

The College wants you

With the current drop in enrollment threatening to curtail some of the FTE monies this College needs to operate we feel that the Board of Education should wholeheartedly support the proposed enrollment management program.

This program, which would make available funds to hire a full-time enrollment manager, would give this school a coordinated plan for attracting and retaining new students.

We feel that with all the competition this school has for a limited number of students from places like Oregon State and University of Oregon, there is a need for active recruitment among all age groups.

There is also a prevalence of community colleges in this area who are perhaps gaining students because their programs, although no better than ours are better advertised.

An office of Enrollment Management would also be able to coordinate all areas of the college who are currently working on recruitment such as the counseling department, the Department of Public Relations and individual departments and faculty members.

A coordinated effort in this area would help avoid a lot of the competition and counter-productive efforts that have surfaced in the past in the development and publication of brochures, posters and other printed materials promoting the College and its programs.

There is no reason why this college should not enter an aggressive marketplace of attracting student *and state monies for these students in an aggressive manner. If we are to remain a viable institution and serve all the people we can it is necessary to get out the information and let these people know what we have to offer.

We feel that the proposed Enrollment Management Program would successfully complete this task.

The comix are comin'

Comics are coming to The Print. In an effort to add a touch of levity in our otherwise "serious and straightforward" publication, The Print is proud to bring you the best of "Rip-Off Comix" every week.

We will include the Adventures of Fat Freddy's Cat and all the latest of Diggs every week and will bring you other tidbits for your amusement as space allows. In the future, look for The Forty Year Old Hippie and E.Z. Wolf as well as our regular offerings.



feedback

Back pat

To The Editor:

On behalf of the Board of Education, the staff, and speaking for myself, I would like to thank the students who contributed to our successful serial levy election on April 4 by their help in the campaign, and more especially, by their votes.

Successful elections don't just happen. They are the result of organization, hard work and commitment. Our winning was brought about by a well organized Citizen Election Committee on the part of the college staff and students.

We have all earned a pat on the back. Thanks for your help. John W. Hakanson College President

ERA ratification

To the Editor:

Mot made a basic mistake in his last letter to you. He meant Thomas Jefferson's "Declaration of Independence" specifically the line that reads "All men are created Equal" Mot's legal point, though pretty basic, was that Thomas Jefferson contrived to use "Men" in the same manner Thomas Paine used "Man" in his publication "The Rights of Man": To add Poetic metaphorical Punch to a document that was a statement of our America's intention of Demo-

cratic self-rule in a hostile world (our Revolutionary Forces-except for the tough lean Marines, were a sad comparison to British troops-at the time) Also Mot was correct in saying Woman back then were considered Chattel.

Nowdays, Democracy being Equality in all senses, Women having been treated as second class citizens in the job market and legal rights in some areas such as bias in pension, retirement rates and Insurance benefits. It would only be in the nature of a true responsible Democratic State to simply

Equality of Rights under the Law shall not be denied or abridged by the United States or by any State on account of Sex.

Thrilling isn't it? To my mind, it really puts some Punch into our Democracy.

According to Reader's Digest one of the most Catholic periodicals, ERA will not lead to Uni-Sex bathrooms, meddle in private lives or mandate Homosexual Marriage. Nor will it Abrogate States Rights. Each State will have two years to bring its Laws into conformity with the basic concept of sex neutrality in the eyes of the law.

There are some strong emotions opposing ERA. The strongest being the emotional issue of Male dominance. Secondly, a quasi-religious inference

that a womans place is in the home. My reality on that point is the actual figures of women to men ratio's in the job market and the 25% disproportion in same skill pay differences.

So where do we go from here? The deadline for the Equal Rights Amendment is just one year away. I say appoint a Committee of interested young Ladies to support this issue and support them all the way. My suggested some good moves in his letters, particularly his last. Anything is fair to help awaken the important three legislatures.

You also might in some fashion recognize the leaders who have carried the Ball this far Mrs. Carter, Mrs. Gerald Ford, Mrs. Nixon, Mrs. Johnson, The League of Woman Voters, The National Organization for Woman, Betty Friedan, Claudette Mirassou, Margaret Mead, Gloria Steinem, Nora Ephron, Mary Kay Humphrey and Family, Alice Walker, Lucretia Mott and probably mostly important of all Ms. Alice Paul. It doesn't take much, I think a firm thank-you would make them feel pretty warm about what they have done for themselves and Democracy.

What else? I can't say. I can only say we are on the 3-yard line and the clock is running down. Shall we move? Thank you. Thomas M. Condon U. of Ore.

