

# Editorials

## Who needs a Student Body Card?

A Student Body Card . . . O-Wow! Who really wants one of them? Who wants to go to those dumb old dances? Why would anyone want to watch our championship winning athletic teams for half price?

What's so important about getting special student rates at public performances by showing your Student Body Card for identification?

Even if you don't use your Student Body Card for these purposes, think of what you could do with it later. You could use it as a book mark, as a funnel for filling salt shakers, or as part of a mobile representing high school life, or you could use it to wipe the excess oil off the dipstick after you check the oil in your car.

You could also use it as an ice-scraper, a patch for your Peechee, a

lever for getting the lids off dog food, a teepee for your plastic Indians or as confetti at next year's football games.

There really are thousands of things you could use your Student Body Card for—a lipstick blotter, a substitute for the tissue paper in your kazoo, a guide to trim your mustache by, part of a kite tail or a slide for your pet turtles.

BUT if you're going to the games next year to use up this year's card as confetti you're really going to need a Student Body Card to get into the game cheap.

SO buy a Student Body Card and flash it at your Franklin friends and watch them cry after we win—we will win—won't we—?



L. Tuttle



On The Shelf  
by Martha Ojard

### 'Room 222' challenges 'Hillbillies'

Along with the new school year come fall premiers on television. ABC, CBS, NBC—all have "Weeks." ABC seems to

be probing various problems, as is typified in one of its new series for this season—"Room 222." An advance premier

of "222" was shown on September 17; the regular show began on September 22 at 8:30 p.m. on Channel 2.

LLOYD HAYNES stars as Pete Dickson, a black U.S. History teacher. Michael Constantine, who portrays the prin-

cipal, Seymour Kaufman, shows great wit throughout the show. Karen Valen-

tine, who plays Miss Johnson—Mr. Dickson's student teacher, succeeds in getting on peoples' nerves quite easily. However, she is a bubbly, happy person who, with the principal, provides comedic relief from the seriousness of the plot. Denise

Nichols portrays a school official—Miss MacIntyre.

THE FIRST of the series probes the school-oriented problems of a Negro boy—Richie. Although Richie lives in one school district—Tyler's—he has given a false address so he can go to Whitman High. He was "sick of cops in the hall and a riot every time I raised my head." Much of "Mr. Dickson's" and "Mr. Kaufman's" time is spent in debates about solutions to Richie's situation. The only plausible reason for Richie to remain at Whitman is by taking a course not offered at Tyler. The only classes available under this category are calculus and Hebrew. As a result, Richie enrolls in the Hebrew course.

Principal Kaufman seems to be the only "real" person, and even he seems to be too unreal to be a principal—his humor is good, but does not fit in with the conception of a principal. When he is confronted with the problem of Richie, he declares that he is a louse. "In the civil service test they asked, 'Can you be a louse?' I said yes, and they made me a principal," Kaufman said.

"Room 222" seems to be an enjoyable program, and should evolve into an enjoyable half hour. It should prove to be a challenge to "The Beverly Hillbillies."

## Letters to the Editor

Dear Editor:

We would like to express our opinions, pro and con, on the 1969 Memoirs. First of all, the time of distribution was completely unsatisfactory. We understand one of the reasons for holding up distribution until fall was the aspect of more senior coverage. This was a fine idea but it's too bad it didn't materialize to the extent that we envisioned. Only two pages were devoted to graduation and likewise to the Senior Prom. If there was any extra coverage other than these four pages, it was camouflaged by the array of mistakes found throughout the book. We hope that next year the publishing company, (who, we understand, is responsible for the mislabeled pictures) will be a different one, if this is possible. Do they not send some kind of proofs back for correction purposes, though?

Another problem was that many seniors were not notified when the books would be passed out and knew nothing about it.

We could not help drawing a qualitative comparison between the yearbook of 1966-67 (excluding the athletic section candid shots which were excellent this year). We wondered what happened to the N.H.S. pictures, coverage of the Hi-Q team, any information whatsoever, besides the names, about the seniors such as their activities and colleges that they will attend. We would like to see these included in next year's book.

We hope that all this will be considered, (along with not having the book all summer and not being able to obtain hardly any signatures of friends), when the decision for publication date of next year's book arrives. Also, wasn't the amount of money saved by fall publication slashed considerably by mailing costs to get the books to the out-of-town seniors? And with all the money saved, why was the cost of the book not lowered?

