

Biasi takes over office of College artist

By Sherry Succo
For The Print

Have you ever wondered, while flipping through the pages of the annual college catalog, who, with a great amount of hard work and talent, created the artistic designs that appear on the cover and throughout the book? This effort, formerly handled by CCC artist, Mike Coughlin, is now provided by graphic designer and newcomer, Dennis Biasi.

Designing the catalog, however, is not all that keeps Biasi actively involved in his work. He spends a considerable amount of time working on special events projects, such as his current endeavor, the varsity basketball poster.

Prior to his October arrival, Biasi was employed at the University of Nevada, in Reno, and before that as an advertising artist for a stockbroker in Portland. Although he

graduated from design school 10 years ago, Biasi still feels well-acquainted with college life, as CCC is the third college he has designed for in the course of his 15-year career.

"I always liked to design cars and domed buildings," said wide-eyed Biasi, explaining his original intention of becoming an industrial designer, which he believes, sparked his interest in the graphic arts field.

"Once upon a time, people used to suggest that my work resembled that of Peter Max, a

well-known New York Pop artist," said Biasi with a smile, but since then, like every creative

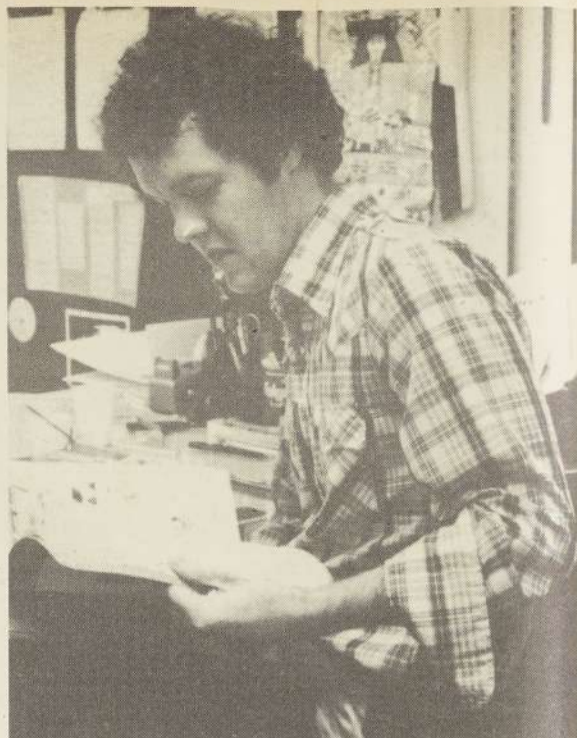
artist, he has developed his own special style and polished techniques.

When asked how he obtains ideas for his productions, Biasi replied, "If people are visually

aware, then they see many things that influence them artistically."

Biasi feels comfortable in his new surroundings in Clairmont Hall, and especially enjoys associating with Kevin McMurdo, public relations officer, also new to the College.

"He creates a team concept and he's very influential," said Biasi.



WOW! WHATA CENTERFOLD!—New college artist Dennis Biasi, thumbs through an art magazine. Photo by Cathy Gross.

Designer plans seminar

By Lynda Sherman
For The Print

"Dressing for success is a combination of wardrobe planning and common sense," said Bev McGill, a fashion lecturer at a recent Focus on Women seminar at the College.

McGill has been a fashion buyer and beauty consultant. She also owned a model-finishing school in Melbourne, Australia.

"Don't be a slave to fashion," said McGill, "be yourself. Your fashion says who you are, and you should wear what you're comfortable in."

McGill denies that women need an enormous wardrobe to dress successfully. "All you need," she said, "is your basics, which include a three-piece suit, with vest, and a two-piece dress that you can add accessories to."

"You can do quite a bit with one outfit and some accessories," said McGill, "all you have to do is use your imagination and, with the same outfit, you can project many aspects of your personality."

"Make your outfits versatile," said McGill, "so you can go from one season of the year to another with just changes of accessories."

A few beauty investments that McGill recommends for any woman, regardless of her age or income, include: a healthy diet, regular exercise, a positive mental attitude, sufficient rest, and a rewarding hobby. "But your best investment," she added, "is your smile."

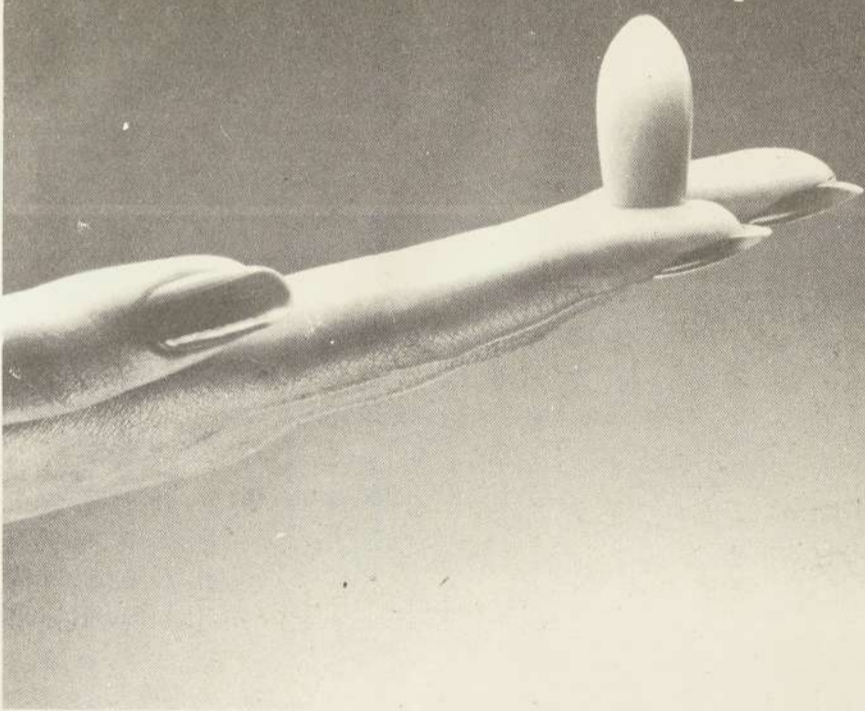
Another key to dressing successfully, McGill added, is being organized.

McGill is planning another seminar, titled, "The Image of You," which will include a fashion show, on April 26. For more information, contact the College counseling department.

Clackamas Community College

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