



Pacific County marijuana sales continue to soar

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PACIFIC COUNTY — On a Tuesday afternoon in April, a line of customers stretched from the door of one Ilwaco business down the sidewalk toward Howerton Avenue.

Some stood patiently for more than 30 minutes, all awaiting an opportunity to purchase pot at Freedom Market.

It was April 20 after all, an unofficial holiday for marijuana enthusiasts nationwide, and the Ilwaco pot store was among three retailers in Pacific County ready to serve their needs. Each Pacific County marijuana retailer reported robust sales that afternoon spurred by specials that were met with eager buyers.

Growers, processors and retailers cash in

As marijuana sales continue to skyrocket in Pacific County, so has the revenue for local processors.

Pacific County processor wholesale sales were roughly \$2.3 million for February, according to the latest figures from the Washington State Liquor and Cannabis Board.

Millennium Marijuana generated a bulk of the revenue with \$530,770 in sales, or approximately 22%. The Raymond-based business, which sells under the Millennium Extracts label, produces a

line of marijuana concentrates, including shatter, sugar wax, live resin and distillate cartridges. Since 2015, Millennium Marijuana has generated more than \$32 million in sales overall, by far the most in the county and among the top 25 in Washington state.

Raymond-based BMF Washington had the second highest total with \$432,448 in February, or approximately 18%.

Raymond-based Two Heads Co. accounted for \$393,270, or 17%. Two Heads Co. has generated more than \$15 million in sales since 2015, the second most in the county overall.

Meanwhile consumers within Pacific County purchased more than \$350,000 in marijuana products in February. The sales were relatively evenly divided among the three county retailers.

Freedom Market in Ilwaco sold \$139,664, approximately 36%. Mr. Doobees in Seaview sold \$131,102, approximately 34%. Grower's Outlet in South Bend sold \$117,554, approximately 30%.

All three Pacific County retailers are generating more in sales overall in 2021 compared to each previous year since legalization.

So far in 2021, sales are up approximately 10% overall compared to 2020, the most lucrative year to date for the combined retail marijuana revenue in Pacific County.

Stimulus spurs marijuana sales

Each stimulus package has injected increased



TOP: Customers line up outside Freedom Market, one of three Pacific County marijuana retailers, on April 20 in Ilwaco. **ABOVE:** Products sold at Millennium Marijuana.

spending in the local economy, particularly at local pot shops.

Local marijuana retailers reported surges that mirrored each stimulus check and have become accustomed to bracing for the barrage of customers that follow each check distribution.

In March, the most recent round of stimulus checks, which included up to \$1,400 per person,

plus \$1,400 per child and adult dependent for those who met income criteria, was part of the American Rescue Plan, a \$1.9 trillion relief bill. The stimulus followed two previous ones during the pandemic, including the CARES Act, a \$2.2 trillion bill that included \$1,200 checks last spring, and the Consolidated Appropriations Act, which included \$920 billion with \$600 stimulus checks in December.