

# When it comes to great food, Marci's delivers

If working from home while simultaneously trying to homeschool your kids, all against the stressful backdrop of a global pandemic, has left you with zero time for cooking — you are not alone.

Fortunately, help is at hand for the homebound diner, with Marci's Bistro serving up take-out breakfast seven days a week as well as something different, a dinner subscription service that offers the chance to feast for just five bucks a time.

Owner Marci Baker said people who sign up for regular deliveries on set nights of the week allow her to keep costs low.

"By subscribing to set days of the week, you help us to know exactly how much to prepare and can deliver in just a few trips," Baker said. "This allows us to waive a normal delivery fee and eliminate potential food waste, which allows us to pass those savings on to you."

Orders for dinner need to be made online or by phone before 3 pm, with delivery times between 4 and 8 pm.

To sign up, either for yourself or as a gift to someone in need, go to <https://marcisbar.com/dinner-delivered-club>.

Just before the pandemic hit, Baker had expanded her business operation by opening the Zest creperie, located across the street from Marci's Bistro. For the duration of social distancing, both businesses are operating out of the bistro premises, with Zest offering take out and delivery of espresso, teas and breakfast from 7 to 11 am, seven days a week. Options include breakfast burritos, rolled crepes, scrambles and more.

These innovative approaches show the kind of creative thinking that earned Baker the Business of the Year award from Oregon Coast Community College Small Business Development Center (SBDC) in 2019.

"I would not have been able to make these quick adjustments if I hadn't also taken the Profit Mastery Class through the college with Misty Lambrecht," she said. "Knowing my margins and having the tools I created through that class has enabled me to make

## The lockdown lineup

**Wednesday:** Stir-fry Night

**Thursday:** Pasta Night

**Friday:** Wildcard

**Saturday:** Casserole Night

**Sunday:** Stew, chowder or soup and homemade bread

**Monday:** Wildcard

the tough decisions we are all being forced to make through this crisis. Both Dave [Price] and Misty have been very active through the SBDC in assisting us local businesses with information on the new SBA loans and county grant programs as well. They are a lifesaving resource."

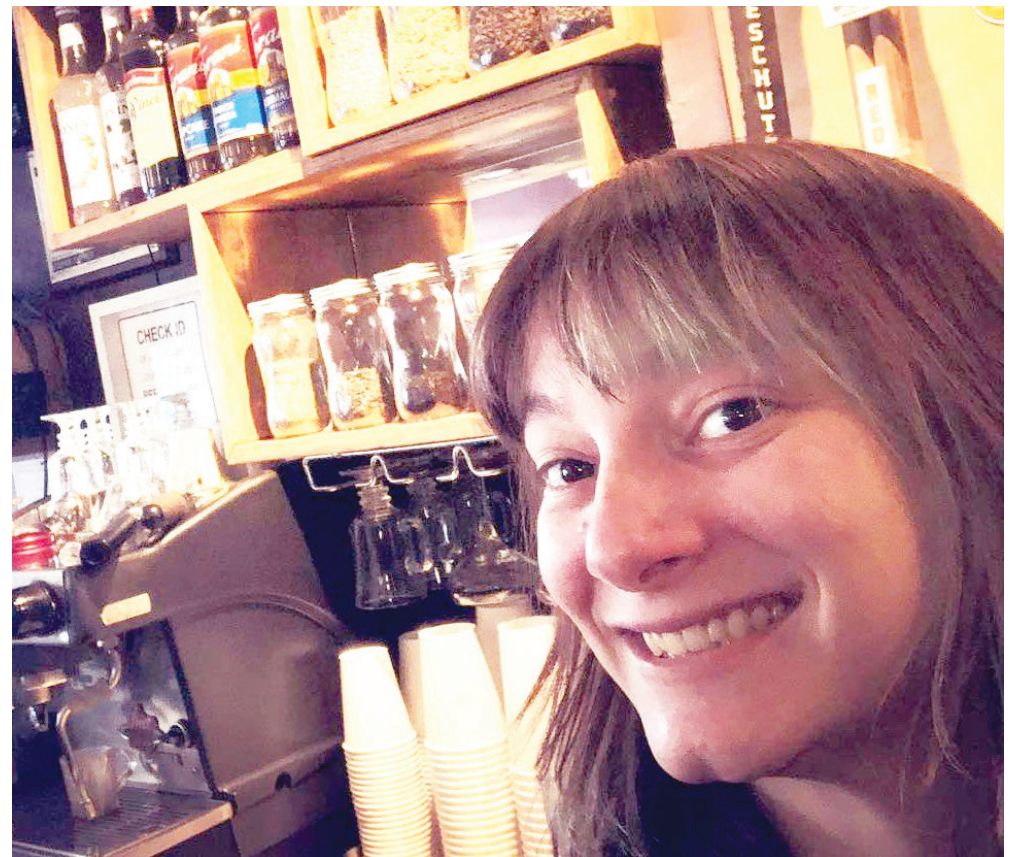
After graduating from college with a degree in Anthropology, this daughter of retired North Lincoln Fire & Rescue Chief Don Baker was happy to return to the town she had lived in since she was seven.

"Part of why I came back after college was that I had received local Rotary and Kiwanis scholarships," she said. "At one of the meetings when we were being given our awards, a club member stood up and said, 'Every year we work hard to be able to give these scholarships and we just want one of you to come back,' and that meant a lot to me."

Baker said she founded her business in order to be a positive part of a community that means a lot to her.

"There are a lot of bars in Lincoln City, but we were missing a cheerful, comfortable bar — and I wanted people to have that option," she said. "We hear all the time now that Marci's is the most comfortable bar in Lincoln City. We've got a great staff and great customers."

Marci's Bistro is located at 1343 NW Hwy. 101 in Lincoln City. Reach them by phone at 541-418-5473 or online at <https://marcisbar.com/dinner-delivered-club>.



Marci Baker

