

# Stop the presses

## College newspaper provides learning experience

Staff members of the College weekly student newspaper, The Print, have a tough row to plow. Turning story ideas into concrete material and visual incidents into eye-catching photo-

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Of The Print

graphy, isn't an easy job for any newspaper staff -- student or professional.

The nucleus of The Print, located in Trailer B, is the people working behind it to develop it into an objective, timely and interesting end-product.

A newspaper must start with the objective of bringing current news of interest to the community it serves.

The Print staff is no different. It is dedicated to getting the College news out to its consumer -- students and staff -- and relies heavily on the editorial board for its objective organization.

Wednesday is the beginning of a work week for the staff. The editorial board, comprised of Randy Clark, advisor; Happie

Thacker, editor; Cyndi Bacon, news editor; Scott Starnes, copy editor; Lisa Chitty, arts editor.

Ann Breyne, sports editor; and Brian Snook, photo editor, meet at noon to plan for the next weeks issue.

Story ideas, editorial subjects, newspaper policy and criticism, photo ideas, and staff problems are discussed during this hour-long meeting. The main product that comes from this meeting is in the form of four "run-sheets", or assignment sheets. Each run-sheet, one each for sports, news, arts and photography, consists of a list of stories and photos to be finished for the next issue.

These stories and photos are then assigned to staff reporters and photographers who are Jim McCaffrey, Shawn Parkhurst,

Randy Frank and Mary Madland, reporters, and Lorraine Stratton, Sam Baer and Ted McKenna, photographers. Although the editorial board is responsible for brainstorming and planning issues, the Print staff is so small that it is also put in the capacity of reporter.

Deadline for stories and photos is Friday at 3 p.m. and Monday at noon for late-breaking items and activities that have happened over the weekend.

Stories are copyread for grammar, spelling, libel, journalistic style, readability and good story content and format. Leads may be re-written or the story may be sent back to the reporter for a re-write, for more information, to change awkward writing, or leads, etc.

When copyedited, stories are measured for length and then sent to Clairmont hall to staff typesetters Gladys Epp and Mary Cuddy. Type is set on an IBM Composer in justified columns.

Simultaneously, editors are planning for page space and allocating pages to each section--arts, news, sports--depending on inches of copy and importance of story.

Each editor is in charge of page layout of the sections on Tuesday. This is done on paper, called a dummy sheet, which is a scaled down version of the layout sheets used later in production. Headlines are also written at this time and photographs chosen and sized.

On Tuesday evening the staff paste up the newspaper, justified copy, headlines and photographs are waxed (acts as an adhesive) and pasted up on layout sheets according to the page dummy sheets. Copy is proofread for spelling and grammar mistakes and the typesetters correct them.

When paste-up is complete, the layout sheets are sent to BME Web Press, Salem, Wednesday morning to be printed

on news print paper, folded, stacked and tied into bundles.

The finished Print is on newsstands at the College, Oregon City, and other outlying areas by Wednesday at 1 p.m. It is about the time the editorial board has finished the planning stages of the following week's newspaper.

An important aspect of newspaper, besides the editorial board, reporters, photographers and typesetters, are the business manager, Paul Byers, office manager, Tommi Davidson, Crystal Tompkins, and the production manager, Cuddy (a typesetter).

The business manager is in charge of ad sales and revenue, the money-making aspect of the paper. He/she is also in charge of the design of each ad, and allocating page space to advertisements before the editors lay out page dummies in their section.

The production manager is in charge of paste-up of the newspaper according to the business manager's ad dummies and having layouts ready -- ads on page numbers in place -- before the staff is involved with paste-up on Tuesday evenings.

Office personnel handle the mailing of the newspaper to subscribers. They also answer phones, take messages for staff, file and do general office procedures.

Taking journalism at the college and working on The Print is a very creative and rewarding experience for students.

Print staff members have the opportunity to receive on-the-job training in writing, editing, photography, ad sales, management, page layout and production. On a professional newspaper these on-the-job skills are imperative.

The student newspaper is a pathway to learning these skills that will be needed when working in the professional world. Woodward and Bernstein, we come!



Clackamas Community College

