



"I want a birth control method that's as spontaneous as I am."

"I refuse to use the kind of protection that always has me wearing something internally. Or following some strict schedule. Being spontaneous is too important to me.

"Conceptrol Cream is just great for women who feel the way I do. It's one of the most effective birth-control methods you can use without a doctor's prescription. And it comes in a disposable applicator—like a tampon—that's premeasured to provide the exact amount of cream you need. It's easy to keep handy, too. The applicator's small enough to fit into even a tiny evening bag.

"And Conceptrol acts right away. So there's no waiting. Nothing to spoil the mood.

"You can tell that where Conceptrol's concerned, I've done my homework. But, after all, if you're going to be spontaneous, you have to give your birth-control method plenty of thought."



Conceptrol* Birth Control Cream
You only use it when you want to

50¢

Take this to your store now.

50¢

Save 50¢ On
Conceptrol* Birth Control Cream
(6- or 10-pack size)

To our dealer: As a legitimate retail distributor of the brand/size indicated, you are authorized to redeem this coupon as our agent. We will pay the face value plus \$.05 handling for each coupon redeemed only if you and the consumer have complied with the terms of the offer. Invoices showing purchase of sufficient stock to cover coupons presented must be shown on request and failure to do so may, at our option, void all coupons submitted for redemption on this offer. This coupon is nonassignable and is void if presented by outside agents. Sales tax is to be paid by the consumer. Coupon is void if taxed, prohibited, or legally restricted. Cash value 1/20 of one cent. Mail coupon to Consumer Products Div., Ortho Pharmaceutical Corporation, P.O. Box 1369, Clinton, Iowa 52734. Coupon expires 9/30/79. Good only in the U.S.A.

50¢

Store Coupon

CASS-41679-CCC

50¢

Remember, no method of birth control of any kind can absolutely guarantee against pregnancy. For maximum protection, Conceptrol Cream must be used according to directions.

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