



LYDIA ELY/THE ASTORIAN

Kurt Englund stands inside Englund Marine & Industrial Supply in Astoria.

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began in 1947, bottling Pepsi-Cola and Dr. Pepper for the region.

After his brother retired in 2014, Van Dusen purchased the business in its entirety. Soon after, he made his children co-owners.

For Trudy Van Dusen Čitović, becoming an owner was never a guarantee, but she was prepared anyway.

Her plan to seek out a competitive education and then work for PepsiCo to prove her ability to take on the family business first formulated in the fourth grade, she said.

She followed through. She graduated from Stanford University, then got a job in consulting and strategy for consumer products before landing a job at Pepsi in New York.

KURT ENGLUND, THE PRESIDENT OF ENGLUND MARINE & INDUSTRIAL SUPPLY, HAS WORKED FOR HIS FAMILY'S BUSINESS HIS WHOLE LIFE.

Van Dusen Čitović was met with a cutthroat corporate culture she compared to HBO's "Succession." She put in her notice three months later.

After some time in Chicago, she moved back to Oregon and worked with the family business again in 2011.

"It was so clear to me that what I had loved, and what I had really wanted when I was in fourth grade, was my family. Not to own a Pepsi business," she said.

Van Dusen Čitović said her father was generous

to share responsibilities with both his children soon after taking charge of the company. It allowed her to learn about decision making within the company and to build a lasting business partnership with her brother.

She is also the owner of Fire Station Yoga with her husband, Djordje Čitović. The couple recently bought and restored the Rosebriar Mansion in Astoria and have turned parts of it into a vacation rental.

The Van Dusen warehouse has both product and homey touches, including a wall of sports jer-

seys from each employee and model aircrafts hanging from the ceiling. Van Dusen Čitović bounced her infant nephew on her hip as she watched her niece and children play together among the Pepsi bottles.

"What I learned living in New York, San Francisco, Chicago, Cleveland, the various cities that I've lived in is you can build a wonderful life in any of those cities, but you can't recreate a sixth-generation family business in a community like this," she said. "It's a one-of-a-kind thing."

"I think the main thing that we talk about, my brother and I, is that it's not ours. We are just stewards of something that's bigger than we are. And we're passing it on to the next generation hopefully in as good or better condition than we found it," she said.

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