Thank you for publishing this.

Joe Stilwell, Mark Powell, John Othut, John White, Bruce Hoevet, Jeff Pittman, Larry Wheeler, Alan Mayberry, Bart Wilson, David Clark.

### REPLY:

To have or not to have fall delivery of yearbooks. That is the question which will be left to the student body to decide and which has concerned a number of students who have written their concern in a letter to the editor.

"On September 30 every student in the four classes will be able to vote on spring versus fall delivery," declared Mr. Willard Mohn, publications advisor. "The majority of the staff, being familiar with the problems of publishing the book, are in favor of fall delivery although if we had spring delivery, their work for the year would be completed April 1 instead of June 15." He added that spring delivery would cause a cut in pages from this year's book.

Jan Cumpston, Memoirs editor, confirmed the cut by saying that spring delivery would mean a cut of 39 pages from this year's book, with 22 of those sports and 17 activities. All spring sports coverage would be cut in half with only group pictures, if any at all. There would be nothing on the Rose Festival, commencement, senior prom, spring musical, spring show or any other activities which would occur after April 1. Drama would also be cut.

Christy Scott, staff member, also added, "We can't set the deadlines—companies set deadlines. So many schools go fall delivery now that the spring deliveries deadline was pushed up. Nothing that happens from April on would be covered in the book."

Mr. Mohn further verified the deadline: "Because all printers require 8-10 weeks from the time the last page goes

to the printers, anything that occurs after April 1 is generally left out unless an 8-page supplement is distributed in the fall of the year (with the bulk of students in school not bothering to pick them up)." The decision for fall or spring delivery must be decided by October 1 as the first copy pictures and coverage must be at the printers by December 15.

In response to the Letter to the Editor, Mr. Mohn stated, "Perhaps students misunderstand that fall delivery would mean coverage of only senior events. For their information we (Mr. Mohn and the Memoirs staff) found that extended coverage of spring sports: baseball covered in its entirety, track, gymnastics, girls' sports and intramurals were covered in greater detail this year than in previous years.

"Because of reversal of numbers on pictures, mistakes occurred on pages 27, 28, 30, 160-61, and 290. Transposition of names were errors made by the publishing company, which was notified immediately upon receiving the books. Book corrections would have been made provided I had a staff large enough to paste down the corrections in 2500 books," Mr. Mohn continued. "Other errors, i.e. Miss instead of Mrs. and vice versa, were made, name spellings are in error, however these are taken from cards filled out by individual students and faculty members and were not cross checked completely by the staff."

Answering the authors' of Letter to the Editor wonderance about certain activities, Mr. Mohn replied, "National Honor Society was covered, and High Q was not because we were not notified that Grant would be participating. It is difficult to add something late—for each addition something must be cut or eliminated.

"For point number 3 seniors were notified by radio and books were distributed within 48 hours of receipt at Grant. Twenty-two yearbooks have been mailed to students, seniors and underclassmen, who have moved, and this number is 10 fewer than were mailed last year with spring delivery." Some books remain to be picked up by students, the bulk of whom are enrolled at Adams High School. These books are available in the main office from 8 a.m.-5 p.m. each day.

"The individuals who wrote the Letter to the Editor also asked why the cost of the book was not lowered," commented Mr. Mohn. "For the information of these people, the delivery in the fall financed the color that was included in the book, and 16 extra pages over the content of the previous year. The savings of fall delivery over delivery in spring is approximately 5% which went into increased coverage. (The cost for the 1970 printing of a spring yearbook will be \$12,548 while the same coverage and same number of pages for fall delivery would cost \$11,869.99.)

"At press time 2,000 copies of the book at \$4.50 have been sold for a total of \$9,000. The additional cost of publication comes from the sale of advertising by staff members," continued Mr. Mohn. "Not included—but in addition to the printing cost is photography, supplies, etc. none of which are supplied by the school. One local printer submitted a bid for publication—that bid was \$16,044.20. All bids are on file in Dr. Malo's office." All publications are self-sustaining, no deficits are made up by the school board.

In conclusion Mr. Mohn said, "The staff and advisor are concerned about the cost, the best book available; we are unable to satisfy the personal interests of each of the 2500 students and produce a book within the budget approved by Dr. Roy Malo."

Every student who wants a voice about spring versus fall delivery must express their feelings with a vote for one or the other on September 30.

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