news writers, talent, or crew members. We'll be having an audition of sorts on Friday, Noon - 1 p.m. for anyone who wants to give it a shot."

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